



TO: AT40 SUBSCRIBERS  
FROM: TOM ROUNDS, WATERMARK  
MAY 5, 1979

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490

Casey's doing another TV appearance...this time it'll be on the "Dinah Shore Show" on either of two Tuesdays. He mentions this fact in this week's show in hour II, inside the commercial slot between halves of the split logo indicated by "C-5" on cue sheet 2-B. We left enough space for you to get cleanly out of the mention, if you'd like.

Since Elton John entered the word into the rock and roll lexicon a few years back, we have not been blessed with the word "bitch" again until this week. Rod Stewart's "Ain't Love A Bitch" enters the countdown, and will very likely become Top 10. We mention this fact in case there are subscribers who feel the title and record would offend in markets where there are no bitches.

This week, in hour II, between #'s 25 and 24, there is a feature on disco saving New York. If yours is a station violently opposed to the subject (disco, not New York) check it out.



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FOR WEEK ENDING: 5/12/79  
CYCLE NO. 792 PROGRAM 6 OF 13  
SIDES: 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) RECAP #3 - MUSIC BOX DANCER - Frank Mills (B) RECAP #2 - HEART OF GLASS - Blondie (A) RECAP #1 - REUNITED - Peaches & Herb (A) LOGO: CASEY'S COAST TO COAST	10:48
10:48		LOCAL INSERT: C-1	2:00
12:48		LOGO: AMERICAN TOP 40 #40 - I (WHO HAVE NOTHING) - Sylvester (A)	6:27
19:13		LOGO: HITS FROM COAST TO COAST	
19:15		LOCAL INSERT: C-2	2:00
21:15		LOGO: AMERICAN TOP 40 #39 - (IF LOVING YOU IS WRONG) I DON'T WANT TO BE RIGHT - Barbara Mandrell (B)	6:27
27:40		#38 - MAKIN' IT - David Naughton (A) LOGO: CASEY'S COAST TO COAST	
27:42		LOCAL INSERT: C-3	2:00
29:52		LOGO: AMERICAN TOP 40 #37 - HONESTY - Billy Joel (A) LONG DIST. DED: THE CLOSER I GET TO YOU - Roberta Flack w/ Donny Hathaway (B)	9:04
38:54		LOGO: HITS FROM COAST TO COAST	
38:56		LOCAL INSERT: C-4	2:00
40:56		LOGO: AMERICAN TOP 40 #36 - SHE BELIEVES IN ME - Kenny Rogers (A) #35 - CHUCK E'S IN LOVE - Rickie Lee Jones (A)	8:00
48:54		LOGO: CASEY'S COAST TO COAST	
48:56		LOCAL INSERT: C-5	2:00
50:56		LOGO: AMERICAN TOP 40 #34 - GET USED TO IT - Roger Voudouris (A/B) ARCHIVES: THE JOKER - Steve Miller Band (A)	6:36
57:32		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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CYCLE NO. 792 PROGRAM 6 OF 13  
SIDES: 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II #33 - DON'T WRITE HER OFF - McQuinn, Clark & Hillman (B) #32 - OLD TIME ROCK & ROLL - Bob Seger & the Silver Bullet Band (B)	6:59
6:57		LOGO: CASEY'S COAST TO COAST	
6:59		LOCAL INSERT: C-1	2:00
8:59		LOGO: AMERICAN TOP 40 #31 - AIN'T LOVE A BITCH - Rod Stewart (A) #30 - YOU TAKE MY BREATH AWAY - Rex Smith (A)	9:06
18:03		LOGO: HITS FROM COAST TO COAST	
18:05		LOCAL INSERT: C-2	2:00
20:05		LOGO: AMERICAN TOP 40 #29 - SUCH A WOMAN - Tycoon (A/B) #28 - LOVE BALLAD - George Benson (B)	8:44
28:47		LOGO: CASEY'S COAST TO COAST	
28:49		LOCAL INSERT: C-3	2:00
30:59		LOGO: AMERICAN TOP 40 #27 - WE ARE FAMILY - Sister Sledge (B) #26 - HOT NUMBER - Foxy (B)	7:45
38:42		LOGO: HITS FROM COAST TO COAST	
38:44		LOCAL INSERT: C-4	2:00
40:44		LOGO: AMERICAN TOP 40 #25 - DEEPER THAN THE NIGHT - Olivia Newton-John (B) #24 - I WILL SURVIVE - Gloria Gaynor (A)	8:02
48:44		LOGO: CASEY'S COAST TO COAST	
48:46		LOCAL INSERT: C-5	2:00
50:46		LOGO: AMERICAN TOP 40 #23 - ROCK 'N' ROLL FANTASY - Bad Company (A)	6:44
57:30		ARCHIVE: SHOW AND TELL - Al Wilson (B) THEME UP & UNDE W/TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: 5/12/79  
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 SIDES: 3A & 3B  
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #22 - WHAT A FOOL BELIEVES - Doobie Brothers (B/A) #21 - RENEGADE - Styx (A) LOGO: CASEY'S COAST TO COAST	8:12
8:10			
8:12		LOCAL INSERT: C-1	2:00
10:12		LOGO: AMERICAN TOP 40 #20 - I GOT MY MIND MADE UP - Instant Funk (B) #19 - DISCO NIGHTS - G.Q. (A) LOGO: HITS FROM COAST TO COAST	8:03
18:13			
18:15		LOCAL INSERT: C-2	2:00
20:15		LOGO: AMERICAN TOP 40 #18 - THE LOGICAL SONG - Supertramp (A) LOGO: CASEY'S COAST TO COAST	4:10
24:23			
24:25		LOCAL INSERT: C-3	2:00
26:35		LOGO: AMERICAN TOP 40 #17 - JUST WHEN I NEEDED YOU MOST - Randy Vanwarmer (A) #16 - BLOW AWAY - George Harrison (B) LOGO: HITS FROM COAST TO COAST	9:27
36:00			
36:02		LOCAL INSERT: C-4	2:00
38:02		LOGO: AMERICAN TOP 40 #15 - MUSIC BOX DANCER - Frank Mills (B) LONG DIST. DED: FIRE - Pointer Sisters (A) #14 - KNOCK ON WOOD - Amii Stewart (A) LOGO: CASEY'S COAST TO COAST	10:46
48:46			
48:48		LOCAL INSERT: C-5	2:00
50:48		LOGO: AMERICAN TOP 40 #13 - LOVE TAKES TIME - Orleans (A) ARCHIVES: YOU'RE SIXTEEN - Ringo Starr (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	6:42
57:30			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: 5/12/79  
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 SIDES: 4A & 4B  
 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 7:45		THEME & OPENING OF PART IV #12 - LOVE IS THE ANSWER - England Dan & John Ford Coley (B) #11 - LOVE YOU INSIDE OUT - Bee Gees (B) LOGO: CASEY'S COAST TO COAST	7:47
7:47		LOCAL INSERT: C-1	2:00
9:47 16:35		LOGO: AMERICAN TOP 40 #10 - SHAKE YOUR BODY (DOWN TO THE GROUND)-Jacksons (B) #9 - HE'S THE GREATEST DANCER - Sister Sledge (B) LOGO: HITS FROM COAST TO COAST	6:50
16:37		LOCAL INSERT: C-2	2:00
18:37 25:10		LOGO: AMERICAN TOP 40 #8 - TAKE ME HOME - Cher (B) #7 - I WANT YOUR LOVE - Chic (B) LOGO: CASEY'S COAST TO COAST	6:35
25:12		LOCAL INSERT: C-3	2:00
27:22 36:08		LOGO: AMERICAN TOP 40 #6 - GOODNIGHT TONIGHT - Paul McCartney (A) #5 - IN THE NAVY - Village People (B) LOGO: HITS FROM COAST TO COAST	8:48
36:10		LOCAL INSERT: C-4	2:00
38:10 46:12		LOGO: AMERICAN TOP 40 #4 - STUMBLIN' IN - Suzi Quatro & Chris Norman (B) #3 - HOT STUFF - Donna Summer (B) LOGO: CASEY'S COAST TO COAST	8:04
46:14		LOCAL INSERT: C-5	2:00
48:14 57:12		LOGO: AMERICAN TOP 40 #2 - HEART OF GLASS - Blondie (A) #1 - REUNITED - Peaches & Herb (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:43 THEME TO: 57:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	8:58
57:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	2:00 :10