



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, CA. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: March 4, 1978  
CYCLE NO. 781 PROGRAM 10 OF 13  
SIDES 1A & 1B  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) #40 - RUNNING ON EMPTY - Jackson Browne (A) #39 - THANK YOU FOR BEING A FRIEND - Andrew Gold (B) #38 - NATIVE NEW YORKER - Odyssey (B)	12:14
12:12		LOGO: CASEY'S COAST TO COAST	
12:14		LOCAL INSERT: C-1	2:00
14:14		LOGO: AMERICAN TOP 40 #37 - LONG, LONG WAY FROM HOME - Foreigner (A) #36 - LADY LOVE - Lou Rawls (B)	6:49
21:01		LOGO: HITS FROM COAST TO COAST	
21:03		LOCAL INSERT: C-2	2:00
23:03		LOGO: AMERICAN TOP 40 #35 - BEFORE MY HEART FINDS OUT - Gene Cotton (A) #34 - WHICH WAY IS UP - Stargard (B)	5:12
28:13		LOGO: CASEY'S COAST TO COAST	
28:15		LOCAL INSERT: C-3	2:10
30:25		LOGO: AMERICAN TOP 40 #33 - FLASHLIGHT - Parliament (B) #32 - POOR POOR PITIFUL ME - Linda Ronstadt (B)	7:28
37:51		LOGO: HITS FROM COAST TO COAST	
37:53		LOCAL INSERT: C-4	2:00
39:53		LOGO: AMERICAN TOP 40 #31 - YOU'RE IN MY HEART - Rod Stewart (A) #30 - GOODBYE GIRL - David Gates (A)	8:47
46:43		LOGO: CASEY'S COAST TO COAST	
46:45		LOCAL INSERT: C-5	2:00
48:45		LOGO: AMERICAN TOP 40 #29 - IF I CAN'T HAVE YOU - Yvonne Elliman (B) EXTRA: TAKE IT TO THE LIMIT - Eagles (A) #28 - JACK & JILL - Raydio (A)	9:53
58:38		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:45 THEME TO: 58:50	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 7:13		THEME & OPENING OF PART 11 #27 - EBONY EYES - Bob Welch (A) #26 - DUST IN THE WIND - Kansas (B) LOGO: CASEY'S COAST TO COAST	7:15
7:15		LOCAL INSERT: C-1	2:00
9:15 16:36		LOGO: AMERICAN TOP 40 #25 - ALWAYS & FOREVER - Heatwave (A) #24 - BABY COME BACK - Player (B) LOGO: HITS FROM COAST TO COAST	7:23
16:38		LOCAL INSERT: C-2	2:00
18:38 29:06		LOGO: AMERICAN TOP 40 #23 - OUR LOVE - Natalie Cole (A) #22 - THE WAY YOU DO THE THINGS YOU DO - Rita Coolidge (A) #21 - FALLING - LeBlanc & Carr (B&A) LOGO: CASEY'S COAST TO COAST	9:30
29:08		LOCAL INSERT: C-3	2:10
31:18 37:06		LOGO: AMERICAN TOP 40 #20 - WONDERFUL WORLD - Art Garfunkel w/ Paul Simon & James Taylor (B) #19 - SHORT PEOPLE - Randy Newman (B) LOGO: HITS FROM COAST TO COAST	5:50
37:08		LOCAL INSERT: C-4	2:00
39:08 47:19		LOGO: AMERICAN TOP 40 #18 - HAPPY ANNIVERSARY - Little River Band (B) #17 - CAN'T SMILE WITHOUT YOU - Barry Manilow (B) LOGO: CASEY'S COAST TO COAST	8:13
47:21		LOCAL INSERT: C-5	2:00
49:21 58:33		LOGO: AMERICAN TOP 40 #16 - THUNDER ISLAND - Jay Ferguson (A) #15 - WHAT'S YOUR NAME - Lynyrd Skynyrd (B) #14 - NAME OF THE GAME - Abba (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50	9:12
58:50 59:50		LOCAL INSERT: STATION I.D.: C-6	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 #13 - THEME FROM CLOSE ENCOUNTERS - John Williams (B) #12 - PEG - Steely Dan (B) #11 - WE ARE THE CHAMPIONS - Queen (A) LOGO: CASEY'S COAST TO COAST	9:32
9:30			
9:32		LOCAL INSERT: C-1	2:00
11:32		LOGO: AMERICAN TOP 40 #10 - HOW DEEP IS YOUR LOVE - Bee Gees (B) #9 - I GO CRAZY - Paul Davis (B) LOGO: HITS FROM COAST TO COAST	8:29
19:59			
20:01		LOCAL INSERT: C-2	2:00
22:01		LOGO: AMERICAN TOP 40 #8 - JUST THE WAY YOU ARE - Billy Joel (B) #7 - LAY DOWN SALLY - Eric Clapton (B) LOGO: CASEY'S COAST TO COAST	7:01
29:00			
29:02		LOCAL INSERT: C-3	2:10
31:12		LOGO: AMERICAN TOP 40 #6 - DANCE, DANCE, DANCE - Chic (B) #5 - NIGHT FEVER - Bee Gees (B) LOGO: HITS FROM COAST TO COAST	6:52
38:02			
38:04		LOCAL INSERT: C-4	2:00
40:04		LOGO: AMERICAN TOP 40 #4 - EMOTION - Samantha Sang (B) #3 - SOMETIMES WHEN WE TOUCH - Dan Hill (A&B) LOGO: CASEY'S COAST TO COAST	8:35
48:37			
48:39		LOCAL INSERT: C-5	2:00
50:39		LOGO: AMERICAN TOP 40 #2 - STAYIN' ALIVE - Bee Gees (B) #1 - LOVE IS THICKER THAN WATER - Andy Gibb (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:42 THEME TO: 58:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	7:35
58:14			
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10