

THEME & OPENING

\*10

40. ROCK ON :22/3:02/fade (45)  
David Essex

39. PUT YOUR HANDS TOGETHER :17/2:55/fade (45)  
The O'Jays

*PECKER*

C-1 \_\_\_\_\_

38. LET YOUR HAIR DOWN :00/2:20/fade (45)  
Temptations

~~WIPER~~

37. WHO'S IN THE STRAWBERRY PATCH :01/2:19/cold (Both)  
WITH SALLY  
Dawn

36. JOY, PT. 1 :37/4:26/fade (45)  
Isaac Hayes

C-2 \_\_\_\_\_

35. AMERICAN TUNE :05/3:35/cold (45)  
Paul Simon :05/3:34/cold (LP)

34. PAINTED LADIES :16/3:00/fade (45)  
Ian Thomas

*SPICES*

C-3 \_\_\_\_\_

33. AMERICANS :03/3:46/cold (45)  
Byron McGregor

*WIPER*

\*32

32. IF WE MAKE IT THROUGH DECEMBER :10/2:37/cold (45)  
Merle Haggard

*(F)*

*SPICES*

C-4 \_\_\_\_\_

31. MY MUSIC :00/3:01/cold (Both)  
Loggins & Messina

*WIPER*

30. D'YER MAK'ER :15/3:11/fade (45)  
Led Zeppelin :15/4:14/fade (Both)

29. MIND GAMES :13/3:46/fade (Both)  
John Lennon

C-5 \_\_\_\_\_

28. JUNGLE BOOGIE :01/3:02/cold (45)  
Kool & the Gang

\*27

27. ROCKIN' ROLL BABY :23/3:18/fade (45)  
Stylistics :23/4:18/fade (LP)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

*CIVE*

THEME & OPENING

26. JUST YOU AND ME :05/3:34/cold (Both)  
Chicago *PACER SLOW BURN*

25. SISTER MARY ELEPHANT :00/3:30/cold (Both)  
Cheech & Chong *SPACE*

24. IF YOU'RE READY COME GO WITH ME :08/3:02/fade (45)  
Staple Singers :08/4:06/fade (LP)

23. WALK LIKE A MAN :30/3:22/cold (45)  
Grand Funk :30/3:59/cold (LP)

C-2

22. SPIDERS & SNAKES :14/2:50/fade (45)  
Jim Stafford *SPACE*

21. LIVIN' FOR YOU :23/3:20/fade (Both)  
Al Green *SPACE*

C-3

20. HELLO IT'S ME :12/3:13/fade (45)  
Todd Rundgren :12/4:15/cold (LP)

19. TOP OF THE WORLD :17/2:54/cold (Both)  
Carpenters

C-4

18. GOODBYE YELLOW BRICK ROAD :07/3:06/cold (Both)  
Elton John *EVERY ONE HONOR*

17. UNTIL YOU COME BACK TO ME :09/3:17/fade (45)  
(THAT'S WHAT I'M GONNA DO)  
Aretha Franklin

C-5

16. ME AND BABY BROTHER :09/3:10/fade (Both)  
War

15. WHEN I FALL IN LOVE :14/2:55/cold (45)  
Donny Osmond

14. LETTER :10/3:10/fade (Both)  
LEAVE ME ALONE (RUBY RED DRESS)  
Helen Reddy

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

*POP SONGS  
CONCEPTS  
PEOPLE*

THEME & OPENING

- 13. LOVE'S THEME :05/3:26/fade (45)  
Love Unlimited Orchestra ~~13:26/3:26~~ 14:00/fade (LP)

C-1

- 12. THE MOST BEAUTIFUL GIRL :09/2:32/fade (45)  
Charlie Rich :09/2:29/fade (LP)

- 11. THE WAY WE WERE :03/3:22/cold (45)  
Barbra Streisand

- 10. HELEN WHEELS :11/3:34/fade (Both)  
Paul McCartney & Wings

C-2

- 9. LET ME BE THERE :08/2:54/cold (Both)  
Olivia Newton-John

- 8. LIVING FOR THE CITY :10/3:32/fade (45)  
Stevie Wonder :10/7:19/cold (LP)

C-3

- 7. NEVER, NEVER GONNA GIVE YA UP :09/3:52/fade (45)  
Barry White :45/7:30/fade (LP)

- 6. YOU'RE SIXTEEN :07/2:30/fade (Both)  
Ringo Starr

C-4

- 5. I'VE GOT TO USE MY IMAGINATION :14/3:13/fade (Both)  
Gladys Knight & the Pips

- 4. SMOKIN' IN THE BOYS' ROOM :02/2:54/cold (45)  
Brownsville Station

- 3. SHOW AND TELL :23/3:20/fade (Both)  
Al Wilson

C-5

- 2. TIME IN A BOTTLE ;11/2:18/cold (Both)  
Jim Croce

- 1. THE JOKER :01/3:20/fade (45)  
Steve Miller :01/4:03/fade (LP)

THEME & CLOSING

END OF VOICE

THEME PLAYOUT IN CLEAR FOR 1:20

REMEMBER FROM WHO'S LAST FIRST WENT ON TO SAT

SPICE

FS

FS



TO: AMERICAN TOP 40 SUBSCRIBING STATIONS

FROM: TOM ROUNDS

January 4, 1974

It's been our policy to call station's attention to records of possibly controversial editorial content when they first make their appearance on the top 40.

Such is the case with "Americans" at #33. Stations disagreeing with its content or who simply wish to spare their audiences from a variety of possible negatives are advised they do have permission to delete any material from any AT40 program under the conditions set forth in the licensing agreement.

Thanks.

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213-980-9490

FOR WEEK ENDING: January 12, 1974  
CYCLE NO. 741 PROGRAM 2 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00  6:46		THEME & OPENING OF PART 1 TALK UNIT #40 - ROCK ON - David Essex TALK UNIT #39 - PUT YOUR HANDS TOGETHER - The O'Jays TALK UNIT LOGO: CASEY'S COAST TO COAST	6:48
6:48		LOCAL INSERT: C-1	2:00
8:48  18:41		LOGO: AMERICAN TOP 40 TALK UNIT #38 - LET YOUR HAIR DOWN - Temptations TALK UNIT #37 - WHO'S IN THE STRAWBERRY PATCH WITH SALLY - Dawn TALK UNIT #36 - JOY, PT. 1 - Issac Hayes TALK UNIT LOGO: HITS FROM COAST TO COAST	9:55
18:43		LOCAL INSERT: C-2	2:00
20:43  27:45		LOGO: AMERICAN TOP 40 TALK UNIT #35 - AMERICAN TUNE - Paul Simon TALK UNIT #34 - PAINTED LADIES - Ian Thomas TALK UNIT LOGO: CASEY'S COAST TO COAST	7:04
27:47 27:57		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 980-9490

FOR WEEK ENDING January 12, 1974  
CYCLE NO. 741 PROGRAM 2 OF 13  
DISC & HALF HOUR NO 1b  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:57		LOGO: AMERICAN TOP 40 TALK UNIT #33 - AMERICANS - Byron McGregor TALK UNIT #32 - IF WE MAKE IT THROUGH DECEMBER - Merle Haggard	8:27
38:22		LOGO: HITS FROM COAST TO COAST	
38:24		LOCAL INSERT: C-4	2:00
40:24		LOGO: AMERICAN TOP 40 TALK UNIT #31 - MY MUSIC - Loggins & Messina TALK UNIT #30 - D'YER MAK'ER - Led Zeppelin TALK UNIT #29 - MIND GAMES - John Lennon	10:00
50:22		LOGO: CASEY'S COAST TO COAST	
50:24		LOCAL INSERT: C-5	2:00
52:24		LOGO: AMERICAN TOP 40 TALK UNIT #28 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT #27 - ROCKIN' ROLL BABY - Stylistics TALK UNIT	6:15
58:39		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:47 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:54	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



# WATERMARK

10700 Ventura Blvd.  
 Los Angeles, California 91604  
 Phone: 213 980-9490

FOR WEEK ENDING: January 12, 1974  
 CYCLE NO. 741 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO 2a  
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - JUST YOU AND ME - Chicago	
4:02		TALK UNIT LOGO: CASEY'S COAST TO COAST	4:04
4:04		LOCAL INSERT: C-1	2:00
6:04		LOGO: AMERICAN TOP 40 TALK UNIT #25 - SISTER MARY ELEPHANT - Cheech & Chong TALK UNIT #24 - IF YOU'RE READY COME GO WITH ME - Staple Singers TALK UNIT #23 - WALK LIKE A MAN - Grand Funk TALK UNIT LOGO: HITS FROM COAST TO COAST	12:36
18:38			
18:40		LOCAL INSERT: C-2	2:00
20:40		LOGO: AMERICAN TOP 40 TALK UNIT #22 - SPIDERS & SNAKES - Jim Stafford TALK UNIT #21 - LIVIN' FOR YOU - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	6:35
27:15			
27:17		STATION I.D.: C-3	:10
27:27		LOCAL INSERT:	2:00



# WATERMARK

10700 Ventura Blvd.  
 Los Angeles, California 91604  
 Phone: 213 980-9490

FOR WEEK ENDING: January 12, 1974

CYCLE NO. 741 PROGRAM 2 OF 13

DISC & HALF HOUR NO 2b

PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:27		LOGO: AMERICAN TOP 40 TALK UNIT #20 - HELLO IT'S ME - Todd Rundgren TALK UNIT #19 - TOP OF THE WORLD - Carpenters TALK UNIT	6:36
36:01		LOGO: HITS FROM COAST TO COAST	
36:03		LOCAL INSERT: C-4	2:00
38:03		LOGO: AMERICAN TOP 40 TALK UNIT #18 - GOODBYE YELLOW BRICK ROAD - Elton John TALK UNIT #17 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin	6:49
44:50		LOGO: CASEY'S COAST TO COAST	
44:52		LOCAL INSERT: C-5	2:00
46:52		LOGO: AMERICAN TOP 40 TALK UNIT #16 - ME AND BABY BROTHER - War TALK UNIT #15 - WHEN I FALL IN LOVE - Donny Osmond TALK UNIT #14 - LEAVE ME ALONE (RUBY RED DRESS) - Helen TALK UNIT Reddy	11:58
58:50		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:57 THEME TO: 59:05 EMERGENCY THEME RUNOUT TO:	
59:05		LOCAL INSERT:	:60
60:05		STATION I.D.: C-6	:10





**WATERMARK**

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 980-9490

FOR WEEK ENDING January 12, 1974  
CYCLE NO. 741 PROGRAM 2 OF 13  
DISC & HALF HOUR NO 3a  
PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00  4:41		THEME & OPENING OF PART 111 TALK UNIT #13 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT LOGO: CASEY'S COAST TO COAST	4:43
4:43		LOCAL INSERT: C-1	2:00
6:43  17:44		LOGO: AMERICAN TOP 40 TALK UNIT #12 - THE MOST BEAUTIFUL GIRL - Charlie Rich TALK UNIT #11 - THE WAY WE WERE - Barbra Streisand TALK UNIT #10 - HELEN WHEELS - Paul McCartney & Wings TALK UNIT LOGO: HITS FROM COAST TO COAST	11:03
17:46		LOCAL INSERT: C-2	2:00
19:46  26:42		LOGO: AMERICAN TOP 40 TALK UNIT #9 - LET ME BE THERE - Olivia Newton-John TALK UNIT #8 - LIVING FOR THE CITY - Stevie Wonder TALK UNIT LOGO: CASEY'S COAST TO COAST	6:58
26:44 26:54		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



# WATERMARK

10700 Ventura Blvd.  
 No. Hollywood, Ca. 91604  
 Phone: (213) 980-9490

FOR WEEK ENDING: January 12, 1974  
 CYCLE NO. 741 PROGRAM 2 OF 13  
 DISC & HALF HOUR NO 3b  
 PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:54		LOGO: AMERICAN TOP 40 TALK UNIT #7 - NEVER, NEVER GONNA GIVE YA UP - Barry White TALK UNIT #6 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT	7:41
36:33		LOGO: HITS FROM COAST TO COAST	
36:35		LOCAL INSERT: C-4	2:00
38:35		LOGO: AMERICAN TOP 40 TALK UNIT #5 - I'VE GOT TO USE MY IMAGINATION - Gladys Knight & the Pips TALK UNIT #4 - SMOKIN' IN THE BOYS' ROOM - Brownsville Station TALK UNIT #3 - SHOW AND TELL - Al Wilson TALK UNIT	10:30
49:03		LOGO: CASEY'S COAST TO COAST	
49:05		LOCAL INSERT: C-5	2:00
51:05		LOGO: AMERICAN TOP 40 TALK UNIT #2 - TIME IN A BOTTLE - Jim Croce TALK UNIT #1 - THE JOKER - Steve Miller TALK UNIT	6:29
57:34		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:08 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:06	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10