



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: November 20, 1971  
 CYCLE NO. 714 PROGRAM 8 OF 13  
 DISC & HALF HOUR NO 1a  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - I'D LOVE TO CHANGE THE WORLD - Ten Years After TALK UNIT #39 - AN OLD FASHIONED LOVE SONG - Three Dog Night TALK UNIT LOGO: CASEY'S COAST TO COAST	7:21
7:19			
7:21		LOCAL INSERT: C-1	:60
8:21		LOGO: AMERICAN TOP 40 TALK UNIT #38 - TRAPPED BY A THING CALLED LOVE - Denise LaSalle TALK UNIT #37 - YOU'VE GOT TO CRAWL - 8th Day TALK UNIT LOGO: CASEY'S COAST TO COAST	6:11
14:30			
14:32		LOCAL INSERT: C-2	2:00
16:32		LOGO: AMERICAN TOP 40 TALK UNIT #36 - WILD NIGHT - Van Morrison TALK UNIT #35 - ONLY YOU KNOW & I KNOW - Delaney & Bonnie TALK UNIT LOGO: HITS FROM COAST TO COAST	7:07
23:37			
23:39		LOCAL INSERT: C-3	:60
24:39		LOGO: AMERICAN TOP 40 TALK UNIT #34 - ONE FINE MORNING - Lighthouse TALK UNIT	3:24
28:01		LOGO: CASEY'S COAST TO COAST	
28:03		STATION I.D.:	:10
28:13		LOCAL INSERT: C-4	2:00



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 PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:13		LOGO: AMERICAN TOP 40 TALK UNIT #33 - SCORPIO - Dennis & The Detroit Guitar Band TALK UNIT #32 - SUPERSTAR - Temptations TALK UNIT	7:01
37:12		LOGO: CASEY'S COAST TO COAST	
37:14		LOCAL INSERT: C-5	:60
38:14		LOGO: AMERICAN TOP 40 TALK UNIT #31 - THEME FROM SUMMER OF '42 - Peter Nero TALK UNIT #30 - WHERE DID OUR LOVE GO - Donnie Elbert TALK UNIT	6:13
44:25		LOGO: HITS FROM COAST TO COAST	
44:27		LOCAL INSERT: C-6	2:00
46:27		LOGO: AMERICAN TOP 40 TALK UNIT #29 - CHERISH - David Cassidy TALK UNIT	3:54
50:19		LOGO: CASEY'S COAST TO COAST	
50:21		LOCAL INSERT: C-7	:60
51:21		LOGO: AMERICAN TOP 40 TALK UNIT #28 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT #27 - ONE TIN SOLDIER - Coven TALK UNIT	6:48
58:09		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:18	
58:50		THEME TO: 58:50	
59:50		EMERGENCY THEME RUNOUT TO: 59:28 LOCAL INSERT C-8 STATION I.D.:	:60 :10



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #26 - ABSOLUTELY RIGHT - Five Man Electrical Band TALK UNIT #25 - ALL I EVER NEED IS YOU - Sonny & Cher TALK UNIT LOGO: CASEY'S COAST TO COAST	5:38
5:36			
5:38		LOCAL INSERT: C-1	:60
6:38		LOGO: AMERICAN TOP 40 TALK UNIT #24 - QUESTIONS 67 & 68 - Chicago TALK UNIT	3:31
10:07		LOGO: CASEY'S COAST TO COAST	
10:09		LOCAL INSERT: C-2	2:00
12:09		LOGO: AMERICAN TOP 40 TALK UNIT #23 - RESPECT YOURSELF - Staple Singers TALK UNIT #22 - DO YOU KNOW WHAT I MEAN - Lee Michaels TALK UNIT LOGO: HITS FROM COAST TO COAST	7:07
19:14			
19:16		LOCAL INSERT: C-3	:60
20:16		LOGO: AMERICAN TOP 40 TALK UNIT #21 - A NATURAL MAN - Lou Rawls TALK UNIT #20 - TIRED OF BEING ALONE - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	6:33
26:47			
26:49		STATION I.D.:	:10
26:59		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:59		LOGO: AMERICAN TOP 40 TALK UNIT #19 - NEVER MY LOVE - Fifth Dimension TALK UNIT #18 - TWO DIVIDED BY LOVE - Grass Roots TALK UNIT	7:45
36:42		LOGO: CASEY'S COAST TO COAST	
36:44		LOCAL INSERT: C-5	:60
37:44		LOGO: AMERICAN TOP 40 TALK UNIT #17 - EASY LOVING - Freddie Hart TALK UNIT	2:33
40:15		LOGO: HITS FROM COAST TO COAST	
40:17		LOCAL INSERT: C-6	2:00
42:17		LOGO: AMERICAN TOP 40 TALK UNIT #16 - SUPERSTAR - Carpenters TALK UNIT SPECIAL: THE POOR SIDE OF TOWN - Johnny Rivers TALK UNIT	8:09
50:24		LOGO: CASEY'S COAST TO COAST	
50:26		LOCAL INSERT: C-7	:60
51:26		LOGO: AMERICAN TOP 40 TALK UNIT #15 - ROCK STEADY - Aretha Franklin TALK UNIT #14 - EVERYBODY'S EVERYTHING - Santana TALK UNIT	6:46
58:12		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:20 THEME TO: 58:50	
58:50		EMERGENCY THEME RUNOUT TO: 59:10	
59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #13 - THE DESIDERATA - Les Crane TALK UNIT #12 - INNER CITY BLUES - Marvin Gaye TALK UNIT 7:20 LOGO: HITS FROM COAST TO COAST	7:22
7:22		LOCAL INSERT: C-1	:60
8:22		LOGO: AMERICAN TOP 40 TALK UNIT #11 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #10 - YO YO - Osmonds TALK UNIT 15:31 LOGO: CASEY'S COAST TO COAST	7:10
15:33		LOCAL INSERT: C-2	2:00
17:33		LOGO: AMERICAN TOP 40 TALK UNIT #9 - GOT TO BE THERE - Michael Jackson TALK UNIT #8 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT 23:42 LOGO: CASEY'S COAST TO COAST	6:11
23:44		LOCAL INSERT: C-3	:60
24:44		LOGO: AMERICAN TOP 40 TALK UNIT #7 - PEACE TRAIN - Cat Stevens TALK UNIT 28:32 LOGO: CASEY'S COAST TO COAST	3:50
28:34		STATION I.D.:	:10
28:44		LOCAL INSERT: C-4	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:44		LOGO: AMERICAN TOP 40 TALK UNIT #6 - MAGGIE MAY - Rod Stewart TALK UNIT #5 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT	10:12
40:54		LOGO: HITS FROM COAST TO COAST	
40:56		LOCAL INSERT: C-5	:60
41:56		LOGO: AMERICAN TOP 40 TALK UNIT #4 - BABY I'M A WANT YOU - Bread TALK UNIT #3 - IMAGINE - John Lennon TALK UNIT	6:08
48:02		LOGO: CASEY'S COAST TO COAST	
48:04		LOCAL INSERT: C-6	2:00
50:04		LOGO: AMERICAN TOP 40 TALK UNIT #2 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT	2:39
52:41		LOGO: CASEY'S COAST TO COAST	
52:43		LOCAL INSERT: C-7	:60
53:43		LOGO: AMERICAN TOP 40 TALK UNIT #1 - THEME FROM SHAFT - Isaac Hayes TALK UNIT	4:57
58:40		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:56 THEME TO: 59:10 EMERGENCY THEME RUNOUT TO: 60:09	
59:10 60:10		LOCAL INSERT C-8 STATION I.D.	:60 :10