

**WATERMARK, INC.**

931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: November 13, 1971CYCLE NO. 71-4 PROGRAM 7 OF 13DISC & HALF HOUR NO 1aPAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - CHERISH - David Cassidy TALK UNIT #39 - WHAT ARE YOU DOING SUNDAY - Dawn TALK UNIT	7:13
7:11		LOGO: CASEY'S COAST TO COAST.	
7:13		LOCAL INSERT: C-1	:60
8:13		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SCORPIO - Dennis Coffey & The Detroit Gutar Band TALK UNIT	3:02
11:13		LOGO: HITS FROM COAST TO COAST	
11:15		LOCAL INSERT: C-2	2:00
13:15		LOGO: AMERICAN TOP 40 TALK UNIT #37 - RESPECT YOURSELF - Staple Singers TALK UNIT #36 - LONG AGO & FAR AWAY - James Taylor TALK UNIT	6:17
19:30		LOGO: CASEY'S COAST TO COAST	
19:32		LOCAL INSERT: C-3	:60
20:32		LOGO: AMERICAN TOP 40 TALK UNIT #35 - TRAPPED BY A THING CALLED LOVE - Denise LaSalle TALK UNIT #34 - IF YOU REALLY LOVE ME - Stevie Wonder TALK UNIT #33 - ALL I EVER NEED IS YOU - Sonny & Cher TALK UNIT	8:29
28:59		LOGO: CASEY'S COAST TO COAST	
29:01		STATION I.D.:	:10
29:11		LOCAL INSERT: C-4	2:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:21		LOGO: AMERICAN TOP 40 TALK UNIT #32 - THIN BETWEEN LOVE & HATE - Persuaders TALK UNIT	3:14
34:32		LOGO: HITS FROM COAST TO COAST	
34:35		LOCAL INSERT: C-5	:60
35:35		LOGO: AMERICAN TOP 40 TALK UNIT #31 - A NATURAL MAN - Lou Rawls TALK UNIT #30 - SWEET CITY WOMAN - Stampeders TALK UNIT	7:18
42:51		LOGO: CASEY'S COAST TO COAST	
42:53		LOCAL INSERT: C-6	2:00
44:53		LOGO: AMERICAN TOP 40 TALK UNIT #29 - ONE TIN SOLDIER - Coven TALK UNIT #28 - YOU'VE GOT TO CRAWL - 8th Day TALK UNIT	6:58
51:49		LOGO: HITS FROM COAST TO COAST	
51:50		LOCAL INSERT: C-7	:60
52:50		LOGO: AMERICAN TOP 40 TALK UNIT #27 - TWO DIVIDED BY LOVE - Grass Roots TALK UNIT #26 - ABSOLUTELY RIGHT - Five Man Electrical Band TALK UNIT	4:50
57:40		THEME UP & UNDER W/TALK UNIT ENDING AT 57:49 THEME TO: 58:50	
		EMERGENCY THEME RUNOUT TO: 59:02	
58:50 59:50		LOCAL INSERT: C-8 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #25 - QUESTIONS 67 & 68 - Chicago TALK UNIT #24 - ONE FINE MORNING - Lighthouse TALK UNIT LOGO: HITS FROM COAST TO COAST	7:26
7:24			
7:26		LOCAL INSERT: C-1	:60
8:26		LOGO: AMERICAN TOP 40 TALK UNIT #23 - GO AWAY, LITTLE GIRL - Donny Osmond TALK UNIT #22 - ROCK STEADY - Aretha Franklin TALK UNIT LOGO: CASEY'S COAST TO COAST	6:10
14:34			
14:36		LOCAL INSERT: C-2	2:00
16:36		LOGO: AMERICAN TOP 40 TALK UNIT #21 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT SPECIAL - HELLO DOLLY - Louis Armstrong TALK UNIT LOGO: HITS FROM COAST TO COAST	6:35
23:09			
23:11		LOCAL INSERT: C-3	:60
24:11		LOGO: AMERICAN TOP 40 TALK UNIT #20 - ONLY YOU KNOW & I KNOW - Delaney & Bonnie TALK UNIT	3:30
27:39		LOGO: CASEY'S COAST TO COAST	
27:41		STATION I.D.:	:10
27:51		LOCAL INSERT: C-4	2:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:01		LOGO: AMERICAN TOP 40 TALK UNIT #19 - THE NIGHT THEY DROVE OLD DIXIE DOWN - Joan Baez TALK UNIT #18 - EASY LOVING - Freddie Hart TALK UNIT LOGO: CASEY'S COAST TO COAST	5:57
35:56			
35:58		LOCAL INSERT: C-5	:60
36:58		LOGO: AMERICAN TOP 40 TALK UNIT #17 - TIRED OF BEING ALONE - Al Green TALK UNIT #16 - EVERYBODY'S EVERYTHING - Santana TALK UNIT LOGO: HITS FROM COAST TO COAST	7:35
44:31			
44:33		LOCAL INSERT: C-6	2:00
46:33		LOGO: AMERICAN TOP 40 TALK UNIT #15 - THE DESIDERATA - Les Crane TALK UNIT #14 - DO YOU KNOW WHAT I MEAN - Lee Michaels ^c TALK UNIT LOGO: HITS FROM COAST TO COAST	7:14
53:45			
53:47		LOCAL INSERT: C-7	:60
54:47		LOGO: AMERICAN TOP 40 TALK UNIT #13 - GOT TO BE THERE - Michael Jackson TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT 58:45 THEME TO 58:50 EMERGENCY THEME RUNOUT TO 60:07	3:53
58:40			
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10

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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #12 - NEVER MY LOVE - Fifth Dimension TALK UNIT #11 - BABY I'M A WANT YOU - Bread TALK UNIT LOGO: CASEY'S COAST TO COAST	6:56
6:54			
6:56		LOCAL INSERT: C-1	:60
7:56		LOGO: AMERICAN TOP 40 TALK UNIT #10 - SUPERSTAR - Carpenters TALK UNIT SPECIAL - EVERYTHING'S COMIN' OUR WAY - Santana TALK UNIT LOGO: HITS FROM COAST TO COAST	7:35
15:29			
15:31		LOCAL INSERT: C-2	2:00
17:31		LOGO: AMERICAN TOP 40 TALK UNIT #9 - INNER CITY BLUES - Marvin Gaye TALK UNIT	3:28
20:57		LOGO: CASEY'S COAST TO COAST	
20:59		LOCAL INSERT: C-3	:60
21:59		LOGO: AMERICAN TOP 40 TALK UNIT #8 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT	5:21
27:18		LOGO: HITS FROM COAST TO COAST	
27:20 27:30		STATION I.D.: LOCAL INSERT: C-4	:10 2:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:40		LOGO: AMERICAN TOP 40 TALK UNIT #7 - PEACE TRAIN - Cat Stevens TALK UNIT #6 - YO YO - Osmonds TALK UNIT	7:17
36:55		LOGO: CASEY'S COAST TO COAST	
36:57		LOCAL INSERT: C-5	:60
37:57		LOGO: AMERICAN TOP 40 TALK UNIT #5 - I'VE FOUND SOMEONE OF MY OWN - Free Movement TALK UNIT #4 - MAGGIE MAY - Rod Stewart TALK UNIT	9:22
47:17		LOGO: CASEY'S COAST TO COAST	
47:19		LOCAL INSERT: C-6	2:00
49:19		LOGO: AMERICAN TOP 40 TALK UNIT #3 - IMAGINE - John Lennon TALK UNIT #2 - SHAFT - Isaac Hayes TALK UNIT	6:01
55:20		LOGO: HITS FROM COAST TO COAST	
55:22		LOCAL INSERT: C-7	:60
56:22		LOGO: AMERICAN TOP 40 TALK UNIT #1 - GYPSIES, TRAMPS & THIEVES - Cher TALK UNIT	2:45
59:07		THEME UP & UNDER W/TALK UNIT ENDING AT: 59:39 THEME TO: 59:50 EMERGENCY THEME RUNOUT TO: 60:50	
59:50 60:50		LOCAL INSERT C-8 STATION I.D.	:60 :10