



# WATERMARK

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 980-9490

FOR WEEK ENDING: November 10, 1973  
CYCLE NO. 734 PROGRAM 6 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00    6:36		THEME & OPENING OF PART 1 TALK UNIT #40 - FRIENDS - Bette Midler TALK UNIT #39 - FUNKY STUFF - Kool & the Gang TALK UNIT LOGO: CASEY'S COAST TO COAST	6:38
6:38		LOCAL INSERT: C-1	2:00
8:38   12:16		LOGO: AMERICAN TOP 40 TALK UNIT #38 - IF YOU'RE READY COME GO WITH ME - Staple Singers TALK UNIT LOGO: HITS FROM COAST TO COAST	3:40
12:18		LOCAL INSERT: C-2	2:00
14:18    29:11		LOGO: AMERICAN TOP 40 TALK UNIT #37 - JESSE - Roberta Flack TALK UNIT #36 - HELLO IT'S ME - Todd Rundgren TALK UNIT #35 - CHECK IT OUT - Tavares TALK UNIT #34 - WE'RE AN AMERICAN BAND - Grand Funk TALK UNIT LOGO: CASEY'S COAST TO COAST	14:55
29:13 29:23		STATION I.D.: LOCAL INSERT: C-3	:10 2:00



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PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:23		LOGO: AMERICAN TOP 40 TALK UNIT #33 - OOH BABY - Gilbert O'Sullivan TALK UNIT #32 - MY MARIA - B.W. Stevenson TALK UNIT	5:55
37:16		LOGO: HITS FROM COAST TO COAST	
37:18		LOCAL INSERT: C-4	2:00
39:18		LOGO: AMERICAN TOP 40 TALK UNIT #31 - ECSTASY - Ohio Players TALK UNIT #30 - LOVES ME LIKE A ROCK - Paul Simon TALK UNIT #29 - BASKETBALL JONES - Cheech & Chong TALK UNIT	10:40
49:56		LOGO: CASEY'S COAST TO COAST	
49:58		LOCAL INSERT: C-5	2:00
51:58		LOGO: AMERICAN TOP 40 TALK UNIT #28 - THE MOST BEAUTIFUL GIRL - Charlie Rich TALK UNIT #27 - GOODBYE YELLOW BRICK ROAD - Elton John TALK UNIT	6:29
58:27		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:36 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - IT HURTS SO GOOD - Millie Jackson TALK UNIT #25 - YES WE CAN CAN - Pointer Sisters TALK UNIT LOGO: CASEY'S COAST TO COAST	7:54
7:52			
7:54		LOCAL INSERT: C-1	2:00
9:54		LOGO: AMERICAN TOP 40 TALK UNIT #24 - NUTBUSH CITY LIMITS - Ike & Tina Turner TALK UNIT #23 - HIGHER GROUND - Stevie Wonder TALK UNIT LOGO: HITS FROM COAST TO COAST	6:42
16:34			
16:36		LOCAL INSERT: C-2	2:00
18:36		LOGO: AMERICAN TOP 40 TALK UNIT #22 - WE MAY NEVER PASS THIS WAY AGAIN - Seals & Crofts TALK UNIT #21 - SUMMER (THE FIRST TIME) - Bobby Goldsboro TALK UNIT LOGO: CASEY'S COAST TO COAST	9:09
27:43			
27:45		STATION I.D.: C-3	:10
27:55		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:55		LOGO: AMERICAN TOP 40 TALK UNIT #20 - CHEAPER TO KEEP HER - Johnnie Taylor TALK UNIT #19 - THAT LADY - Isley Brothers TALK UNIT #18 - LET'S GET IT ON - Marvin Gaye TALK UNIT	10:33
40:26		LOGO: HITS FROM COAST TO COAST	
40:28		LOCAL INSERT: C-4	2:00
42:28		LOGO: AMERICAN TOP 40 TALK UNIT #17 - THE LOVE I LOST - Harold Melvin & the Blue Notes TALK UNIT #16 - WHY ME - Kris Kristofferson TALK UNIT	8:05
50:31		LOGO: CASEY'S COAST TO COAST	
50:33		LOCAL INSERT: C-5	2:00
52:33		LOGO: AMERICAN TOP 40 TALK UNIT #15 - KNOCKIN' ON HEAVEN'S DOOR - Bob Dylan TALK UNIT #14 - YOU'RE A SPECIAL PART OF ME - Diana Ross & Marvin Gaye TALK UNIT	5:59
58:32		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:40 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:59	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - RAMBLIN' MAN - Allman Brothers Band TALK UNIT #12 - JUST YOU AND ME - Chicago TALK UNIT LOGO: CASEY'S COAST TO COAST	8:49
8:47			
8:49		LOCAL INSERT: C-1	2:00
10:49		LOGO: AMERICAN TOP 40 TALK UNIT #11 - I GOT A NAME - Jim Croce TALK UNIT #10 - TOP OF THE WORLD - Carpenters TALK UNIT LOGO: HITS FROM COAST TO COAST	6:25
17:12			
17:14		LOCAL INSERT: C-2	2:00
19:14		LOGO: AMERICAN TOP 40 TALK UNIT #9 - ALL I KNOW - Art Garfunkel TALK UNIT #8 - HALF-BREED - Cher TALK UNIT #7 - SPACE RACE - Billy Preston TALK UNIT LOGO: CASEY'S COAST TO COAST	9:54
29:06			
29:08		STATION I.D.: C-3	:10
29:18		LOCAL INSERT:	2:00



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31:18		LOGO: AMERICAN TOP 40 TALK UNIT #6 - PHOTOGRAPH - Ringo Starr TALK UNIT #5 - PAPER ROSES - Marie Osmond TALK UNIT LOGO: HITS FROM COAST TO COAST	7:10
38:26			
38:28		LOCAL INSERT: C-4	2:00
40:28		LOGO: AMERICAN TOP 40 TALK UNIT #4 - HEARTBEAT, IT'S A LOVEBEAT - DeFranco Family TALK UNIT #3 - ANGIE - Rolling Stones TALK UNIT LOGO: CASEY'S COAST TO COAST	7:10
47:36			
47:38		LOCAL INSERT: C-5	2:00
49:38		LOGO: AMERICAN TOP 40 TALK UNIT #2 - MIDNIGHT TRAIN TO GEORGIA - Gladys Knight & the Pips TALK UNIT #1 - KEEP ON TRUCKIN' - Eddie Kendricks TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT:58:39 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	9:27
58:05			
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10