

AMERICAN
★ TOP40 ★
WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: NOVEMBER 3, 1986
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, #864-6,
FOR AIR NOVEMBER 8-9, 1986, THERE ARE AN ADDITIONAL
SIX AND ONE HALF MINUTES OF LOCAL COMMERCIAL
AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN HOURS 1, 2, AND 3.
30 SECONDS ARE LOCATED AT C-3 IN HOURS 1, 2, AND 3.
30 SECONDS ARE LOCATED AT C-4 IN HOURS 2, AND 3.
30 SECONDS ARE LOCATED AT C-5 IN HOURS 2, 3, AND 4.
60 SECONDS ARE LOCATED AT C-5 IN HOUR 1.



ABC Watermark



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

11/08/86

FOR WEEK ENDING: _____
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 1A (Backed with 4B)
 PAGE NO. 1

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER/BMI) BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY AGREE SHAMPOO AND CONDITIONER. TURN UP THE VOLUME, AND TURN ON THE SOFTNESS IN YOUR HAIR. AND, BY PONTIAC, AMERICA'S ROAD CAR COMPANY... PONTIAC, WE BUILD EXCITEMENT." #40 SHAKE YOU DOWN (B) Gregory Abbott #39 YOU KNOW I LOVE YOU...DON'T YOU (PRS) Howard Jones | 09:13 |
| 09:13 | | C-1 NETWORK SPOT: PONTIAC (OUT CUE) Jingle ends cold with... "...Firebird, Pontiac." | :30 |
| 09:43 | | LOCAL INSERT: | 1:30 |
| 11:13 | | LOGO: AMERICAN TOP 40 #38 WILD WILD LIFE (A) Talking Heads <u>CORRECTION: KINGSTON TRIO - NUMBER ONE - "TOM DOOLEY"</u> #37 DON'T GET ME WRONG () The Pretenders | 09:16 |
| 20:29 | | C-2 NETWORK SPOT: NATIONAL LAMPOON/MOUNDS (OUT CUE) Jingle ends cold after... "...Mounds and Almond Joy." | 30/30 |
| 21:29 | | LOCAL INSERT: | :60 |
| 22:29 | | LOGO: AMERICAN TOP 40 #36 IN YOUR EYES (B) Peter Gabriel | 05:14 |
| 27:43 | | C-3 NETWORK SPOT: PONTIAC (OUT CUE) Jingle ends cold with... "...excitement, Pontiac." | :30 |
| 28:13 | | LOCAL INSERT: | 1:30 |
| 29:43 | | STATION I. D.: OVER FOR SIDE 1B | :10 |



ABC Watermark



11/08/86

FOR WEEK ENDING: _____
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 1B (Backed with 3A)
 PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 29:53 | | LOGO: AMERICAN TOP 40 #35 DON'T FORGET ME (WHEN I'M GONE) (A&B&CAPAC&PROC) Glass Tiger LDD: <u>LIFE IN ONE DAY</u> (A&B) Glass Tiger | 08:38 |
| 38:31 | | C-4 NETWORK SPOT: STRIDEX/AMERICAN FLOWERS (OUT CUE) Jingle fades after... "...someone special, yourself." | 30/30 |
| 39:31 | | LOCAL INSERT: | :60 |
| 40:31 | | LOGO: AMERICAN TOP 40 STATION MENTIONS #34 (FOREVER) LIVE AND DIE (A) Orchestral Manoeuvres In The Dark #33 WHAT ABOUT LOVE (A) 'til tuesday | 07:18 |
| 47:49 | | C-5 NETWORK SPOT: SCHICK/HOSTESS/PONTIAC (OUT CUE) Jingle ends cold with... "...excitement...Pontiac." | 30/30 |
| 48:49 | | LOCAL INSERT: | :60 |
| 49:49 | | LOGO: AMERICAN TOP 40 #32 TWO OF HEARTS (A&B) Stacey Q #31 <u>STAND BY ME</u> (A&B) Ben E. King | 07:53 |
| 57:30 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50 | |
| 57:50 | | C-6 LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



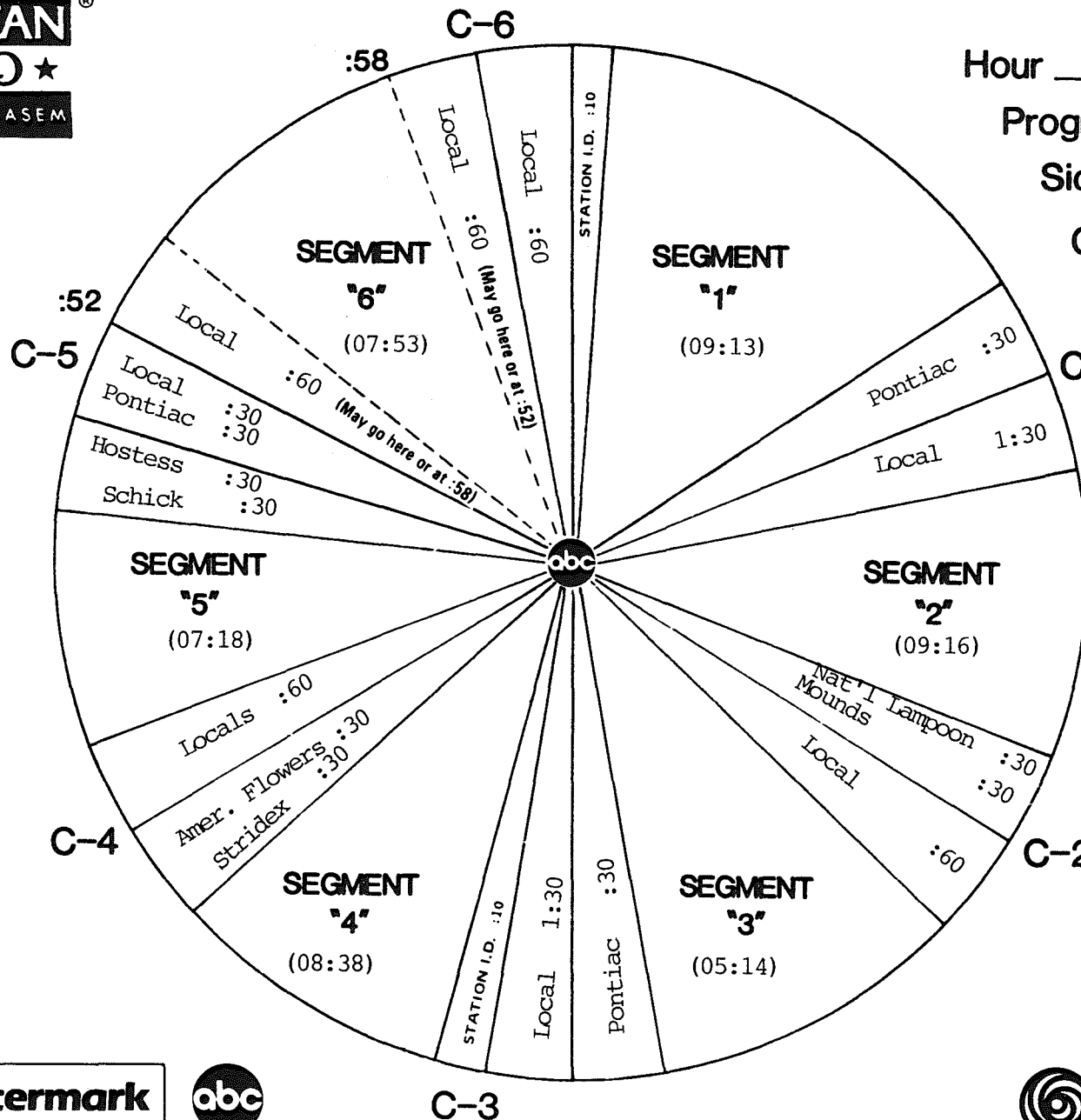
FORMAT AND COMMERCIAL CLOCK

Hour I

Program 864-7

Sides 1A and 1B

Chart Date 11/08/86



Local minutes available 7½

Network minutes used 4½

ABC Watermark





ABC Watermark



FOR WEEK ENDING: 11/08/86
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 2A (Backed with 3B)
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00 | | THEME AND OPENING OF PART II #30 A MATTER OF TRUST (B) Billy Joel #29 THROWING IT ALL AWAY (A) Genesis | 08:02 |
| 08:02 | | C-1 NETWORK SPOT: AGREE (OUT CUE) Jingle ends cold with... "Bon jour Sweepstakes." | :30 |
| 08:32 | | LOCAL INSERT: | 1:30 |
| 10:02 | | LOGO: AMERICAN TOP 40 #28 HEARTBEAT (A&B) Don Johnson | 04:17 |
| 14:19 | | C-2 NETWORK SPOT: PONTIAC/SCHICK (OUT CUE) Voice out cold with... "...never a dull moment." | 30/30 |
| 15:19 | | LOCAL INSERT: | :60 |
| 16:19 | | LOGO: AMERICAN TOP 40 #27 SOMEBODY'S OUT THERE (A) Triumph <u>QL: ROCK ERA ACTS WITH #1 & #2 SIMULTANEOUSLY</u> #26 FREEDOM OVERSPILL (A&PRS) Steve Winwood | 09:45 |
| 26:04 | | C-3 NETWORK SPOT: HOSTESS (OUT CUE) Voice out cold with... "...Hostess Pudding Pie." | :30 |
| 26:34 | | LOCAL INSERT: | 1:30 |
| 28:04 | | STATION I. D.: OVER FOR SIDE 2B | :10 |



ABC Watermark



FOR WEEK ENDING: 11/08/86
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 2B (Backed with 4A)
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 28:14 | | LOGO: AMERICAN TOP 40 #25 WALK LIKE AN EGYPTIAN (B) Bangles #24 GIRL CAN'T HELP IT (A) Journey | 07:59 |
| 36:13 | | C-4 NETWORK SPOT: PONTIAC (OUT CUE) Jingle ends cold with... "...Firebird, Pontiac." | :30 |
| 36:43 | | LOCAL INSERT: | 1:30 |
| 38:13 | | LOGO: AMERICAN TOP 40 STATION MENTIONS #23 EVERYBODY HAVE FUN TONIGHT (A&B) Wang Chung #22 <u>TO BE A LOVER</u> (B) Billy Idol | 09:18 |
| 47:31 | | C-5 NETWORK SPOT: CAREFREE/STRIDEX/SCHICK (OUT CUE) Voice out cold with... "...Sunday's newspapers." | 30/30 :30 |
| 49:01 | | LOCAL INSERT: | :30 |
| 49:31 | | LOGO: AMERICAN TOP 40 #21 JUMPIN' JACK FLASH (B) Aretha Franklin #20 I AM BY YOUR SIDE (A) Corey Hart | 08:04 |
| 57:27 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:35 THEME TO: 57:50 | |
| 57:50 | | C-6 LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |

FORMAT AND COMMERCIAL CLOCK

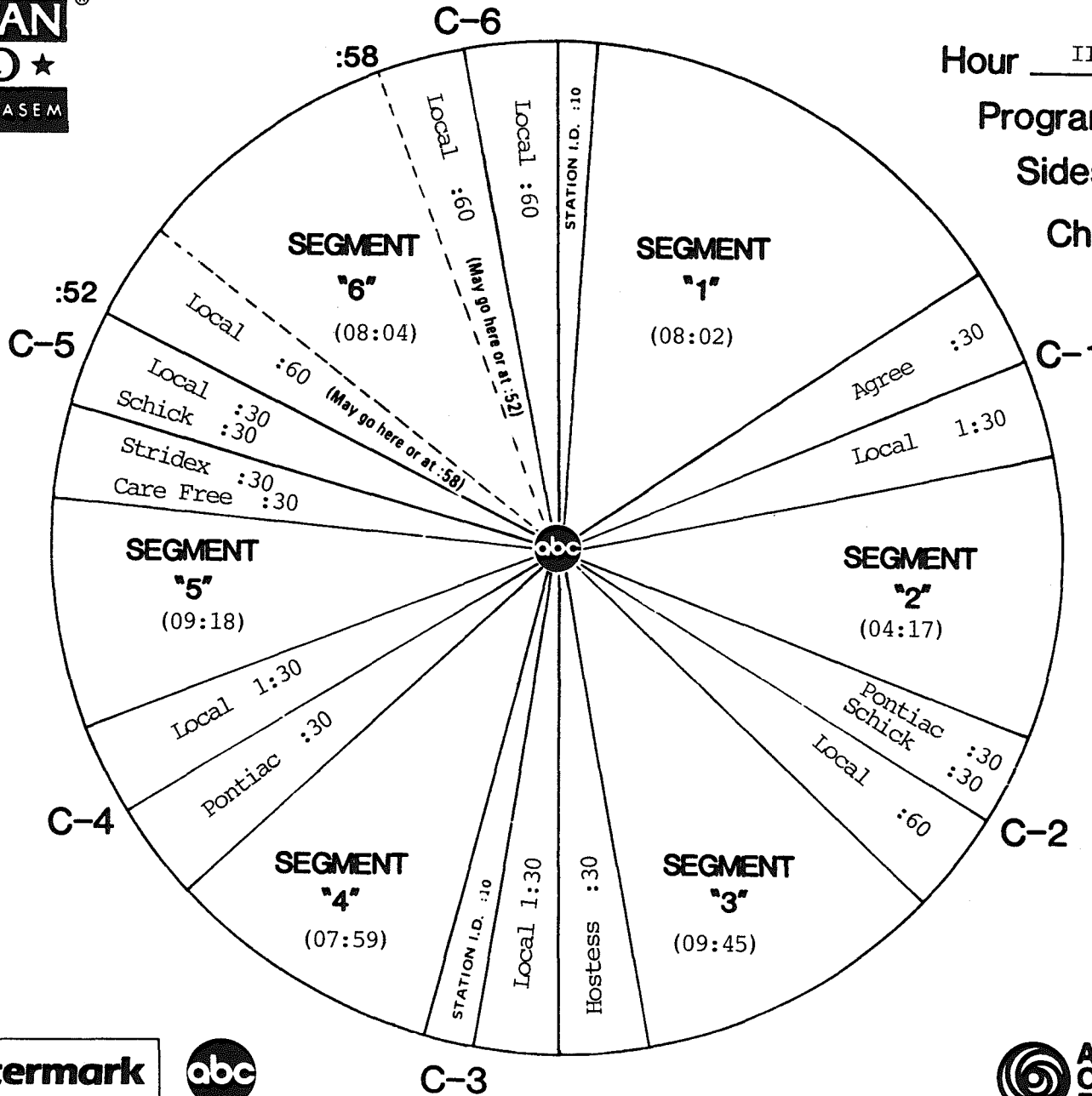


Hour II

Program 864-7

Sides 2A and 2B

Chart Date 11/08/86



Local minutes available 8

Network minutes used 4

ABC Watermark





ABC Watermark



FOR WEEK ENDING: 11/08/86
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 3A (Backed with 1B)
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 00:00 | | THEME AND OPENING OF PART III STATION WELCOMES #19 WHEN I THINK OF YOU (A) Janet Jackson | 04:45 |
| 04:45 | | C-1 NETWORK SPOT: DR. PEPPER (OUT CUE) Jingle ends cold with... "...Dr. Pepper, please." | :30 |
| 05:15 | | LOCAL INSERT: | 1:30 |
| 06:45 | | LOGO: AMERICAN TOP 40 #18 THE WAY IT IS (A) Bruce Hornsby & The Range SR: RICHARD BERRY & "LOUIE LOUIE" #17 ALL CRIED OUT (B) Lisa Lisa & Cult Jam with Full Force | 11:51 |
| 18:36 | | C-2 NETWORK SPOT: U.S. ARMY/PONTIAC (OUT CUE) Jingle ends cold with... "...excitement, Pontiac." | 30/30 |
| 19:36 | | LOCAL INSERT: | :60 |
| 20:36 | | LOGO: AMERICAN TOP 40 STATION MENTIONS #16 EMOTION IN MOTION (A) Ric Ocasek #15 HIP TO BE SQUARE (A) Huey Lewis and the News | 08:15 |
| 28:51 | | C-3 NETWORK SPOT: AGREE (OUT CUE) Jingle ends cold with... "...bon joursweepstakes." | :30 |
| 29:21 28:51 | | LOCAL INSERT: STATION I. D.: OVER FOR SIDE 3B | 1:30 :10 |



ABC Watermark



FOR WEEK ENDING: 11/08/86
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 3B (Backed with 2A)
 PAGE NO. 8

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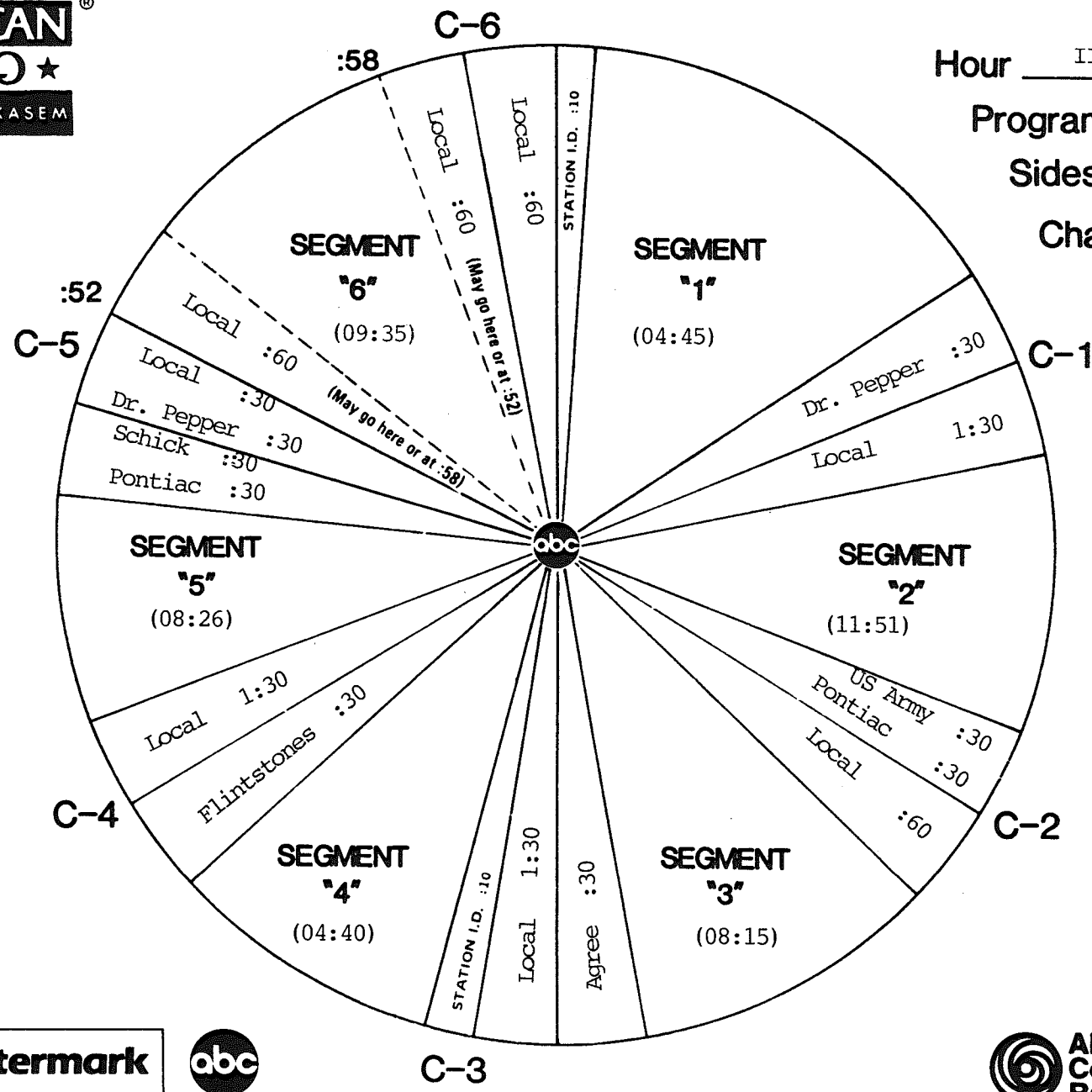
ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 31:01 | | LOGO: AMERICAN TOP 40 #14 LOVE WILL CONQUER ALL (A&B) Lionel Richie | 04:40 |
| 35:41 | | C-4 NETWORK SPOT: FLINTSTONES (OUT CUE) Jingle ends cold with... "...and growing." | :30 |
| 36:11 | | LOCAL INSERT: | 1:30 |
| 37:41 | | LOGO: AMERICAN TOP 40 #13 I'LL BE OVER YOU (A) Toto #12 <u>THE NEXT TIME I FALL</u> (A) Peter Cetera with Amy Grant | 08:26 |
| 46:07 | | C-5 NETWORK SPOT: PONTIAC/SCHICK/DR. PEPPER (OUT CUE) Voice out cold with... "...thousand words." | 30/30 :30 |
| 47:37 | | LOCAL INSERT: | :30 |
| 48:07 | | LOGO: AMERICAN TOP 40 #11 SWEET LOVE (A) Anita Baker LDD: <u>IMAGINE</u> (B) John Lennon | 09:35 |
| 57:31 | | THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50 | |
| 57:50 | | C-6 LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |



FORMAT AND COMMERCIAL CLOCK

Hour III
 Program 864-7
 Sides 3A and 3B
 Chart Date 11/08/86



Local minutes available 8
 Network minutes used 4

ABC Watermark





ABC Watermark



FOR WEEK ENDING: 11/08/86
 CYCLE NO. 864 PROGRAM 7 OF 13
 DISC & HALF HOUR NO. 4A (Backed with 2B)
 PAGE NO. 10

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|--|--------------|
| 00:00 | | THEME AND OPENING OF PART IV #10 THE RAIN (A) Oran "Juice" Jones | 05:36 |
| 05:36 | | C-1 NETWORK SPOT: ALKA SELTZER/DR. PEPPER (OUT CUE) Voice out cold with... "...a thousand words." | 30/30 |
| 06:36 | | LOCAL INSERT: | :60 |
| 07:36 | | LOGO: AMERICAN TOP 40 #9 WORD UP (A&B) Cameo #8 <u>TYPICAL MALE</u> (PRS&A) Tina Turner | 09:51 |
| 17:27 | | C-2 NETWORK SPOT: CARE FREE/PONTIAC (OUT CUE) Jingle fades after... "...excitement, Pontiac." | 30/30 |
| 18:27 | | LOCAL INSERT: | :60 |
| 19:27 | | LOGO: AMERICAN TOP 40 #7 YOU GIVE LOVE A BAD NAME (A) Bon Jovi | 04:16 |
| 23:43 | | C-3 NETWORK SPOT: NATIONAL LAMPOON/DR. PEPPER (OUT CUE) Jingle fades after... "...Dr. Pepper ohh!" | 30/30 |
| 24:43 | | LOCAL INSERT: | :60 |
| 25:43 | | STATION I. D.: OVER FOR SIDE 4B | :10 |



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ABC Contemporary Radio Network

| SCHEDULED START TIME | ACTUAL TIME | ELEMENT | RUNNING TIME |
|----------------------|-------------|---|--------------|
| 25:53 | | LOGO: AMERICAN TOP 40 #6 TAKE ME HOME TONIGHT (A&B) Eddie Money #5 TRUE BLUE (A) Madonna | 09:07 |
| 35:00 | | C-4 NETWORK SPOT: HOSTESS/MOUNDS (OUT CU)E Voice out cold with... "...Mounds and Almond Joy." | 30/30 |
| 36:00 | | LOCAL INSERT: | :60 |
| 37:00 | | LOGO: AMERICAN TOP 40 #4 HUMAN (A) Human League STATION MENTIONS #3 TRUE COLORS (A) Cyndi Lauper | 08:20 |
| 45:20 | | C-5 NETWORK SPOT: U.S. ARMY/PONTIAC/AMERICAN FLOWERS (OUT CUE) Jingle fades after... "...someone special, yourself." | 30/30 :30 |
| 46:50 | | LOCAL INSERT: | :30 |
| 47:20 | | LOGO: AMERICAN TOP 40 #2 I DIDN'T MEAN TO TURN YOU ON (A) Robert Palmer #1 AMANDA (A) Boston BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PARTY BY PONTIAC AMERICA'S ROAD CAR COMPANY...PONTIAC, WE BUILD EXCITEMENT." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:45 | 10:25 |
| 56:47 | | THEME TO: 57:50 | |
| 57:50 | | LOCAL INSERT: | 2:00 |
| 59:50 | | STATION I. D.: | :10 |

FORMAT AND COMMERCIAL CLOCK

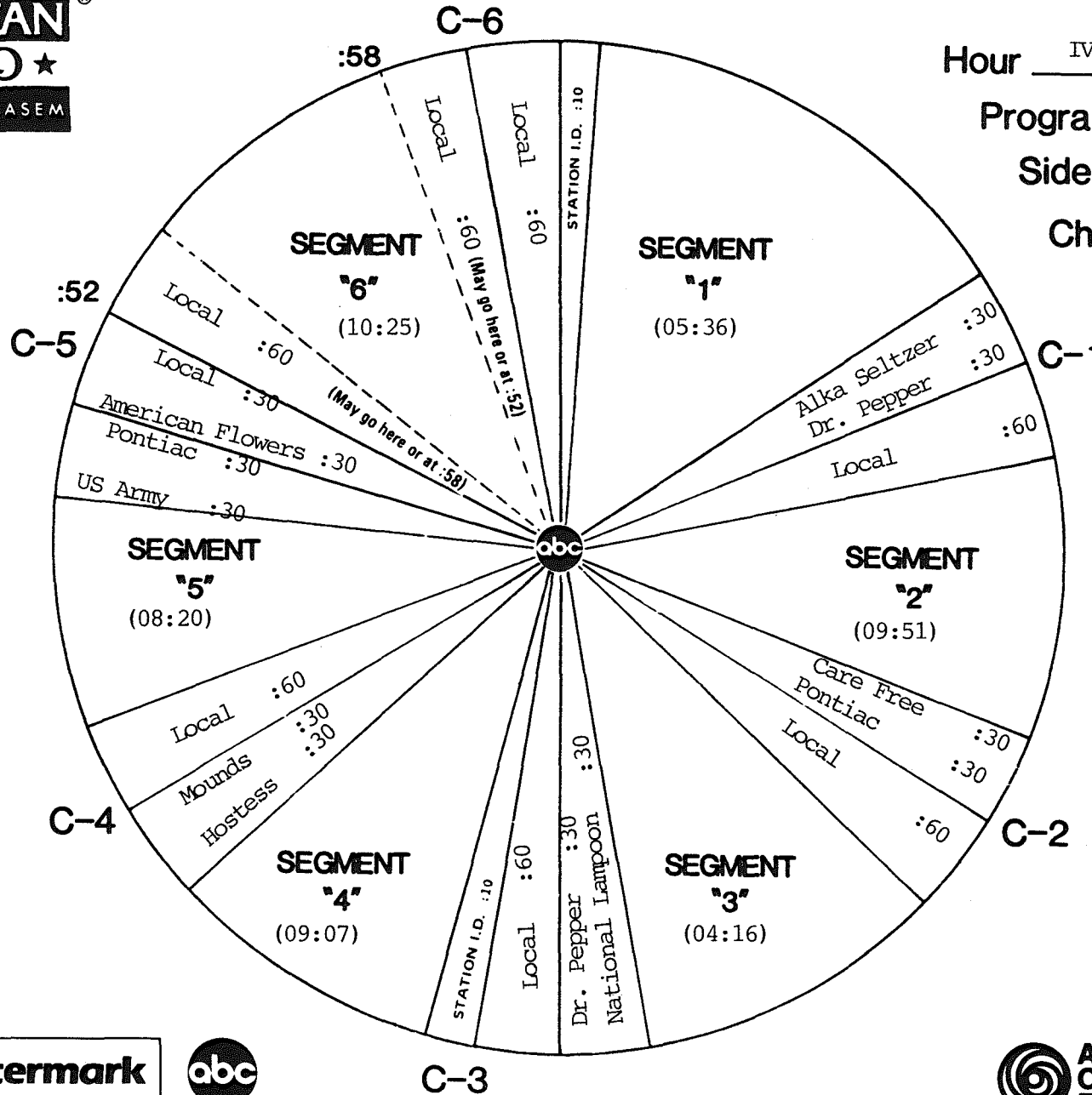


Hour IV

Program 864-7

Sides 4A and 4B

Chart Date 11/08/86



Local minutes available 6½

Network minutes used 5½

ABC Watermark



1) YA' LOSE ONE, YA' WIN ONE (:25)

Hi, this is Casey Kasem. When the band Boston made their debut ten years ago, their first album became the biggest-selling debut album by any Rock Act in history. Their second album hit number one, and now Boston's third album, "Third Stage," is currently number one. And their first hit song from that album, "AMANDA," was number four last week and climbing. Let's see where it lands this week, on American Top 40.

2) CHIVALRY AT THE TOP OF THE CHART? (:27)

Hi, this is Casey Kasem. For the past four weeks, the number one spot in the countdown has been occupied by the women: two weeks by Janet Jackson, and two weeks by Cyndi Lauper. And right behind Cyndi last week was Tina Turner at number two with "TYPICAL MALE." And one of those typical males was right behind her at number three: Robert Palmer with "I DIDN'T MEAN TO TURN YOU ON." So how are they going to line up when the dust settles this week? We'll be checkin' it out, on American Top 40.

3) FROM OUT OF THE PAST, A CLOUD OF DUST AND A MIGHTY "STAND BY ME" (:21)

Hi, this is Casey Kasem. Last week, a 25 year old hit single made the Top 40 again. The song "STAND BY ME," by Ben E. King, featured in the current hit movie "Stand By Me." Back in 1961, Ben E. King took the same recording to number four. How high will it climb this time? We'll stand by and watch, on American Top 40.

4) THE STORY YOU'RE ABOUT THE HEAR IS TRUE (:27)

Hi, this is Casey Kasem. One of the new movies getting a lot of press is the film "True Stories." The movie's director, co-writer, and star, David Byrne, recently made the cover of "Time" Magazine. David also happens to be the leader of the band Talking Heads. They're climbing Billboard's Hot 100 chart with a song written for the film "True Stories." It's "WILD WILD LIFE." Will Talking Heads make a wild wild debut this week? We'll find out when we count 'em down, on American Top 40.