



**ABC Watermark**



FOR WEEK ENDING: 10/3/87  
 CYCLE NO. 874 PROGRAM 1 OF 13  
 DISC & HALF HOUR NO. 1A (Backed w/4B)  
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 5-0-1s." THEME AND OPENING OF PART I THEME: THEME AND JINGLES, JIM LONG/ASCAP  #40 BRILLIANT DISGUISE (A) Bruce Springsteen  #39 ✓ DON'T LOOK DOWN - THE SEQUEL (B) Go West	09:12
09:12		<b>C-1</b> NETWORK SPOT: ALKA SELTZER PLUS/OREO (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
10:12		LOCAL INSERT:	:60
11:12		LOGO: AMERICAN TOP 40  #38 ✓ I'VE BEEN IN LOVE BEFORE (B) Cutting Crew	04:10
15:22		<b>C-2</b> NETWORK SPOT: FLINSTONES/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...U.S. Army."	30/30
16:22		LOCAL INSERT:	:60
17:22		LOGO: AMERICAN TOP 40  #37 WHO FOUND WHO (A) Jellybean  OL: TOP ACTS FROM NON-ENGLISH SPEAKING COUNTRIES  #36 DON'T MAKE ME WAIT FOR LOVE (A&B) Kenny G	08:15
25:37		<b>C-3</b> NETWORK SPOT: OREO/VICKS THROAT DROPS (OUT CUE) Voice out cold with... "...of course."	30/30
26:37		LOCAL INSERT:	:60
27:37		STATION I. D.: (Over for side 1B)	:10



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FOR WEEK ENDING: 10/3/87  
 CYCLE NO. 874 PROGRAM 1 OF 13  
 DISC & HALF HOUR NO. 1B (Backed w/3A)  
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**ABC Contemporary Radio Network**

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:47		LOGO: AMERICAN TOP 40 STATION MENTIONS  #35 WHERE THE STREETS HAVE NO NAME (A) U2	05:07
32:54		<b>C-4</b> <b>NETWORK SPOT:</b> LEVI JEANS/FLINSTONES (OUT CUE) Jingle ends cold with... "...and growing."	30/30
33:54		<b>LOCAL INSERT:</b>	:60
34:54		LOGO: AMERICAN TOP 40 #34 SOMETHING REAL (INSIDE ME/INSIDE YOU) (B) Mr. Mister  <u>SPECIAL REPORT: RAP DICTIONARY</u>  #33 I NEED LOVE (A) L.L. Cool J  #32 VICTIM OF LOVE (PROC&B) Bryan Adams	12:16
47:10		<b>C-5</b> <b>NETWORK SPOT:</b> OMNI MAGAZINE/LITTLE SIZZLERS/PHILLIPS/FLINSTONES (OUT CUE) Jingle ends cold with... "...and growing."	30/30 30/30
49:10		LOGO: AMERICAN TOP 40 #31 ONLY IN MY DREAMS (A) Debbie Gibson  #30 IT'S A SIN (A) Pet Shop Boys	08:29
57:29		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:39 THEME TO (:11) 57:50	
57:50		<b>C-6</b> <b>LOCAL INSERT:</b>	2:00
59:50		<b>STATION I. D.:</b>	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES  #29 IN MY DREAMS (A) REO Speedwagon	04:59
04:59		<b>C-1</b> NETWORK SPOT: SNICKERS/AGREE SHAMPOO (OUT CUE) Jingle fades after... "...feel the magic."	30/30
05:59		LOCAL INSERT:	:60
06:59		LOGO: AMERICAN TOP 40  #28 ✓ NEVER LET ME DOWN (A) David Bowie  #27 ✓ FAKE ( ) Alexander O'Neal	08:50
15:49		<b>C-2</b> NETWORK SPOT: VICKS THROAT DROPS/WRIGLEY (OUT CUE) Jingle fades after... "...spearmint gum."	30/30
16:49		LOCAL INSERT:	:60
17:49		LOGO: AMERICAN TOP 40 STATION MENTIONS  #26 BREAKOUT (A) Swing Out Sister  #25 DOING IT ALL FOR MY BABY (A&B) Huey Lewis and the News	07:13
25:02		<b>C-3</b> NETWORK SPOT: LEVI JEANS/OREO (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
26:02		LOCAL INSERT:	:60
27:02		STATION I. D.: (Over for side 2B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:12		LOGO: AMERICAN TOP 40  #24 MONY MONY (A&B) Billy Idol  #23 YOU ARE THE GIRL (A) The Cars	08:43
35:55		C-4 NETWORK SPOT: COLUMBIA PICS/LITTLE SIZZLERS (OUT CUE) Jingle ends cold with... "...from Hormel."	30/30
36:55		LOCAL INSERT:	:60
37:55		LOGO: AMERICAN TOP 40  #22 CAN'T WE TRY (A&CAPAC) Dan Hill with Vonda Shepard  LDD: THROUGH THE YEARS (B) Kenny Rogers	09:15
47:10		C-5 NETWORK SPOT: TRI-STAR PICS/FLINSTONES/LITTLE SIZZLERS/WRIGLEY (OUT CUE) Jingle ends cold with... "..gonna move ya."	30/30 30/30
49:10		LOGO: AMERICAN TOP 40  #21 I THINK WE'RE ALONE NOW (B) Tiffany  #20 LA BAMBA (B) Los Lobos	08:38
57:40		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:48 THEME TO (:02): 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



FOR WEEK ENDING: 10/3/87  
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III	
		#19 LITTLE LIES (B) Fleetwood Mac	03:58
03:58		<b>C-1</b> NETWORK SPOT: L'EGGS/OREO (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
04:58		LOCAL INSERT:	:60
05:58		LOGO: AMERICAN TOP 40	
		#18 WIPEOUT (B) The Fat Boys and the Beach Boys	10:20
		#17 TOUCH OF GREY (A) Grateful Dead	
16:18		<b>C-2</b> NETWORK SPOT: LEVI JEANS/OMNI MAGAZINE (OUT CUE) Voice out cold with... "...on sale now."	30/30
17:18		LOCAL INSERT:	:60
18:18		LOGO: AMERICAN TOP 40	
		#16 BAD (B) Michael Jackson	10:00
		#15 LET ME BE THE ONE (B) Expose	
28:18		<b>C-3</b> NETWORK SPOT: U.S. ARMY ACTIVE/OREO (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
29:18		LOCAL INSERT:	:60
30:18		STATION I. D.: (Over for side 3B)	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:28		LOGO: AMERICAN TOP 40  #14 CAUSING A COMMOTION (A) Madonna  #13 JUMP START (B) Natalie Cole	08:57
39:25		C-4 NETWORK SPOT: FLINSTONES/SNICKERS (OUT CUE) Jingle fades after... "...really satisfies you."	30/30
40:25		LOCAL INSERT:	:60
41:25		LOGO: AMERICAN TOP 40 STATION MENTIONS  #12 I JUST CAN'T STOP LOVING YOU ( ) Michael Jackson  #11 CASANOVA (B) Levert	10:07
51:32		C-5 NETWORK SPOT: OREO/VICKS THROAT DROPS/U.S. ARMY ACTIVE/WRIGLEY (OUT CUE) Jingle fades after... "...spearmint gum."	30/30 30/30
53:32		LOGO: AMERICAN TOP 40  #10 ONE HEARTBEAT (B) Smokey Robinson	04:09
57:31		THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO (:09): 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV  #9 PAPER IN FIRE (A) John Cougar Mellencamp  #8 <u>WHEN SMOKEY SINGS</u> (B) ABC	08:46
08:46		<b>C-1</b> <b>NETWORK SPOT:</b> KIT-KAT/PHILLIPS (OUT CUE) Voice out cold with... "...Phillips 66."	30/30
09:46		<b>LOCAL INSERT:</b>	:60
10:46		LOGO: AMERICAN TOP 40  #7 WHO WILL YOU RUN TO (A) Heart  #6 <u>U GOT THE LOOK</u> (A) Prince	08:53
19:39		<b>C-2</b> <b>NETWORK SPOT:</b> AGREE SHAMPOO/L'EGGS (OUT CUE) Jingle fades after... "...she's got L'eggs."	30/30
20:39		<b>LOCAL INSERT:</b>	:60
21:39		LOGO: AMERICAN TOP 40 STATION MENTIONS  #5 CARRIE (B) Europe  ***** * THEME BED IS LOCATED AT * * THE END OF SIDE 4A * *****	04:49
26:28		<b>C-3</b> <b>NETWORK SPOT:</b> COLUMBIA PICS/PHILLIPS (OUT CUE) Voice out cold with... "...at participating dealers."	30/30
27:28		<b>LOCAL INSERT:</b>	:60
28:28		<b>STATION I. D.:</b> (Over for side 4B)	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME	
28:38		LOGO: AMERICAN TOP 40  #4 I HEARD A RUMOUR (A&B&PRS) Bananarama  LDD: LEAN ON ME (B) Club Nouveau	08:40	
37:18		<p style="text-align: center;">C-4</p> NETWORK SPOT: FORD PARTS/LITTLE SIZZLERS (OUT CUE) Jingle ends cold with... "...from Hormel."	30/30	
38:18		LOCAL INSERT:	:60	
39:18		LOGO: AMERICAN TOP 40  #3 LOST IN EMOTION (B) Lisa Lisa and Cult Jam	05:10	
44:28		<p style="text-align: center;">C-5</p> NETWORK SPOT: VICKS THROAT DROPS/L'EGGS/LITTLE SIZZLERS/PHILLIPS (OUT CUE) Voice out cold with... "...Phillips Petroleum."	30/30 30/30	
46:28		LOGO: AMERICAN TOP 40  #2 HERE I GO AGAIN (A) Whitesnake  #1 DIDN'T WE ALMOST HAVE IT ALL (A&B) * Whitney HOUSTON  CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY THE JEANS THAT SHRINK TO FIT YOU AND YOU ALONE...LEVI'S BUTTON-FLY 5-0-1s." THEME IN AND UNDER WITH TALK UNIT ENDING AT: 57:43 THEME TO (:07): 57:50	***** * * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4B * * *****	11:15
56:41				
57:50		LOCAL INSERT:	2:00	
59:50		STATION I. D.:	:10	



# FORMAT AND COMMERCIAL CLOCK

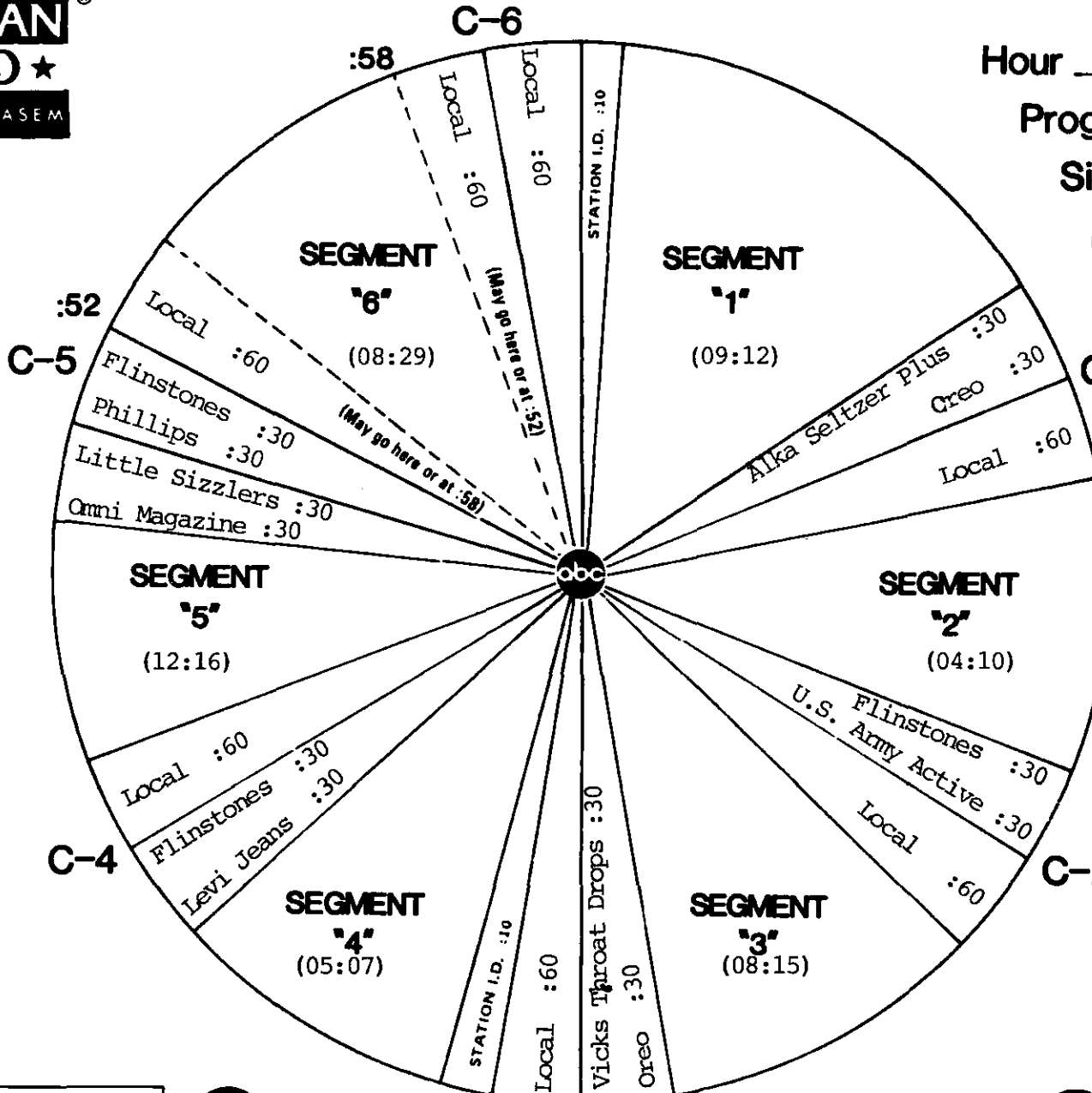


Hour     I    

Program 874-1

Sides 1A and 1B

Chart Date 10/3/87



Local minutes available 6

Network minutes used 6

ABC Watermark



C-3



# FORMAT AND COMMERCIAL CLOCK

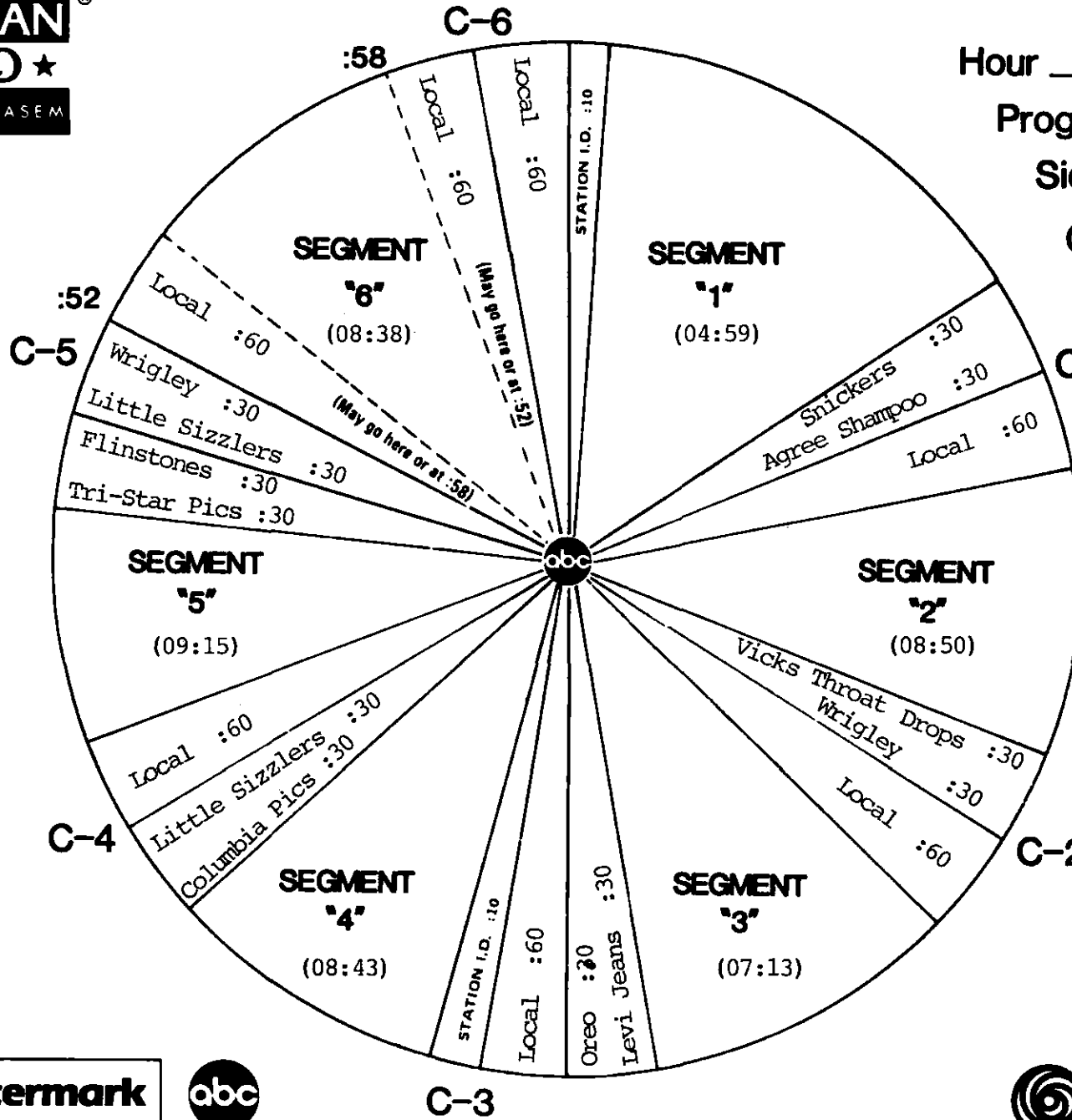


Hour     II    

Program     874-1    

Sides     2A     and     2B    

Chart Date     10/3/87    



Local minutes available     6    

Network minutes used     6    



# FORMAT AND COMMERCIAL CLOCK

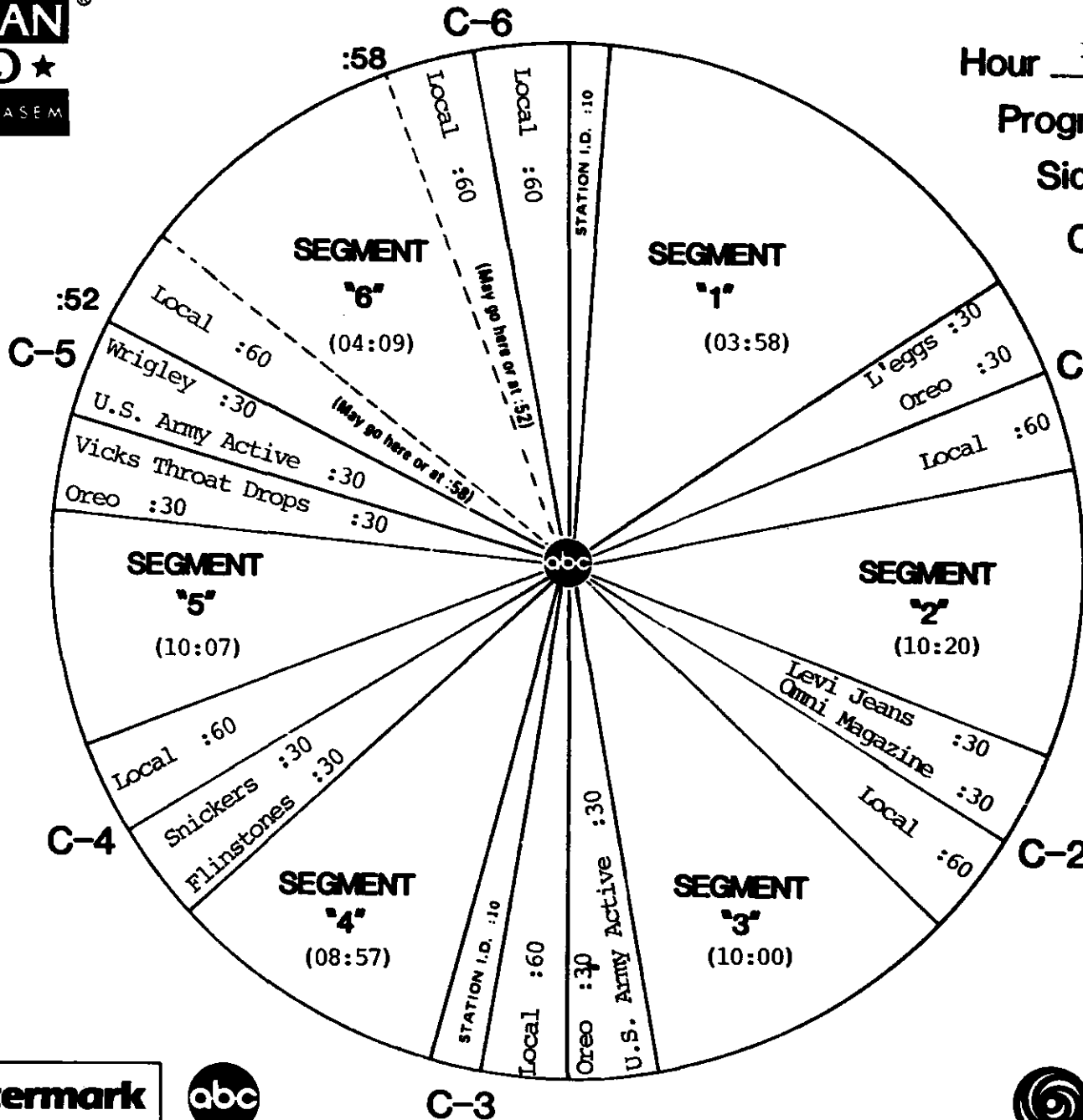


Hour III

Program 874-1

Sides 3A and 3B

Chart Date 10/3/87



Local minutes available 6

Network minutes used 6

ABC Watermark



# FORMAT AND COMMERCIAL CLOCK

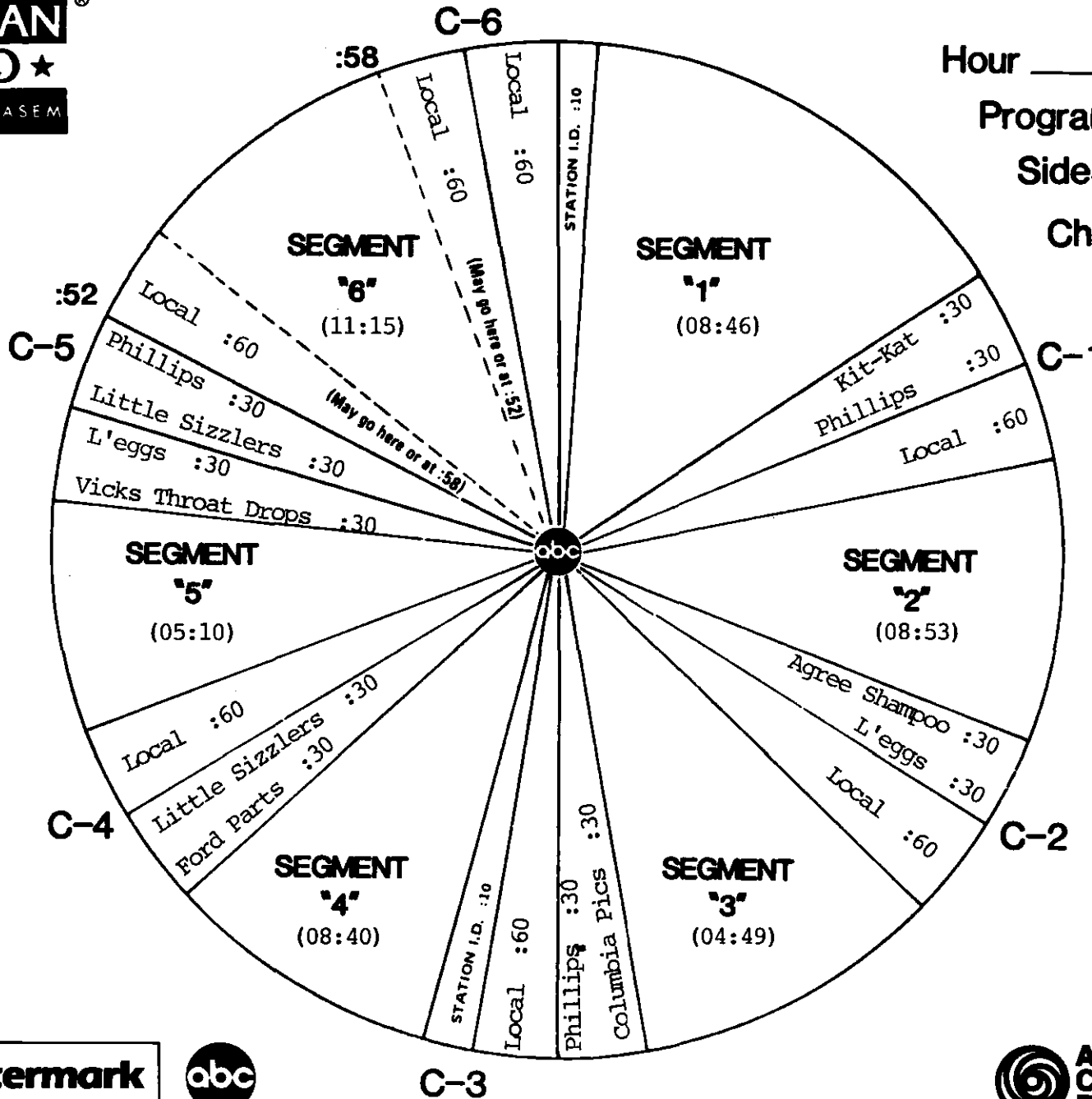


Hour IV

Program 874-1

Sides 4A and 4B

Chart Date 10/3/87



Local minutes available 6

Network minutes used 6

ABC Watermark



DO NOT USE AFTER OCTOBER 4, 1987

- 1) BROOOOOCE IS BACK (:15)  
Hi, this is Casey Kasem -- and Bruce is back! The radio waves are rockin' with Bruce Springsteen's new song "BRILLIANT DISGUISE", from his upcoming album, "Tunnel Of Love". It's a good bet to debut right here in the Top 40 this week. Could be a 'Boss' countdown -- on American Top 40.
- 2) U2 STALKES THE STREETS (:26)  
Hi, this is Casey Kasem. And the band who broke through big this year with sold-out arena shows and a #1 album "The Joshua Tree" are back in the U.S.A. They're filling stadiums and aiming towards the countdown once again. They hit #1 with "WITH OR WITHOUT YOU", and then hit #1 again with "I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR". And now U2 are looking for a place "WHERE THE STREETS HAVE NO NAME". U2 may find it -- and debut this week -- on American Top 40.
- 3) BAD BOY (:24)  
Hi, this is Casey Kasem. Last week, he debuted on the entire Album chart at #1. That's "Bad". The title song from that album leaped from #40 to #29. That's "Bad". And Bad is good for Michael Jackson. The first single from the "Bad" album "I JUST CAN'T STOP LOVING YOU", hit #1. Will the follow-up be just as bad? We'll track Michael's moves -- on American Top 40.
- 4) THE FIGHT OF THE DECADE (:33)  
Hi, this is Casey Kasem. Well sports fans, on the Pop Chart we've got the champ and the contender battlin' it out. A few months ago, Madonna claimed her 6th #1 of this decade with "WHO'S THAT GIRL" -- makin' her the undisputed champ of #1's in the 80's. But she's got a challenger, because last week, Whitney Houston scored her 5th #1 with "DIDN'T WE ALMOST HAVE IT ALL". But the champ's lookin' like she's got another winner, her latest -- "CAUSING A COMMOTION". Will Madonna deliver her knockout punch -- her 7th #1 of the 1980's? We'll have a ringside seat -- on American Top 40.
- 5) THE YOUNG AND THE RESTLESS (:38)  
Hi, this is Casey Kasem. And the young are restless in the countdown -- there's 20-year-old Lisa Velez with Cult Jam singing "LOST IN EMOTION". Gerald and Sean Levert -- who are 21 and 19 years old, sing about "CASANOVA". L.L. Cool J is 19 and he "NEEDS LOVE". 18-year-old Elisa Fiorollo sings on Jellybean's hit "WHO FOUND WHO". Debbie Gibson is 17, and she's hit with "ONLY IN MY DREAMS". And the baby of the youth group, Tiffany, just hit last week with "I THINK WE'RE ALONE NOW". She's just turning 16. Fairy tales can come true -- it can happen to you, if you're young on the chart -- on American Top 40