

AMERICAN
★ TOP40 ★
WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: AUGUST 25, 1986
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40 PROGRAM, #863-9,
FOR AIR AUGUST 30-31, 1986, THERE ARE AN ADDITIONAL
FOUR AND ONE HALF MINUTES OF LOCAL COMMERCIAL
AVAILABILITY.

30 SECONDS ARE LOCATED AT C-1 IN HOUR 3.
30 SECONDS ARE LOCATED AT C-3 IN HOURS 2, 3, AND 4.
30 SECONDS ARE LOCATED AT C-5 IN HOURS 2, 3, AND 4.
60 SECONDS ARE LOCATED AT C-5 IN HOUR 1.



ABC Watermark



8/30/86
 FOR WEEK ENDING: 8/30/86
 CYCLE NO. 863 PROGRAM 9 OF 13
 DISC & HALF HOUR NO. 1A (Backed with 4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" LW#1 PAPA DON'T PREACH (A) Madonna	04:28
04:28		C-1 NETWORK SPOT: Baskin-Robbins/Rust-Oleum (OUT CUE) Voice out cold with... "...rust like Rust-Oleum."	30/30
05:28		LOCAL INSERT:	:60
06:28		LOGO: AMERICAN TOP 40 #40 MONEY'S TOO TIGHT (TO MENTION) (B) Simply Red #39 TWIST AND SHOUT (B) Beatles #38 DANGER ZONE (A) Kenny Loggins	11:23
17:51		C-2 NETWORK SPOT: Care Free/J.C. Penney (OUT CUE) Jingle fades after... "...J.C. Penney, now."	30/30
18:51		LOCAL INSERT:	:60
19:51		LOGO: AMERICAN TOP 40 #37 ALL CRIED OUT (B) Lisa Lisa & Cult Jam with Full Force #36 LOVE WALKS IN (A) Van Halen	10:42
30:33		C-3 NETWORK SPOT: Oscar Mayer/Greyhound (OUT CUE) Voice out cold with... "...driving to us."	30/30
31:33		LOCAL INSERT:	:60
32:33		STATION I. D.: OVER FOR SIDE 1B	:10



ABC Watermark



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 DISC & HALF HOUR NO. 1B (Backed with 3A)
 PAGE NO. 2

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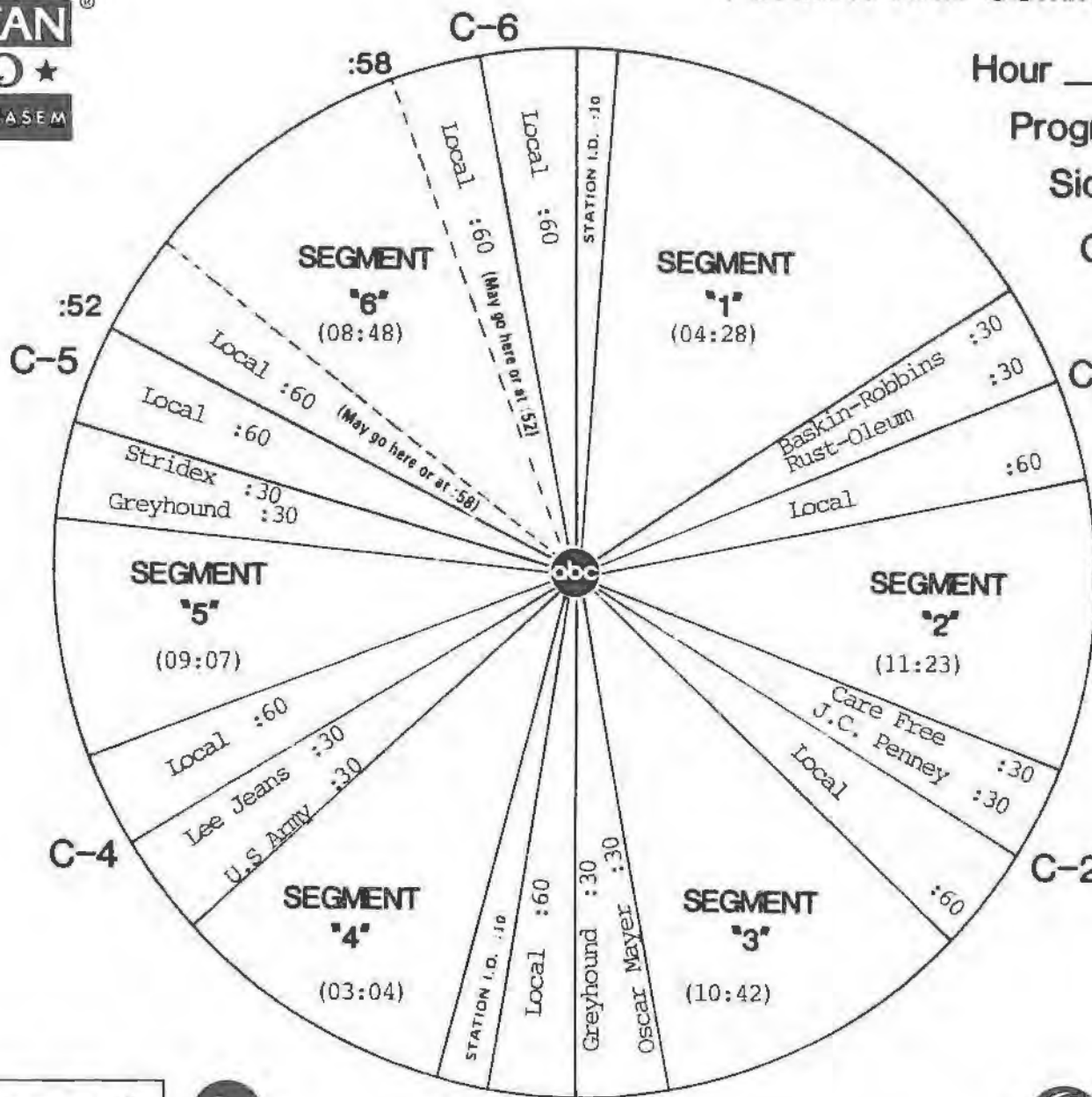
ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:43		LOGO: AMERICAN TOP 40 #35 VELCRO FLY (B) ZZ Top	03:04
35:47		C-4 NETWORK SPOT: U.S. Army/Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	30/30
36:47		LOCAL INSERT:	:60
37:47		LOGO: AMERICAN TOP 40 #34 MISSIONARY MAN (B) Eurythmics #33 HEAVEN IN YOUR EYES (A&B) Lovarboy	09:07
46:54		C-5 NETWORK SPOT: Greyhound/Stridex (OUT CUE) Voice out cold with... "...only as directed."	30/30
47:54		LOCAL INSERT:	:60
48:54		LOGO: AMERICAN TOP 40 STATION MENTIONS #32 TAKEN IN (A) Mike & The Mechanics #31 ON, PEOPLE (A&B) Patti LaBelle	08:48
57:33		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



FORMAT AND COMMERCIAL CLOCK

Hour I
 Program 863- 9
 Sides 1A and 1B
 Chart Date 8/30/86



Local minutes available 7

Network minutes used 5

ABC Watermark





ABC Watermark



8/30/86

FOR WEEK ENDING: _____
 CYCLE NO. 863 PROGRAM 9 OF 13
 DISC & HALF HOUR NO. 2A (Backed with 3B)
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #30 LOVE TOUCH (THEME FROM "LEGAL EAGLES") (A) Rod Stewart #29 <u>SLEDGEHAMMER</u> (B) Peter Gabriel	09:51
09:51		^{C-1} NETWORK SPOT: Oxyline/Baskin-Robbins (OUT CUE) Voice out cold with... "... good until September 30th."	30/30
10:51		LOCAL INSERT:	:60
11:51		LOGO: AMERICAN TOP 40 #28 PRESS (A) Paul McCartney	03:54
15:45		^{C-2} NETWORK SPOT: Oscar Mayer/Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	30/30
16:45		LOCAL INSERT:	:60
17:45		LOGO: AMERICAN TOP 40 #27 THROWING IT ALL AWAY (A) Genesis LDD: <u>WHEN THE HEART RULES THE MIND</u> (A&B&PRS) GTR	09:48
27:33		^{C-3} NETWORK SPOT: Heaven Sent (OUT CUE) Jingle fades after... "...heaven sent."	:30
28:33		LOCAL INSERT:	1:30
29:33		STATION I. D.: OVER FOR SIDE 2B	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:43		LOGO: AMERICAN TOP 40 STATION MENTIONS #26 WHEN I THINK OF YOU (A) Janet Jackson #25 TWO OF HEARTS (A&B) Stacey Q	08:37
38:20		C-4 NETWORK SPOT: J.C. Penney/Greyhound (OUT CUE) Voice out cold with... "...driving to us."	30/30
39:20		LOCAL INSERT:	:60
40:20		LOGO: AMERICAN TOP 40 #24 THE CAPTAIN OF HER HEART (A) Double	04:25
44:45		C-5 NETWORK SPOT: Alka Seltzer/Maxwell House/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30 :30
46:15		LOCAL INSERT:	:30
46:45		LOGO: AMERICAN TOP 40 #23 DREAMTIME (B) Daryl Hall #22 LOVE ZONE (A) Billy Ocean	10:53
57:27		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

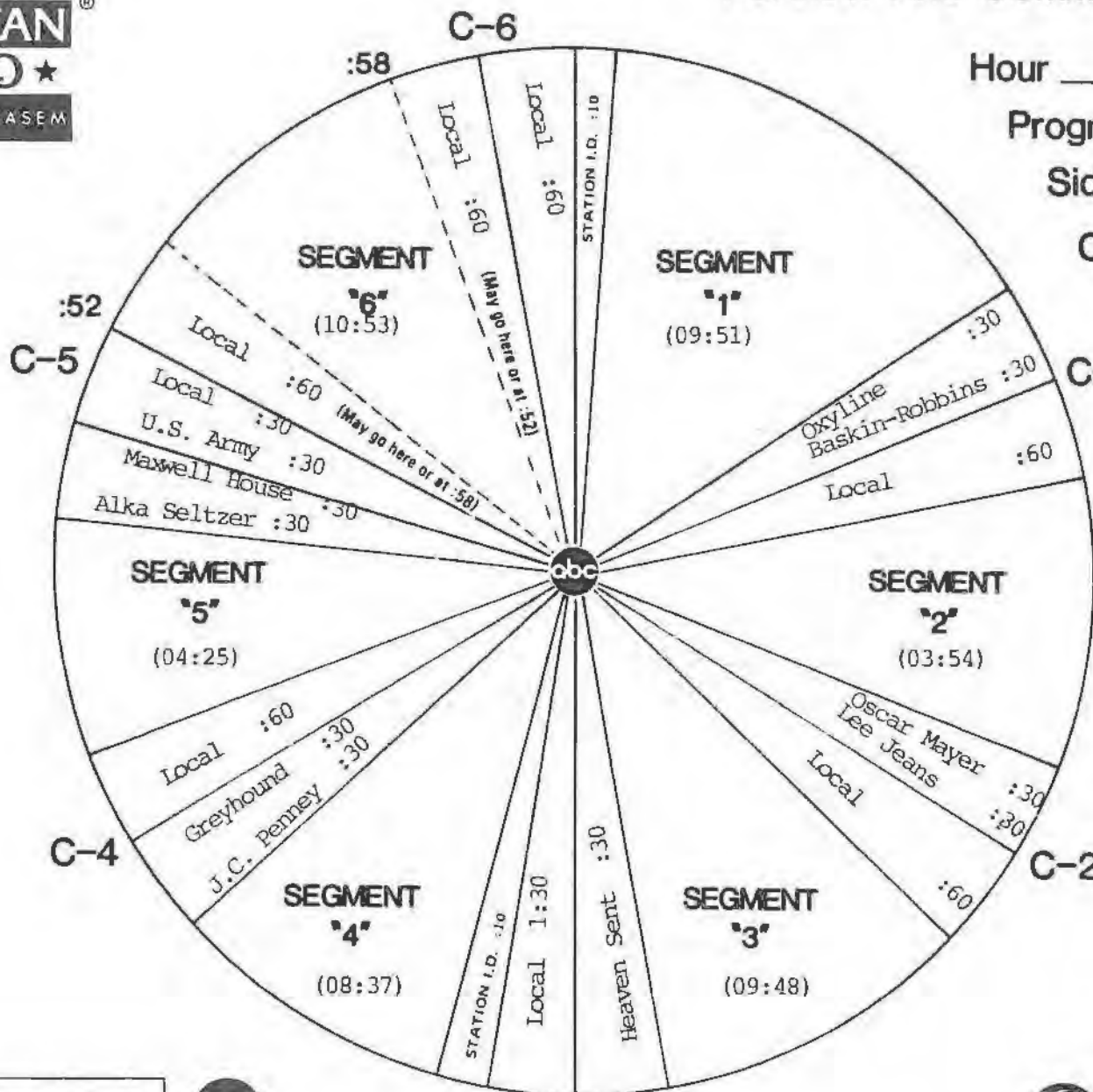
FORMAT AND COMMERCIAL CLOCK



Hour II
Program 863- 9

Sides 2A and 2B

Chart Date 8/30/86



Local minutes available 7

Network minutes used 5

ABC Watermark





ABC Watermark



8/30/86

FOR WEEK ENDING: _____
 CYCLE NO. 863 PROGRAM 9 OF 13
 DISC & HALF HOUR NO. 3A (Backed with 1B)
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #21 YOU SHOULD BE MINE (THE WOO WOO SONG) (A&B) Jeffrey Osborne #20 <u>THAT WAS THEN, THIS IS NOW</u> (A) Micky Dolenz and Peter Tork	10:01
10:01		C-1 NETWORK SPOT: Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	:30
10:31		LOCAL INSERT:	1:30
12:01		LOGO: AMERICAN TOP 40 #19 MAN SIZE LOVE (A) Klymaxx #18 DON'T FORGET ME (WHEN I'M GONE) (A&B&CAPA&PROC) Glass Tiger	08:12
20:13		C-2 NETWORK SPOT: Dr. Pepper/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30
21:13		LOCAL INSERT:	60
22:13		LOGO: AMERICAN TOP 40 #17 THE EDGE OF HEAVEN (A) Wham	03:55
26:08		C-3 NETWORK SPOT: Oscar Mayer (OUT CUE) Jingle ends cold after... "...from Oscar Mayer."	:30
26:38		LOCAL INSERT:	1:30
28:08		STATION I. D.: OVER FOR SIDE 3B	:10



ABC Watermark



FOR WEEK ENDING: 8/30/86
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DISC & HALF HOUR NO. 3B (Backed with 2A)
PAGE NO. 8

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:18		LOGO: AMERICAN TOP 40 #16 YANKEE ROSE (A) David Lee Roth #15 WALK THIS WAY (B) Run-D.M.C.	08:47
37:05		C-4 NETWORK SPOT: Dr. Pepper/J.C. Penney (OUT CUE) Jingle ends cold with... "...J.C. Penney now."	30/30
38:05		LOCAL INSERT:	:60
39:05		LOGO: AMERICAN TOP 40 STATION MENTIONS #14 BABY LOVE (A) Regina #13 WORDS GET IN THE WAY (B) Miami Sound Machine	08:18
47:23		C-5 NETWORK SPOT: Oxyline/Alka Seltzer/Oscar Mayer (OUT CUE) Jingle ends cold after... "...from Oscar Mayer."	30/30 :30
48:53		LOCAL INSERT:	:30
49:23		LOGO: AMERICAN TOP 40 #12 GLORY OF LOVE (THEME FROM "THE KARATE KID PART II") (A&B) Peter Cetera #11 WE DON'T HAVE TO TAKE OUR CLOTHES OFF (A&B) Jermaine Stewart	08:23
57:37		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:46 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK

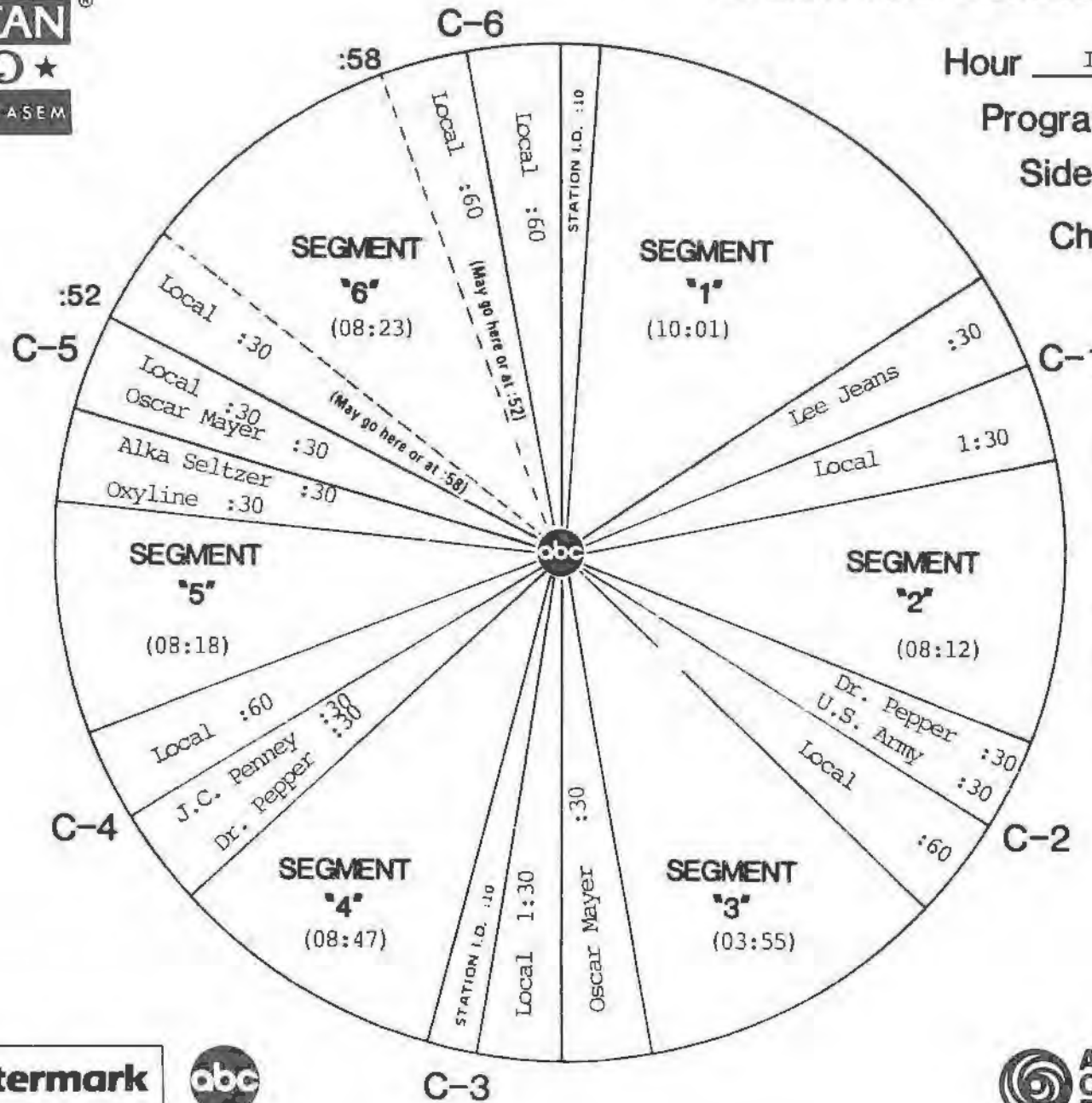


Hour III

Program 863- 9

Sides 3A and 3B

Chart Date 8/30/86



Local minutes available 7½

Network minutes used 4½

ABC Watermark





3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

8/30/86

FOR WEEK ENDING: _____
 CYCLE NO. 863 PROGRAM 9 OF 13
 DISC & HALF HOUR NO. 4A (Backed with 2B)
 PAGE NO. 10

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV #10 MAD ABOUT YOU (A) Belinda Carlisle	03:30
03:30		C-1 NETWORK SPOT: Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits."	:60
04:30		LOCAL INSERT:	:60
05:30		LOGO: AMERICAN TOP 40 #9 STUCK WITH YOU (A) Huey Lewis and the News LDD: LOVE CHILD (B) Diana Ross & the Supremes	09:04
14:34		C-2 NETWORK SPOT: Care Free/Dr. Pepper (OUT CUE) Voice out cold with... "...a thousand words."	30/30
15:34		LOCAL INSERT:	:60
16:34		LOGO: AMERICAN TOP 40 STATION MENTIONS #8 RUMORS (B) Timex Social Club #7 SWEET FREEDOM (THEME FROM "RUNNING SCARED") (A) Michael McDonald	07:28
24:02		C-3 NETWORK SPOT: J.C. Penney (OUT CUE) Jingle fades after... "...J.C. Penney now."	:30
24:32		LOCAL INSERT:	1:30
26:02		STATION I. D.: OVER FOR SIDE 4B	:10

 ** TOPICALS ARE **
 ** LOCATED AT THE **
 ** END OF SIDE 4A **
 ** **



ABC Watermark



FOR WEEK ENDING: 8/30/86
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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:12		LOGO: AMERICAN TOP 40 #6 FRIENDS AND LOVERS (A) Gloria Loring and Carl Anderson #5 DANCING ON THE CEILING (A) Lionel Richie	09:11
35:23		C-4 NETWORK SPOT: Dr. Pepper/Snickers (OUT CUE) Jingle ends cold with... "...really satisfies."	30/30
36:23		LOCAL INSERT:	:60
37:23		LOGO: AMERICAN TOP 40 #4 TAKE MY BREATH AWAY (LOVE THEME FROM "TOP GUN") (A) Berlin #3 PAPA DON'T PREACH (A) Madonna	08:14
45:37		C-5 NETWORK SPOT: Stridex/Dr. Pepper/U.S. Army (OUT CUE) Voice out cold with... "...the U.S. Army."	30/30 :30
47:07		LOCAL INSERT:	:30
47:37		LOGO: AMERICAN TOP 40 #2 VENUS (A) Bananarama #1 HIGHER LOVE (B&PRS) Steve Winwood BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY DR. PEPPER, THE SOFT DRINK THAT'S OUT OF THE ORDINARY LIKE YOU." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:47 THEME TO: 57:50	10:10
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



TOPICAL PROMOS

AT40 PROMOS FOR SHOW #863-9 ARE LOCATED AT THE END OF 4A

DO NOT USE AFTER AUGUST 31, 1986

1) OF GODESSES & LOVE (:22)

Hi, this is Casey Kasem. Last week, Madonna spent her second week at number one with "PAPA DON'T PREACH." But two other acts with hot hits are eyeing that top spot. There's Bananarama, singing about the ancient Roman Goddess of Love - "VENUS." And there's Steve Winwood, singing about "HIGHER LOVE." Who's going to be number one? We'll have that--and all the official Billboard chart action--on American Top 40.

2) LET'S TWIST AND SHOUT AGAIN (:18)

Hi, this is Casey Kasem. The biggest group in chart history could return to the Top 40 this week! That's right! The Beatles are back, they're back on the official Billboard survey, with a re-release of their twenty-two year old hit recording, "TWIST & SHOUT." So don't be suprised if you hear from the Fab Four once again on American Top 40.

3) AND HERE COME THOSE DEBUTS (:19)

Hi, this is Casey Kasem. Among the new hits positioned on the official Billboard survey to debut in this week's countdown is the latest from ZZ Top, "VELCRO FLY." The new one from Van Halen, "LOVE WALKS IN." And from Eurythmics, "MISSIONARY MAN." If they've got the chart power, they'll premiere in the 40--on American Top 40.