



WATERMARK

927 N. La Cienega Blvd.
Los Angeles, Ca. 90069
Ph: (213) 659-3834

FOR WEEK ENDING: August 26, 1972
CYCLE NO. 723 PROGRAM 9 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I TALK UNIT #40 - HONKY CAT - Elton John TALK UNIT #39 - THIS WORLD - Staple Singers TALK UNIT LOGO: CASEY'S COAST TO COAST	9:16
9:14			
9:16		LOCAL INSERT: C-1 Golden Haze Jingle Kopper Powers	2:00
11:16		LOGO: AMERICAN TOP 40 TALK UNIT #38 - SWEET INSPIRATION/WHERE YOU LEAD - Barbra Streisand TALK UNIT #37 - RUN TO ME - Bee Gees TALK UNIT LOGO: HITS FROM COAST TO COAST	9:56
21:10			
21:12		LOCAL INSERT: C-2 Rosheks Jingle Golden Haze	2:00
23:12		LOGO: AMERICAN TOP 40 TALK UNIT #36 - YOU'RE STILL A YOUNG MAN - Tower of Power TALK UNIT #35 - GONE - Joey Heatherton TALK UNIT LOGO: CASEY'S COAST TO COAST	6:54
30:04			
30:06		STATION I.D.: Kopper Powers	:10
30:16		LOCAL INSERT: C-3 Jingle Rosheks	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:16		LOGO: AMERICAN TOP 40 TALK UNIT #34 - POP THAT THANG - Isley Brothers TALK UNIT #33 - POPCORN - Hot Butter TALK UNIT	6:24
38:38		LOGO: HITS FROM COAST TO COAST	
38:40		LOCAL INSERT: C-4 Golden Haze Jingle Kopper Powers	2:00
40:40		LOGO: AMERICAN TOP 40 TALK UNIT #32 - WHEN YOU SAY LOVE - Sonny & Cher TALK UNIT SPECIAL - WORLD WITHOUT LOVE - Peter & Gordon TALK UNIT #31 - LEAN ON ME - Bill Withers TALK UNIT	9:27
50:05		LOGO: CASEY'S COAST TO COAST	
50:07		LOCAL INSERT: C-5 Rosheks Jingle Golden Haze	2:00
52:07		LOGO: AMERICAN TOP 40 TALK UNIT #30 - TOO LATE TO TURN BACK NOW - Cornelius TALK UNIT Bros. & Sister Rose #29 - SMALL BEGINNINGS - Flash TALK UNIT	6:12
58:19		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:26 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:26	
58:50		LOCAL INSERT: C-6 Kopper Powers Jingle	:60
59:50		STATION I.D.: Rosheks	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 6:43		LOGO: AMERICAN TOP 40 TALK UNIT #28 - GO ALL THE WAY - Raspberries TALK UNIT #27 - POWER OF LOVE - Joe Simon TALK UNIT LOGO: CASEY'S COAST TO COAST	6:45
6:45		LOCAL INSERT: C-1 ✓ Rosheks ✓ Jingle ✓ Golden Haze	2:00
8:45 16:27		LOGO: AMERICAN TOP 40 TALK UNIT #26 - HOW DO YOU DO - Mouth & MacNeal TALK UNIT #25 - BABY LET ME TAKE YOU (IN MY ARMS) - TALK UNIT Detroit Emeralds LOGO: HITS FROM COAST TO COAST	7:44
16:29		LOCAL INSERT: C-2 ✓ Kopper Powers ✓ Jingle ✓ Rosheks	2:00
18:29 29:41		LOGO: AMERICAN TOP 40 TALK UNIT #24 - BEAUTIFUL SUNDAY - Daniel Boone TALK UNIT #23 - BLACK AND WHITE - Three Dog Night TALK UNIT #22 - JOIN TOGETHER - the Who TALK UNIT LOGO: CASEY'S COAST TO COAST	11:14
29:43 29:53		STATION I.D.: LOCAL INSERT: C-3 ✓ Golden Haze ✓ Jingle ✓ Kopper Powers	:10 2:00



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31:53		LOGO: AMERICAN TOP 40 TALK UNIT #21 - SCHOOL'S OUT - Alice Cooper TALK UNIT #20 - SATURDAY IN THE PARK - Chicago	7:23
39:14		TALK UNIT LOGO: HITS FROM COAST TO COAST	
39:16		LOCAL INSERT: C-4 <input checked="" type="checkbox"/> Rosheks <input checked="" type="checkbox"/> Jingle <input checked="" type="checkbox"/> Golden Haze	2:00
41:16		LOGO: AMERICAN TOP 40 TALK UNIT #19 - SEALED WITH A KISS - Bobby Vinton TALK UNIT #18 - WHERE IS THE LOVE - Roberta Flack & Donny Hathaway TALK UNIT #17 - ROCK AND ROLL, PART 2 - Gary Glitter TALK UNIT	8:47
50:01		LOGO: CASEY'S COAST TO COAST	
50:03		LOCAL INSERT: C-5 <input checked="" type="checkbox"/> Kopper Powers <input checked="" type="checkbox"/> Jingle <input checked="" type="checkbox"/> Rosheks	2:00
52:03		LOGO: AMERICAN TOP 40 TALK UNIT #16 - LOOKIN' THROUGH THE WINDOWS - Jackson 5 TALK UNIT #15 - DADDY, DON'T YOU WALK SO FAST - Wayne Newton TALK UNIT	6:20
58:23		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:30 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:30	
58:50		LOCAL INSERT: C-6 <input checked="" type="checkbox"/> Golden Haze	:60
59:50		STATION I.D.: <input checked="" type="checkbox"/> Jingle	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III TALK UNIT #14 - BACK STABBERS - O'Jay's TALK UNIT #13 - THE GUITAR MAN - Bread TALK UNIT LOGO: CASEY'S COAST TO COAST	7:20
7:18			
7:20		LOCAL INSERT: C-1 Kopper Powers Jingle Rosheks	2:00
9:20		LOGO: AMERICAN TOP 40 TALK UNIT #12 - MOTORCYCLE MAMA - Sailcat TALK UNIT #11 - THE HAPPIEST GIRL IN THE WHOLE U.S.A. - Donna Fargo TALK UNIT LOGO: HITS FROM COAST TO COAST	5:52
15:10			
15:12		LOCAL INSERT: C-2 Golden Haze Jingle Kopper Powers	2:00
17:12		LOGO: AMERICAN TOP 40 TALK UNIT #10 - BABY DON'T GET HOOKED ON ME - Mac Davis TALK UNIT #9 - YOU DON'T MESS AROUND WITH JIM - Jim Croce TALK UNIT #8 - COCONUT - Nilsson TALK UNIT LOGO: CASEY'S COAST TO COAST	11:04
28:14			
28:16		STATION I.D.: Rosheks	:10
28:26		LOCAL INSERT: C-3 Jingle Golden Haze	2:00



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30:16 37:04		LOGO: AMERICAN TOP 40 TALK UNIT #7 - GOODBYE TO LOVE - Carpenters TALK UNIT #6 - IF LOVING YOU IS WRONG - Luther Ingram TALK UNIT LOGO: HITS FROM COAST TO COAST	6:50
37:06		LOCAL INSERT: C-4 Kopper Powers Jingle Rosheks	2:00
39:06 45:11		LOGO: AMERICAN TOP 40 TALK UNIT #5 - HOLD YOUR HEAD UP - Argent TALK UNIT #4 - I'M STILL IN LOVE WITH YOU - Al Green TALK UNIT LOGO: CASEY'S COAST TO COAST	6:07
45:13		LOCAL INSERT: C-5 Golden Haze Jingle Kopper Powers	2:00
47:13 57:52		LOGO: AMERICAN TOP 40 TALK UNIT #3 - LONG COOL WOMAN - Hollies TALK UNIT #2 - ALONE AGAIN, NATURALLY - Gilbert TALK UNIT O'Sullivan #1 - BRANDY - Looking Glass TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:20 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:20	10:39
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.: Rosheks Jingle	:60 :10