

AMERICAN

★ TOP40 ★

WITH CASEY KASEM

TO: AMERICAN TOP 40 SUBSCRIBERS
FROM: ABC WATERMARK
DATE: AUGUST 20, 1984
RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #843-8, FOR AIR AUGUST 24-25, 1984, THERE IS AN ADDITIONAL SEVEN MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

IN HOURS ONE AND TWO, THERE IS AN ADDITIONAL THIRTY SECONDS LOCATED AT C-2, C-4 AND C-5. IN HOURS THREE AND FOUR, THERE IS AN ADDITIONAL THIRTY SECONDS LOCATED AT C-2 AND C-4 AND SIXTY SECONDS LOCATED AT C-5.

ABC Watermark



3575 Cahuenga Blvd. West □ Suite 555 □ Los Angeles, CA 90068 □ 818/980-9490



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC) LW#1 GHOSTBUSTERS (A) Ray Parker Jr. #40 GO INSANE (B) Lindsey Buckingham	08:02
08:02		C-1 NETWORK SPOT: U.S.Army/The Gap (OUT CUE) Jingle ends cold with... "...The Gap's got it."	30/30
09:02		LOCAL INSERT:	60
10:02		LOGO: AMERICAN TOP 40 #39 THE LUCKY ONE (B) Laura Branigan QL: LISTEN TO THIS: Jose Feliciano "STAR SPANGLED BANNER" #38 TWO SIDES OF LOVE (A) Sammy Hagar	10:32
20:34		C-2 NETWORK SPOT: Snickers (OUT CUE) Jingle ends cold with... "...a lot easier."	30
21:04		LOCAL INSERT:	1:30
22:34		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #37 MY OH MY () Slade #36 17 (A) Rick James	09:42
32:16		C-3 NETWORK SPOT: U.S.Army/Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits."	30/30
16		LOCAL INSERT: STATION I. D.:	60 10

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ABC Watermark



FOR WEEK ENDING: 8-25-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 1A
 PAGE NO. 1

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC) LW#1 GHOSTBUSTERS (A) Ray Parker Jr. #40 GO INSANE (B) Lindsey Buckingham	08:02
08:02		C-1 NETWORK SPOT: U.S. Army/The Gap (OUT CUE) Jingle ends cold with... "...The Gap's got it."	30/30
09:02		LOCAL INSERT:	60
10:02		LOGO: AMERICAN TOP 40 #39 THE LUCKY ONE (B) Laura Branigan QL: LISTEN TO THIS: Jose Feliciano "STAR SPANGLED BANNER" #38 TWO SIDES OF LOVE (A) Sammy Hagar	10:32
20:34		C-2 NETWORK SPOT: Snickers (OUT CUE) Jingle ends cold with... "...a lot easier."	30
21:04		LOCAL INSERT:	1:30
22:34		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #37 MY OH MY () Slade #36 17 (A) Rick James	09:42
32:16		C-3 NETWORK SPOT: U.S. Army/Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits."	30/30
16		LOCAL INSERT: STATION I. D.:	60 10



ABC Watermark



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

FOR WEEK ENDING: 8-25-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 1B
 PAGE NO. 2

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
34:26		LOGO: AMERICAN TOP 40 STATION MENTIONS #35 TORTURE (A&B) Jacksons	04:38
39:04		C-4 NETWORK SPOT: Keri Lotion (OUT CUE) Voice out cold with... "...super for summer skin."	30
39:34		LOCAL INSERT:	1:30
41:04		LOGO: AMERICAN TOP 40 #34 BREAKIN'..THERE'S NO STOPPING US (A) Ollie and Jerry LDD: SHE BELIEVES IN ME (A) Kenny Rogers	10:28
51:32		C-5 NETWORK SPOT: Oxy Line/Sure & Natural (OUT CUE) Voice out cold with... "...the tightest clothes."	60/30
53:02		LOCAL INSERT:	30
53:32		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #33 RIGHT BY YOUR SIDE (A) Eurythmics	04:09
57:32		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
58:50		STATION I. D.:	10



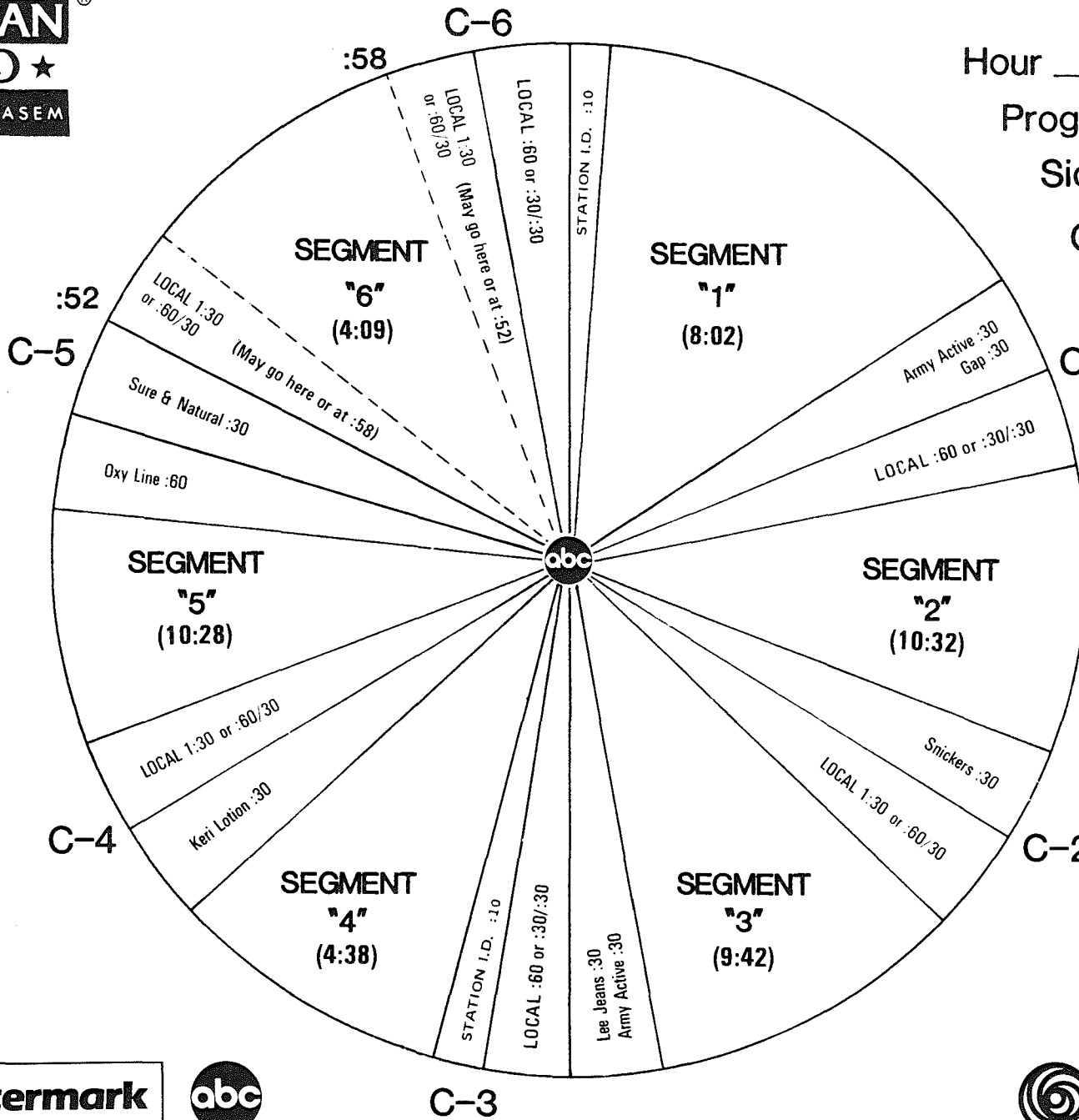
FORMAT AND COMMERCIAL CLOCK

Hour 1

Program #843-8

Sides 1A and 1B

Chart Date 8/25/84



Local minutes available 7½

Network minutes used 4½

ABC Watermark





ABC Watermark



FOR WEEK ENDING: 8-25-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 2A
 PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		<p>THEME AND OPENING OF PART II</p> <p>#32 HARD HABIT TO BREAK (A&B) Chicago</p> <p>#31 WE'RE NOT GONNA TAKE IT (A) Twisted Sister</p>	09:46
09:46		<p>NETWORK SPOT: C-1 Snickers/Gap (OUT CUE) Jingle ends cold with... "...The Gap's got it."</p>	30/30
10:46		LOCAL INSERT:	60
11:46		<p>LOGO: AMERICAN TOP 40</p> <p>STATION MENTIONS</p> <p>#30 SHE'S MINE (A) Steve Perry</p>	03:45
15:31		<p>NETWORK SPOT: C-2 Doritos (OUT CUE) Jingle ends cold after... "Tortilla chips, definitely."</p>	30
16:01		LOCAL INSERT:	1:30
17:31		<p>LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u></p> <p>#29 COVER ME (A) Bruce Springsteen</p> <p>QL: <u>YEAR WITH MOST MOVIE NUMBER ONES</u></p> <p>#28 WHEN YOU CLOSE YOUR EYES (B) Night Ranger</p>	08:37
26:08		<p>NETWORK SPOT: C-3 Nabisco Newtons/Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits."</p>	30/30
27:08		LOCAL INSERT:	60
28:08		STATION I. D.:	10



ABC Watermark



FOR WEEK ENDING: 8-25-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 2B
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:18		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #27 LEAVE A TENDER MOMENT ALONE (B) Billy Joel #26 CRUEL SUMMER (PRS) Bananarama	07:06
35:24		C-4 NETWORK SPOT: Tampax (OUT CUE) Voice out cold with... "...can be sanitary."	30
35:54		LOCAL INSERT:	1:30
37:24		LOGO: AMERICAN TOP 40 #25 INFATUATION (A) Rod Stewart #24 DYNAMITE (A) Jermaine Jackson	09:02
46:26		C-5 NETWORK SPOT: Oxy Line/Keri Lotion (OUT CUE) Voice out cold with... "...super for summer skin."	60/30
47:56		LOCAL INSERT:	30
48:26		LOGO: AMERICAN TOP 40 #23 PANAMA (A) Van Halen #22 ALL OF YOU (A&B) Julio Iglesias & Diana Ross	09:14
57:29		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK

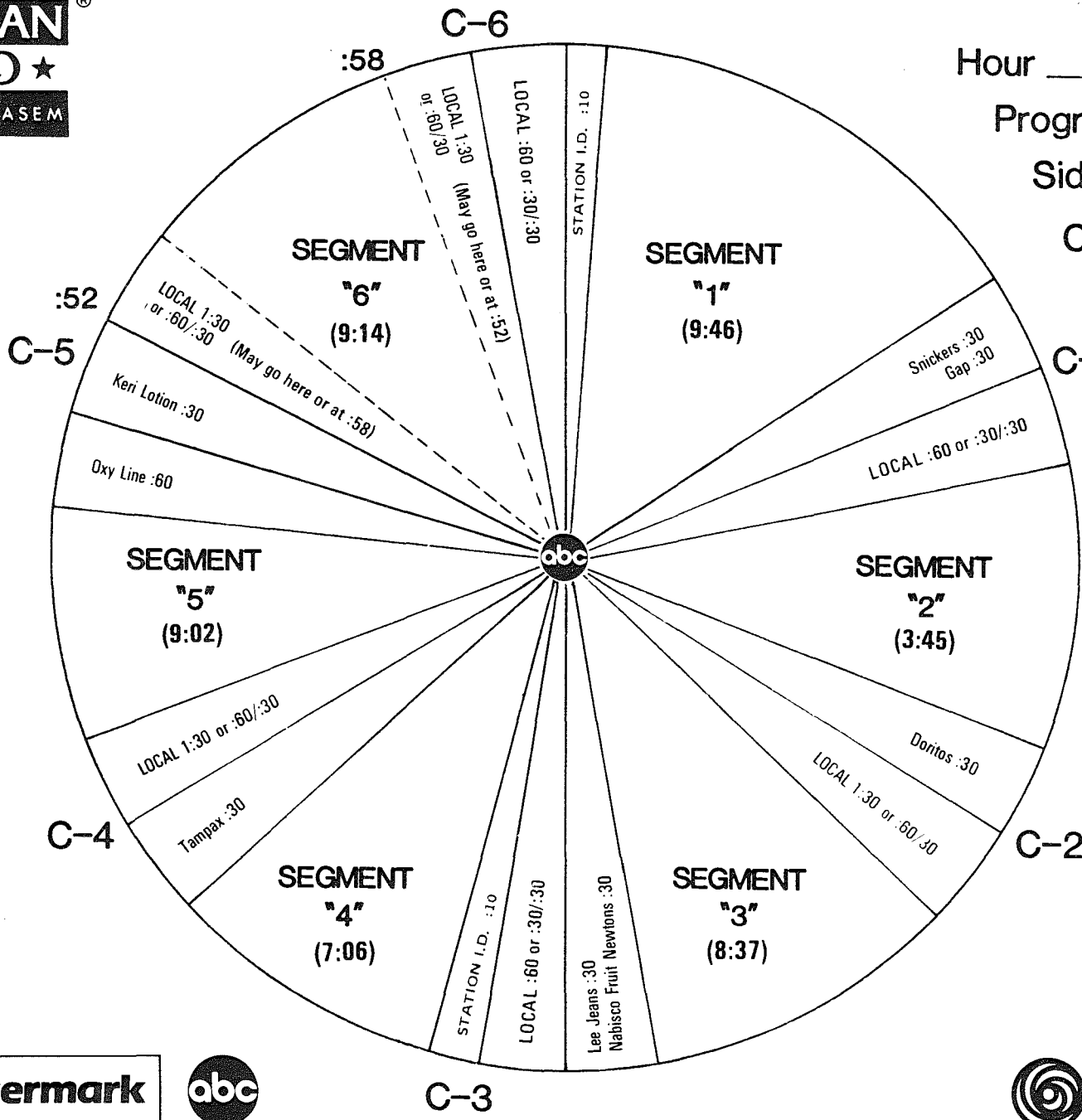


Hour 2

Program #843-8

Sides 2A and 2B

Chart Date 8/25/84



Local minutes available 7½

Network minutes used 4½

ABC Watermark





ABC Watermark



FOR WEEK ENDING: 8-25-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 3A
 PAGE NO. 5

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III BILLBOARD: "OUR THIRD HOUR IS SPONSORED, IN PART, BY OUT OF THE ORDINARY DR. PEPPER, THE ORIGINAL GREAT-TASTING SOFT DRINK." #21 THE GLAMOROUS LIFE (A) Sheila E.	04:14
04:14		C-1 NETWORK SPOT: Dr. Pepper/Gap (OUT CUE) Jingle ends cold with... "...The Gap's got it."	30/30
05:14		LOCAL INSERT:	60
06:14		LOGO: AMERICAN TOP 40 #20 SEXY GIRL (A) Glenn Frey #19 DANCING IN THE DARK (A) Bruce Springsteen	08:22
14:36		C-2 NETWORK SPOT: Fostex (OUT CUE) Jingle fades after... "...Fostex Cleansing Bar."	30
15:06		LOCAL INSERT:	1:30
16:36		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #18 DRIVE (A) The Cars #17 ROCK ME TONITE (B) Billy Squier	08:28
25:04		C-3 NETWORK SPOT: Dr. Pepper/Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits."	30/30
26:04		LOCAL INSERT:	60
27:04		STATION I. D.:	10



ABC Watermark



FOR WEEK ENDING: 8-35-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 3B
 PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:14		LOGO: AMERICAN TOP 40 #16 LET'S GO CRAZY (A) Prince and The Revolution #15 LIGHTS OUT (A&B) Peter Wolf	09:08
36:22		C-4 NETWORK SPOT: California Tree Fruit (OUT CUE) Voice out cold with... "...Calif. summer fruits."	30
36:52		LOCAL INSERT:	1:30
38:22		LOGO: AMERICAN TOP 40 #14 SAD SONGS (SAY SO MUCH) (A) Elton John STATION MENTIONS #13 THE WARRIOR (A) Scandal featuring Patty Smyth	08:11
46:33		C-5 NETWORK SPOT: Dr. Pepper/Sure & Natural (OUT CUE) Voice out cold with... "...the tightest clothes."	30/30
47:33		LOCAL INSERT:	60
48:33		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #12 ROUND AND ROUND (B) Ratt <u>QL: LONGEST TIME BETWEEN DEBUT AND CHART RE-ENTRY</u> #11 IF THIS IS IT (B) Huey Lewis and The News	09:03
57:26		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:36 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK

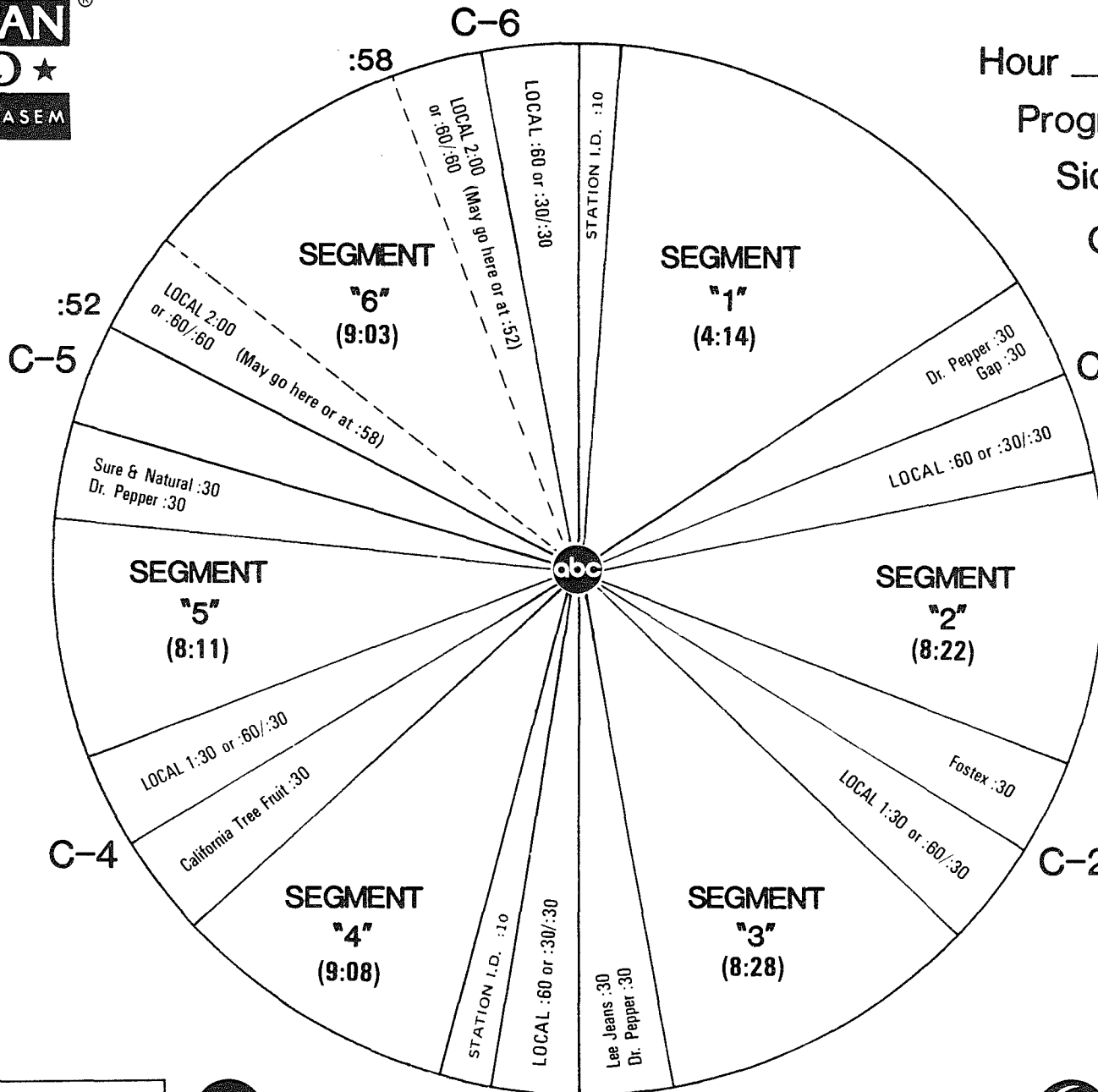


Hour 3

Program #843-8

Sides 3A and 3B

Chart Date 8/25/84



Local minutes available 8

Network minutes used 4

ABC Watermark





ABC Watermark



FOR WEEK ENDING: 8-25-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 4A
 PAGE NO. 7

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #10 IF EVER YOU'RE IN MY ARMS AGAIN (A&B) Peabo Bryson #9 SHE BOP (A&B) Cyndi Lauper	08:48
08:48		C-1 NETWORK SPOT: Dr. Pepper/Nabisco (OUT CUE) Jingle ends cold with... "...Nabisco."	30/30
09:48		LOCAL INSERT:	60
10:48		LOGO: AMERICAN TOP 40, <u>then Casey I.D.s himself</u> #8 SUNGLASSES AT NIGHT (A) Corey Hart #7 STATE OF SHOCK (B) The Jacksons	09:17
20:05		C-2 NETWORK SPOT: Fostex (OUT CUE) Jingle fades after... "...Fostex Cleansing Bar."	30
20:35		LOCAL INSERT:	1:30
22:05		LOGO: AMERICAN TOP 40 #6 I CAN DREAM ABOUT YOU (B) Dan Hartman	04:17
26:22		C-3 NETWORK SPOT: Dr. Pepper/Lee Jeans (OUT CUE) Voice out cold with... "...brand that fits."	30/30
27:22		LOCAL INSERT:	60
28:22		STATION I. D.:	10



ABC Watermark



FOR WEEK ENDING: 8-25-84
 CYCLE NO. 843 PROGRAM 8 OF 13
 DISC & HALF HOUR NO. 4B
 PAGE NO. 8

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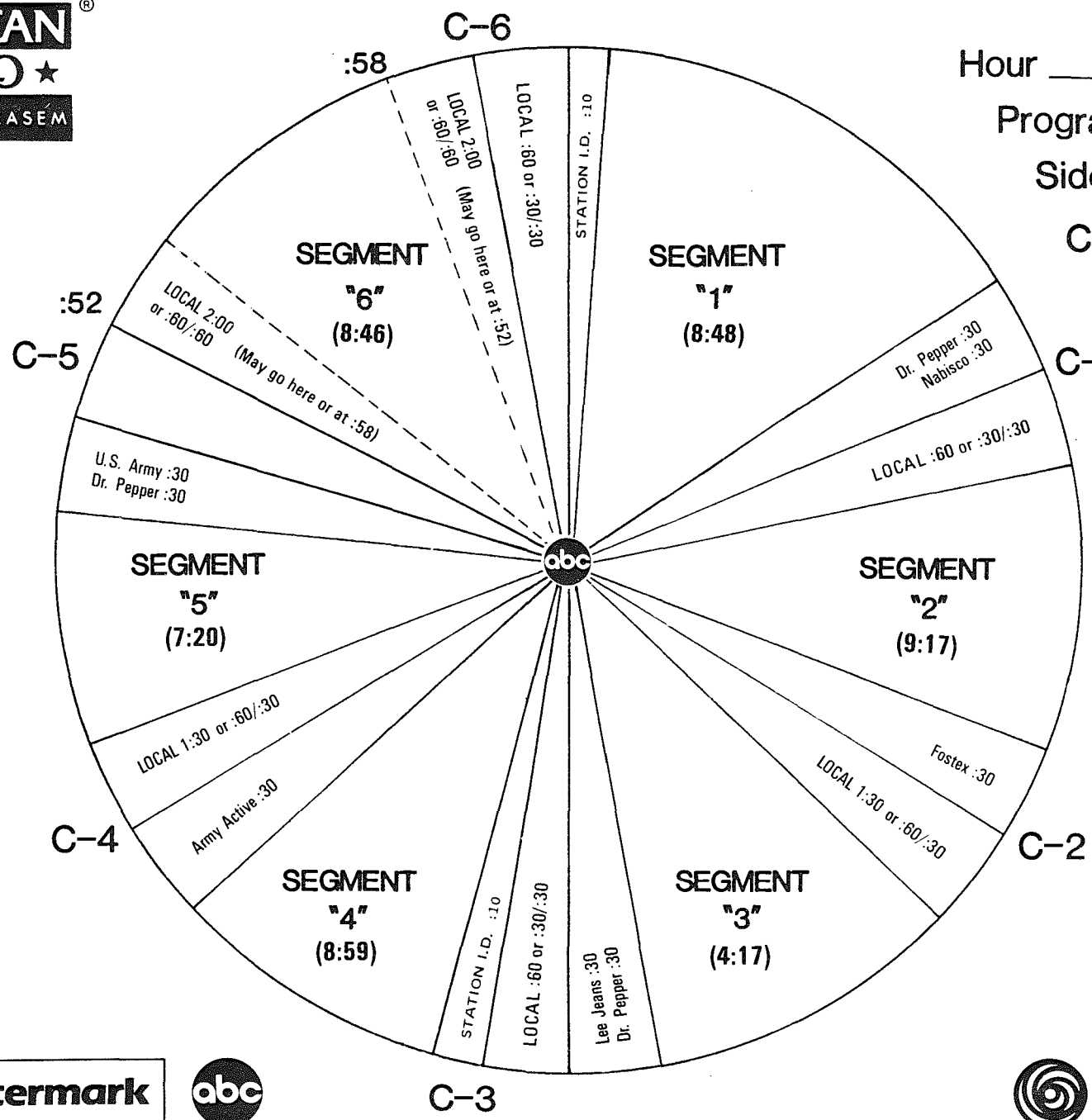
ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:32		LOGO: AMERICAN TOP 40 #5 MISSING YOU (A&B) John Waite LDD: MORE THAN I CAN SAY (B) Leo Sayer	08:59
		C-4	
37:31		NETWORK SPOT: U.S.Army (OUT CUE) Jingle fades after... "...The U.S.Army."	30
38:01		LOCAL INSERT:	1:30
39:31		LOGO: AMERICAN TOP 40 #4 WHEN DOVES CRY (A) Prince #3 STUCK ON YOU (A) Lionel Richie	07:20
		C-5	
46:51		NETWORK SPOT: Dr. Pepper/U.S.Army (OUT CUE) Jingle fades after... "...The U.S.Army."	30/30
47:51		LOCAL INSERT:	60
48:51		LOGO: AMERICAN TOP 40, then Casey I.D.s himself #2 WHAT'S LOVE GOT TO DO WITH IT (A&B) Tina Turner #1 GHOSTBUSTERS (A) Ray Parker Jr.	08:46
56:57		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME TO: 57:50	
		C-6	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	10

FORMAT AND COMMERCIAL CLOCK



Hour 4
 Program #843-8
 Sides 4A and 4B
 Chart Date 8/25/84



Local minutes available 8
 Network minutes used 4

ABC Watermark



ABC Contemporary Radio Network