

ABC Watermark



3575 Cahuenga Boulevard West, Suite 555
Los Angeles, California 90068 U.S.A.
(818) 980-9490 Telex 215623

Dear Program Director:

All of us at the ABC Radio Networks and at Watermark are thrilled to be able to deliver to you the very first "American Top 40" hosted by Shadoe Stevens.

Shadoe, along with the writers and producers of "American Top 40", have been working feverishly over the past two months to prepare for what you'll hear on this initial show!

You'll also be happy to discover that as a result of a request from many of you, the "AT40" format clock has been re-designed. This change will mean less interruptions to the music flow as we cut back from six stop sets per hour to four.

Additionally, we've reduced the network inventory per show by two minutes and given it to you. That's one less network spot per hour (:30) and one more spot for you.

AT40 Inventory Hourly

Local Station: 6 1/2 minutes
Network: 5 1/2 minutes

With 25 years of radio experience under his belt Shadoe brings a new enthusiasm to "American Top 40". And he looks forward to hearing from your listeners. Please encourage them to write Shadoe with their "Long Distance Dedications" and trivia questions to:

Shadoe Stevens
American Top 40
P.O. Box 2000
Hollywood, CA 90028

Thanks for your continued support of AT40. I hope to see you at the Programmers Convention in Washington next month.

All the Best,

A handwritten signature in cursive script that reads "Tom Cuddy".

Tom Cuddy
V.P. Entertainment Programming
ABC Radio Networks



SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		<p>BILLBOARD: "NOW, AMERICAN TOP 40, BROUGHT TO YOU IN PART BY LEVI'S 501 JEANS. SPECIALLY MADE TO GIVE YOU A UNIQUE, PERSONAL FIT THAT NO OTHER JEANS CAN MATCH. AND BY ORION PICTURES' MARRIED TO THE MOB' STARTS FRIDAY, AUGUST 19." SHADOE STEVENS OPEN/THEME AND OPENING OF PART I THEME #1: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI #40 DON'T WORRY, BE HAPPY (B) Bobby McFerrin #39 I HATE MYSELF FOR LOVING YOU (A) Joan Jett & The Blackhearts</p>	16:17
16:17		<p>Network: C-1 HOT TRACKS/AVON BUBBLICIOUS (OUT CUE) Jingle ends cold with... "...regular bubble."</p>	:30/:30 :30
17:47		Local Insert:	1:30
19:17		<p>LOGO: AMERICAN TOP 40 #37 PLEASE DON'T GO GIRL (A) New Kids On The Block #36 MISSED OPPORTUNITY (B) Daryl Hall and John Oates</p>	09:51
29:08		<p>Network: C-2 LOVE'S BABY SOFT/HOT TRACKS (OUT CUE) Jingle ends cold with... "...J.C. Pennys."</p>	:30/:30
30:08		Local Insert: STATION ID:	2:00 :10
32:18		<p>LOGO: AMERICAN TOP 40 STATION MENTIONS #35 SAYIN' SORRY (DON'T MAKE IT RIGHT) (B) Denise Lopez #34 I KNOW YOU'RE THERE SOMEWHERE (A) The Moody Blues #33 <u>NEW SENSATION</u> (A) INXS</p>	13:59
46:07		<p>Network: C-3 O.B. TAMPONS LEVI JEANS/BUBBLICIOUS (OUT CUE) Jingle fades after... "...everybody try it!"</p>	:30 :60/:30
48:07		Local Insert:	1:00
49:07		<p>LOGO: AMERICAN TOP 40 THEME #3A: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI #32 ONE GOOD WOMAN (A&B) Peter Cetera #31 HERE WITH ME (A&B) REO Speedwagon</p>	07:42
56:49		<p>Network: C-4 HOT TRACKS/AVON (OUT CUE) Voice out cold with... "...everything goes!"</p>	:30/:30
57:49 59:49		LOCAL INSERT: STATION I.D.:	2:00 :10



SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPEING OF PART II THEME #3: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI STATION WELCOMES #30 RUSH HOUR (A) Jane Wiedlin #29 IT WOULD TAKE A STRONG STRONG MAN (B) Rick Astley #28 NOBODY'S FOOL (THEME FROM CADDYSHACK II) (A&B) Kenny Loggins	14:18
14:18		Network: C-1 AVON BUBBLICIOUS/U.S. ARMY ACTIVE (OUT CUE) Voice out cold with... "...the U.S. Army."	:30 :30/:30
15:48		Local Insert:	1:30
17:18		LOGO: AMERICAN TOP 40 #27 ALL FIRED UP (A) Pat Benatar #26 THE FLAME (A&B) Cheap Trick	09:09
26:27		Network: C-2 GREYHOUND/BLACK & DECKER (OUT CUE) Voice out cold with... "...clever Black & Decker!"	:30/:30
27:27		Local Insert: + :10 STATION ID	2:00
29:37		LOGO: AMERICAN TOP 40 #25 ANOTHER PART OF ME (B) Michael Jackson #24 THE COLOR OF LOVE (A) Billy Ocean STATION MENTIONS #23 I'LL ALWAYS LOVE YOU (A) Taylor Dayne	13:45
43:22		Network: C-3 HOT TRACKS/LOVE'S BABY SOFT OXY LINE/MAYBELLINE (OUT CUE) Jingle fades after... "...make up next."	:30/:30 :30/:30
45:22		Local Insert:	1:00
46:22		LOGO: AMERICAN TOP 40 THEME #3A: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI #22 IF IT ISN'T LOVE (A) New Edition #21 WHEN IT'S LOVE (A) Van Halen	10:28
56:50		Network: C-4 HOT TRACKS/O.B. TAMPONS (OUT CUE) Voice out cold with... "...slender regular!"	:30/:30
57:50		LOCAL INSERT:	2:00
59:50		STATION I.D.:	:10



SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART III THEME #3: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI #20 PARENTS JUST DON'T UNDERSTAND (A) D.J. Jazzy Jeff & The Fresh Prince #19 RAG DOLL (A&B) Aerosmith	08:34
08:34		Network: C-1 MAYBELLINE LOVE'S BABY SOFT/ORION PICS (OUT CUE) Voice out cold with... "...theatre near you!"	:30 :30/:30
10:04		Local Insert:	1:30
11:34		LOGO: AMERICAN TOP 40 #18 POUR SOME SUGAR ON ME (A) Def Leppard #17 PERFECT WORLD (B) Huey Lewis and The News #16 THE TWIST (B) Fat Boys	14:49
26:23		Network: C-2 HOT TRACKS/LEVI JEANS (OUT CUE) Jingle ends cold after... "...Levi's."	:30/:30
27:23		Local Insert: + :10 STATION ID	2:00
29:33		LOGO: AMERICAN TOP 40 #15 DO YOU LOVE ME (A) The Contours #14 (Droppiece) SIMPLY IRRESISTIBLE (A) Robert Palmer STATION MENTIONS #13 SWEET CHILD O' MINE (B) Guns N' Roses	13:16
42:49		Network: C-3 MAYBELLINE/HOT TRACKS LOVE'S BABY SOFT/GREYHOUND (OUT CUE) Jingle ends cold after... "...driving to us."	:30/:30 :30/:30
44:49		Local Insert:	1:00
45:49		LOGO: AMERICAN TOP 40 THEME #3A: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI #12 FAST CAR (A) Tracy Chapman #11 LOVE WILL SAVE THE DAY (B) Whitney Houston	10:58
56:47		Network: C-4 BLACK & DECKER/BUBBLICIOUS (OUT CUE) Jingle fades after... "...everybody try it!"	:30/:30
57:47		LOCAL INSERT:	2:00
59:47		STATION I.D.:	:10



SCHEDULED	ACTUAL	ELEMENT	RUN TIME
00:00		THEME AND OPENING OF PART IV THEME #3: MARK MATTHEWS, JAMES GRIFFITH FIRST DIGITAL MUSIC, BMI STATION WELCOMES #10 JUST GOT PAID (A&B) Johnny Kemp #9 HOLD ON TO THE NIGHTS (A) Richard Marx #8 MONKEY (A) George Michael	13:46
13:46		Network: C-1 BUBBLICIOUS CLEARASIL/ MAYBELLINE (OUT CUE) Jingle fades after... "...make up next."	:30 :30/:30
15:16		Local Insert:	1:30
16:46		LOGO: AMERICAN TOP 40 #7 I DON'T WANNA LIVE WITHOUT YOUR LOVE (A) Chicago #6 I DON'T WANNA GO ON WITH YOU LIKE THAT (A) Elton John	09:13
25:59		Network: C-2 CHEVROLET (OUT CUE) Jingle fades after... "...today's Chevrolet."	:60
26:59		Local Insert: + :10 STATION ID	2:00
29:09		LOGO: AMERICAN TOP 40 #5 1-2-3 (B) Gloria Estefan and Miami Sound Machine STATION MENTIONS #4 SIGN YOU NAME (B) Terence Trent D'Arby	07:28
36:37		Network: C-3 ORION PICS/U.S. ARMY ACTIVE HOT TRACKS/AVON (OUT CUE) Voice out cold with... "...everything goes."	:30/:30 :30/:30
38:37		Local Insert:	1:00
39:37		LOGO: AMERICAN TOP 40 #3 MAKE ME LOSE CONTROL (B) Eric Carmen #2 <u>HANDS TO HEAVEN</u> (A) Breathe	10:03
49:40		Network: C-4 CLEARASIL/O.B. TAMPONS (OUT CUE) Voice out cold with... "...slender regular!"	:30/:30
50:40		Local Insert:	2:00
52:40		LOGO: AMERICAN TOP 40 #1 ROLL WITH IT (B) Steve Winwood CLOSE: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY LEVI'S 501 JEANS. SPECIALLY MADE TO GIVE YOU A UNIQUE, PERSONAL FIT THAT NO OTHER JEANS CAN MATCH. AND BY ORION PICTURES' 'MARRIED TO THE MOB', STARTS FRIDAY, AUGUST 19." THEME IN AND UNDER WITH TALK UNIT ENDING AT: 59:35	07:10
59:50		THEME	



TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #883-7 ARE LOCATED AT THE END OF SIDE 4

DO NOT USE AFTER SHOW #883-7

Hi...Shadoe Stevens getting ready once again to draw back the countdown curtain and reveal more tantalizing tales behind the 40 unstoppable, unbeatable, best hit records in America on American Top 40.

From out of the musical mist...I'm Shadoe Stevens and again this week we'll be counting down the 40 favorite sounds to be found at the tip top of the Billboard pop...the biggest hits in America on American Top 40.

Hi out there...I'm Shadoe Stevens once again whipping up another rollicking review of the nation's favorite musical treats... another week of the big beat and the hottest hits in America, on American Top 40.

Hi...your best friend Shadoe Stevens digging deep into the musical mainstream of fact filled fun, and fun filled facts...when once again we count down the 40 biggest hits in America on American Top 40.

Hi, I'm Shadoe Stevens and you can almost feel that shiver of excitement as we get ready to ride right up to that shimmering, glimmering pie in the sky known as the #1 song in America...join us again this week for all the fun on American Top 40.

Hi...Shadoe Stevens inviting you to join me again this week as we count down and climb up that mountain of music to the very peak of pop popularity...on American Top 40.

Hi, I'm Shadoe Stevens with an intimate invitation to a pop party of the nation's most cherished chart busters...as each and every week, we count down the biggest hits in America on American Top 40.