



WATERMARK, INC.

931 N. La Cienega Boulevard
 Los Angeles, California 90069
 (213) 659-3834

FOR WEEK ENDING: August 12, 1972

CYCLE NO 734 PROGRAM 5 OF 13

DISC & HALF HOUR NO 1a

PAGE NO 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - SATURDAY IN THE PARK - Chicago TALK UNIT #39 - SWEET INSPIRATION (WHERE YOU LEAD) - Barbra Streisand TALK UNIT LOGO: CASEY'S COAST TO COAST	7:13
7:11			
7:13		LOCAL INSERT: C-1	2:00
9:13		LOGO: AMERICAN TOP 40 TALK UNIT #38 - TAKE IT EASY - Eagles TALK UNIT #37 - BACKSTABBERS - O'Jays LOGO: HITS FROM COAST TO COAST	10:04
19:15			
19:17		LOCAL INSERT: C-2	2:00
21:17		LOGO: AMERICAN TOP 40 TALK UNIT #36 - OUTTA SPACE -Billy Preston TALK UNIT LOGO: CASEY'S COAST TO COAST	7:26
28:41			
28:43		STATION I.D.:	:10
28:53		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		LOGO: AMERICAN TOP 40 TALK UNIT #35 - ROCKET MAN - Elton John TALK UNIT #34 - CONQUESTADOR - Procol Harum TALK UNIT #33 - WHEN YOU SAY LOVE - SONNY & CHER LOGO: CASEY'S COAST TO COAST	7:13
7:11			
7:13		LOCAL INSERT: C-1	2:00
9:13		LOGO: AMERICAN TOP 40 TALK UNIT #32 - SMALL BEGINNINGS - Flash TALK UNIT #31 - BEAUTIFUL SUNDAY - Daniel Boone LOGO: HITS FROM COAST TO COAST	10:04
19:15			
19:17		LOCAL INSERT: C-2	2:00
21:17		LOGO: AMERICAN TOP 40 TALK UNIT #30 - BABY LET ME TAKE YOU - Detroit Emeralds TALK UNIT LOGO: CASEY'S COAST TO COAST #29 - BREAKING UP IS HARD TO DO - Partridge Family THEME: UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO 58:50 EMERGENCY THEME RUNOUT TO 59:59	7:26
28:41			
28:43		STATION I.D.:	:10
28:53		LOCAL INSERT: C-3	2:00



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 PAGE NO 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #28 - JOIN TOGETHER - Who TALK UNIT #27 - BABY DON'T GET HOOKED ON ME - Mac Davis TALK UNIT	7:13
7:11		LOGO: CASEY'S COAST TO COAST	
7:13		LOCAL INSERT: C-1	2:00
9:13		LOGO: AMERICAN TOP 40 TALK UNIT #26 - GUITAR MAN - Bread TALK UNIT #25 - ROCK & ROLL PART II - Gary Glitter	10:04
19:15		LOGO: HITS FROM COAST TO COAST	
19:17		LOCAL INSERT: C-2	2:00
21:17		LOGO: AMERICAN TOP 40 TALK UNIT #24 - GONE - Joey Heatherton TALK UNIT #23 - HAPPY - Rolling Stones	7:26
28:41		LOGO: CASEY'S COAST TO COAST	
28:43		STATION I.D.:	:10
28:53		LOCAL INSERT: C-3	2:00



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PAGE NO 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		LOGO: AMERICAN TOP 40 TALK UNIT #22 - LOOKING THROUGH THE WINDOWS - Jackson Five TALK UNIT #21 - SEALED WITH A KISS - Bobby Vinton TALK UNIT #20 - MOTORCYCLE MAMA - Sailcat LOGO: CASEY'S COAST TO COAST	7:13
7:11			
7:13		LOCAL INSERT: C-1	2:00
9:13		LOGO: AMERICAN TOP 40 TALK UNIT #19 - DAY BY DAY - Cast of Godspell TALK UNIT #18 - HOLD YOUR HEAD UP - Argent TALK UNIT #17 - YOU DON'T MESS AROUND WITH JIM - Jim Croce LOGO: HITS FROM COAST TO COAST	10:04
19:15			
19:17		LOCAL INSERT: C-2	2:00
21:17		LOGO: AMERICAN TOP 40 TALK UNIT #16 - LAYLA - Derek & The Dominoes TALK UNIT #15 - LEAN ON ME - Bill Withers THEME: UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO 58:50 EMERGENY THEME RUNOUT TO 59:59	7:26
28:41			
28:43		STATION I.D.:	:10
28:53		LOCAL INSERT: C-3	2:00



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 PAGE NO 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - HOLD HER TIGHT - The Osmonds TALK UNIT #13 - THE HAPPIEST GIRL IN THE WHOLE USA - Donna Fargo TALK UNIT	7:13
7:11		LOGO: CASEY'S COAST TO COAST	
7:13		LOCAL INSERT: C-1	2:00
9:13		LOGO: AMERICAN TOP 40 TALK UNIT #12 - GOODBYE TO LOVE - The Carpenters TALK UNIT #11 - COCONUT - Harry Nilsson	10:04
19:15		LOGO: HITS FROM COAST TO COAST	
19:17		LOCAL INSERT: C-2	2:00
21:17		LOGO: AMERICAN TOP 40 TALK UNIT #10 - SCHOOL'S OUT - Alice Cooper TALK UNIT #9 - HOW DO YOU DO? - Mouth & MacNeal TALK UNIT #8 - TOO LATE TO TURN BACK NOW - Cornelius Bros.	7:26
28:41		LOGO: CASEY'S COAST TO COAST	
28:43		STATION I.D.:	:10
28:53		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 7:11		LOGO: AMERICAN TOP 40 TALK UNIT #7 - LET'S STAY TOGETHER - Al Green TALK UNIT #6 - LONG COOL WOMAN - Hollies TALK UNIT LOGO: CASEY'S COAST TO COAST	7:13
7:13		LOCAL INSERT: C-1	2:00
9:13 19:15		LOGO: AMERICAN TOP 40 TALK UNIT #5 - WHERE IS THE LOVE - Robert Flack & Donny Hathaway TALK UNIT #4 - DADDY DON'T YOU WALK SO FAST - Wayne Newton LOGO: HITS FROM COAST TO COAST	10:04
19:17		LOCAL INSERT: C-2	2:00
21:17 28:41		LOGO: AMERICAN TOP 40 TALK UNIT #3 - IF LOVING YOU IS WRONG - Luther Ingram TALK UNIT #2 - BRANDY (YOU'RE A FINE GIRL) - Looking Glass TALK UNIT #1 - ALONE AGAIN (NATURALLY) - Gilbert O'Sullivan THEME: UP & UNDER W/TALK UNIT ENDING AT: 58:34 THEME TO 58:50 EMERGENY THEME RUNOUT TO 59:59	7:26
28:43 28:53		STATION I.D.: LOCAL INSERT: C-3	:10 2:00