



July 15, 1978

TO: American Top 40 Subscribers

FROM: Steve Buth - Operations Manager

RE: Possible Postal Strike

As you may have heard there is a remote possibility that the United States Postal workers will strike if their contract is not renewed by July 20, 1978.

If there is a strike Watermark will use UPS Blue Label Service for American Top 40 program shipments. We are aware of the fact that UPS does not service every city in the United States, and we will be in touch with you to arrange an alternate delivery system if your station is in one of these cities.

I strongly suggest that you locate the last two American Top 40 specials (#782-1, "The 40 Biggest Hits Introduced by the Movies" and #783-1, "The 40 Top Recording Acts of the Seventies"). If there is a postal strike and we are unable to deliver a program, these specials can be broadcast in place of the regular weekly show.

The local Los Angeles post master assures me that there will not be a strike, but we felt we should alert you to the possibility.

Strike or not the countdown will roll on.

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



# WATERMARK

10700 Ventura Blvd.  
No. Hollywood, CA. 91604  
Phone: (213) 980-9490

FOR WEEK ENDING: July 22, 1978  
CYCLE NO. 783 PROGRAM 4 OF 13  
SIDES 1A & 1B

PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) #40 - AN EVERLASTING LOVE - Andy Gibb (B) LOGO: CASEY'S COAST TO COAST	4:36
4:34			
4:36		LOCAL INSERT: C-1	2:00
6:36		LOGO: AMERICAN TOP 40 #39 - RIVERS OF BABYLON - Boney M (A) #38 - STUFF LIKE THAT - Quincy Jones #37 - SHAME - Evelyn "Champagne" King (B) LOGO: HITS FROM COAST TO COAST	10:36
17:10			
17:12		LOCAL INSERT: C-2	2:00
19:12		LOGO: AMERICAN TOP 40 #36 - BOOGIE OOGIE OOGIE - A Taste of Honey (B) #35 - HOPELESSLY DEVOTED TO YOU - Olivia Newton-John (B) #34 - LOVE OR SOMETHING LIKE IT - Kenny Rogers (A) LOGO: CASEY'S COAST TO COAST	8:55
28:05			
28:07		LOCAL INSERT: C-3	2:10
30:17		LOGO: AMERICAN TOP 40 #33 - PORVE IT ALL NIGHT - Bruce Springsteen (A) #32 - CAN WE STILL BE FRIENDS - Todd Rundgren (B) LOGO: HITS FROM COAST TO COAST	7:01
37:16			
37:18		LOCAL INSERT: C-4	2:00
39:18		LOGO: AMERICAN TOP 40 #31 - YOU'RE THE ONE THAT I WANT - John Travolta & Olivia Newton-John (B) #30 - I'VE HAD ENOUGH - Wings (B) LOGO: CASEY'S COAST TO COAST	5:58
45:14			
45:16		LOCAL INSERT: C-5	2:00
47:16		LOGO: AMERICAN TOP 40 #29 - WONDERFUL TONIGHT - Eric Clapton (B) #28 - TWO OUT OF THREE AIN'T BAD - Meat Loaf (B) #27 - STAY - Jackson Browne (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:33 THEME TO: 58:50	11:08
58:24			
58:50		LOCAL INSERT: C-6	:50
59:50		STATION I.D.:	:10



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FOR WEEK ENDING: July 22, 1978  
CYCLE NO. 783 PROGRAM 4 OF 13  
SIDES 2A & 2B  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00 2:38		THEME & OPENING OF PART 11 #26- KING TUT - Steve Martin & The Toot Uncommons (A) LOGO: CASEY'S COAST TO COAST	2:40
2:40		LOCAL INSERT: C-1	2:00
4:40 15:53		LOGO: AMERICAN TOP 40 #25 - SONGBIRD - Barbra Streisand (B&A) #24 - IF EVER I SEE YOU AGAIN - Roberta Flack (A) #23 - FM (NO STATIC AT ALL ) - Steely Dan (B) LOGO: HITS FROM COAST TO COAST	11:15
15:55		LOCAL INSERT: C-2	2:00
17:55 29:37		LOGO: AMERICAN TOP 40 #22 - THANK GOD IT'S FRIDAY - Love & Kisses (A) #21 - I'M NOT GONNA LET IT BOTHER ME TONIGHT - Atlanta Rhythm Section (B) #20 - MAGNET AND STEEL - Walter Egan (A) LOGO: CASEY'S COAST TO COAST	11:44
29:39		LOCAL INSERT: C-3	2:10
31:49 38:19		LOGO: AMERICAN TOP 40 #19 - BLUER THAN BLUE - Michael Johnson (A) #18 - MY ANGEL BABY - Toby Beau (B) LOGO: HITS FROM COAST TO COAST	6:32
38:21		LOCAL INSERT: C-4	2:00
40:21 48:53		LOGO: AMERICAN TOP 40 #17 - LIFE'S BEEN GOOD - Joe Walsh (A) #16 - DANCE WITH ME - Peter Brown (B) LOGO: CASEY'S COAST TO COAST	8:34
48:55		LOCAL INSERT: C-5	2:00
50:55 58:34		LOGO: AMERICAN TOP 40 #15 - COPACABANA (AT THE COPA) - Barry Manilow(B) #14 - HOT BLOODED - Foreigner (A) THEME UP & UNDER W/TALK UNIT ENDING AT: 58:41 THEME TO: 58:50	7:39
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:00 :10



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FOR WEEK ENDING: July 22, 1978  
CYCLE NO. 783 PROGRAM 4 OF 13  
SIDES 3A & 3B  
PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 #13 - RUNAWAY - Jefferson Starship (B) #12 - IT'S A HEARTACHE - Bonnie Tyler (B) #11 - LOVE WILL FIND A WAY - Pablo Cruise (B) LOGO: CASEY'S COAST TO COAST	10:03
10:01			
10:03		LOCAL INSERT: C-1	2:00
12:03		LOGO: AMERICAN TOP 40 #10 - THREE TIMES A LADY - Commodores (A) #9 - TAKE A CHANCE ON ME - ABBA (AM,AB) LOGO: HITS FROM COAST TO COAST	8:44
20:45			
20:47		LOCAL INSERT: C-2	2:00
22:47		LOGO: AMERICAN TOP 40 #8 - USE TA BE MY GIRL - O'Jays (B) #7 - THE GROOVE LINE - Heatwave (A) LOGO: CASEY'S COAST TO COAST	6:35
29:20			
29:22		LOCAL INSERT: C-3	2:10
31:32		LOGO: AMERICAN TOP 40 #6 - GREASE - Frankie Valli (B) #5 - LAST DANCE - Donna Summer (B) LOGO: HITS FROM COAST TO COAST	6:28
37:58			
38:00		LOCAL INSERT: C-4	2:00
40:00		LOGO: AMERICAN TOP 40 #4 - SITLL THE SAME - Bob Seger & the Silver Bullet Band (A) #3 - MISS YOU - Rolling Stones (EMI&A) LOGO: CASEY'S COAST TO COAST	6:49
46:47			
46:49		LOCAL INSERT: C-5	2:00
48:49		LOGO: AMERICAN TOP 40 #2 - BAKER STREET - Gerry Rafferty (B) #1- SHADOW DANCING - Andy Gibb (B) THEME UP & UNDER W/TAKL UNIT ENDING AT: 58:41 THEME TO: 58:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI )	9:21
58:10			
58:50		LOCAL INSERT: C-6	:00
59:50		STATION I.D.:	:10