



**WATERMARK**

10700 Ventura Blvd.  
Los Angeles, California 91604  
Phone: 213 980-9490

FOR WEEK ENDING July 11, 1970

CYCLE 703 PROGRAM 1 OF 13

HOUR 1

Page No. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF HOUR 1 TALK UNIT #40. END OF OUR ROAD – Marvin Gaye #39. SILVER BIRD – Mark Lindsay LOGO: CASEY'S COAST TO COAST	6:26
		LOCAL INSERT: C-1	
		LOGO: AMERICAN TOP 40 #38 SPILL THE WINE – Eric Burdon & War LOGO: CASEY'S COAST TO COAST	4:51
		LOCAL INSERT: C-2	
		LOGO: AMERICAN TOP 40 #37 GO BACK – Crabby Appleton #36 I JUST CAN'T HELP BELIEVING – B.J. Thomas #35 SPIRIT IN THE DARK – Aretha Franklin LOGO: CASEY'S COAST TO COAST	12:10
		LOCAL INSERT: C-3	
		LOGO: AMERICAN TOP 40 #34 MISSISSIPPI – John Phillips #33 WESTBOUND #9 – Flaming Ember LOGO: CASEY'S COAST TO COAST	8:56
		LOCAL INSERT: C-4	
		LOGO: AMERICAN TOP 40 #32. IT'S ALL IN THE GAME – The Four Tops #31. SAVE THE COUNTRY – 5th Dimension #30. OHIO – Crosby, Stills, Nash & Young LOGO: CASEY'S COAST TO COAST	8:36
		LOCAL INSERT: C-5	
		LOGO: AMERICAN TOP 40 #29. EVERYTHING IS BEAUTIFUL – Ray Stevens #28. CHECK OUT YOUR MIND – The Impressions THEME & CLOSING OF HOUR 1	6:16
		LOCAL INSERT: C-6	



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HOOR 2

Page No. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF HOUR 2 TALK UNIT #27. QUESTION – Moody Blues #26. SIGNED, SEALED, DELIVERED (I'M YOURS) – Stevie Wonder LOGO: CASEY'S COAST TO COAST	6:16
		LOCAL INSERT: C-1	
		LOGO: AMERICAN TOP 40 #25. SUGAR, SUGAR – Wilson Pickett #24. TEACH YOUR CHILDREN – Crosby, Stills, Nash & Young #23. WHICH WAY YOU GOING BILLY? – The Poppy Family LOGO: CASEY'S COAST TO COAST	13:38
		LOCAL INSERT: C-2	
		LOGO: AMERICAN TOP 40 #22. LOVE ON A TWO WAY STREET – The Moments #21. MISSISSIPPI QUEEN – Mountain EXTRA: LITTLE OLE MAN - Bill Cosby LOGO: CASEY'S COAST TO COAST	6:00
		LOCAL INSERT: C-3	
		LOGO: AMERICAN TOP 40 #20. MAKE IT WITH YOU – Bread #19. ARE YOU READY? – Pacific Gas & Electric LOGO: CASEY'S COAST TO COAST	6:02
		LOCAL INSERT: C-4	
		LOGO: AMERICAN TOP 40 #18. LOVE LAND – Charles Wright & the Watts 103rd Street Rhythm Band LOGO: CASEY'S COAST TO COAST	4:54
		LOCAL INSERT: C-5	
		LOGO: AMERICAN TOP 40 #17. TIGHTER, TIGHTER – Alive & Kicking #16. MY BABY LOVES LOVIN' – White Plains LOGO: CASEY'S COAST TO COAST	10:56
		LOCAL INSERT: C-6	



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HOUR 3

Page No. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
		THEME AND OPENING OF HOUR 3 TALK UNIT #15. A SONG OF JOY – Miguel Rios EXTRA: HELLO DOLLY – Louis Armstrong LOGO: CASEY'S COAST TO COAST	6:08
		LOCAL INSERT: C-1	
		LOGO: AMERICAN TOP 40 #14. UNITED WE STAND – The Brotherhood Of Man #13. GET READY – Rare Earth LOGO: CASEY'S COAST TO COAST	8:12
		LOCAL INSERT: C-2	
		LOGO: AMERICAN TOP 40 #12. O-O-H CHILD – The 5 Stairsteps #11. GIMME DAT DING – Pipkins #10. HITCHIN' A RIDE – Vanity Fare LOGO: CASEY'S COAST TO COAST	9:42
		LOCAL INSERT: C-3	
		LOGO: AMERICAN TOP 40 #8. THE LONG AND WINDING ROAD – The Beatles #7. (THEY LONG TO BE) CLOSE TO YOU – The Carpenters LOGO: CASEY'S COAST TO COAST	6:56
		LOCAL INSERT: C-4	
		LOGO: AMERICAN TOP 40 #6. LAY DOWN (CANDLES IN THE RAIN) – Melanie/Edwin Hawkins Singers #5. BAND OF GOLD – Freda Payne LOGO: CASEY'S COAST TO COAST	6:09
		LOCAL INSERT: C-5	
		LOGO: AMERICAN TOP 40 #4. RIDE CAPTAIN RIDE – Blues Image #3. BALL OF CONFUSION – The Temptations #2. THE LOVE YOU SAVE' – The Jackson 5 EXTRA: SATISFACTION – The Rolling Stones #1. MAMA TOLD ME (NOT TO COME) – Three Dog Night THEME & CLOSING OF HOUR 3	9:57
		LOCAL INSERT: C-6	