

AMERICAN

★ TOP 40 ★

WITH CASEY KASEM

June 12, 1987

Dear Program Director,

This week, George Michael's controversial song, "I Want Your Sex," jumps into the Top 40 at #36--with a bullet. Even though some programmers have elected to delete the song from their playlists, Billboard Magazine reports that sales are strong. Strong enough to keep pushing it up the chart.

Since American Top 40 is faithful to the Billboard Hot 100 chart, we will, of course, include the song in the countdown. But we realize that each programmer is responsible for responding to the individual standards in his or her community.

So, if you'd like to delete the song from our countdown, here's the information you'll need to do it quickly. As I said, the song ranks at #36, so that's side 1A on disk, and the middle of hour one, if you tape it from satellite. It comes right after the third commercial break. Here's a transcript of the copy:

INTRO: "Well this next song is another debut. And it's a hit you may not be hearing a lot in your hometown. Some radio stations aren't playing it because of some controversy over the song's title and lyrics. But enough people are buying it to push it to #36 this week on the Billboard chart, sending it into our survey. Here's the latest by George Michael, "I Want Your Sex."

MUSIC: "I Want Your Sex"

OUTRO: That's the latest by English singing star George Michael. It debuts at #36. "I Want Your Sex." This is American Top 40, I'm Casey Kasem.

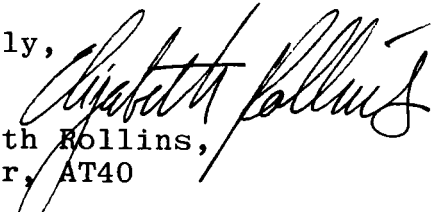
The song that comes right after it is "The Pleasure Principle" by Janet Jackson. And here's the beginning of that intro:

INTRO #35

"Well now we're up to a woman who this week rewrites the history books..."

We're not exactly sure how many of our stations aren't playing it, but for the chart life of the record, we'll continue to give you the rank, and intro and outro cues in letter form. If you have any comments, please give me a call.

Sincerely,


Elizabeth Hollins,
Producer, AT40

ABC Watermark



3575 Cahuenga Blvd. West □ Suite 555 □ Los Angeles, CA 90068 □ 818/980-9490

AMERICAN

★ TOP40 ★

WITH CASEY KASEM

To: American Top 40 Affiliates

From: ABC Watermark

Date: June 13, 1987

Re: AT40 Special Promos/Public Service Announcements

Coming up for the July 4th holiday is a special American Top 40 special...The 40 Top Hits of the 1980's...so far. This program will be in addition to the regular countdown for that week. To help you promote the special, Casey has voiced promos which will be included every week in the program. The promos will follow the last network commercial in the spot cluster, so you can choose to run the promo, or not. The promo is not included in the program running time, so if you run it, please add to the show running time. For those of you who don't run the promo, we have provided the out cue for the network commercial prior to the promo as well as the out cue for the promo. These promos should be tagged locally with the day and time you will air the program. The promos for this weekend are located in hours I and III.

HOUR I C-4

HOUR III C-4

Drunk Driving is the leading cause of death among America's youth. To help in the fight against drunk driving, Casey Kasem has voiced two 30 second PSA's for "M.A.D.D., Mothers Against Drunk Driving." Both are for summer run only. If you would like to support this effort, you'll find the PSA's on this week's show (#872-12, Air Date June 20-22, 1987) located at the end of side 3A.

AMERICAN

★ TOP 40 ★

WITH CASEY KASEM

INTERNAL PROMOS -- Copy

1. In the past, At40 counted down all kinds of Specials -- "The Hits of the Beatles" -- "The Greatest Disappearing Acts of the Rock & Roll Era" -- "The Biggest Hits of the 70's" just to name a few. And we couldn't wait till the end of this decade for our next special. So here it comes now: "The 40 Top Hits of the 1980's, so far." That's the best of the '80's -- on American Top 40.
2. The High-Tech 80's have brought us the compact disc -- Personal computers -- and home video. And the decade's also brought us a super soundtrack of songs. The 80's aren't over, but we couldn't wait till the end to count down the biggest hits, so far. That's a special edition of American Top 40 -- "The 40 Top Hits of the 1980's -- so far."

MADD PROMOS -- Copy

1. Hi, this is Casey Kasem for Mothers Against Drunk Driving. This summer, thousands of innocent people will be violently killed on our highways by Drunk Drivers...yet some say these are just unfortunate accidents...that's how most of us describe auto fatalities...even those caused by drunk driving. When someone chooses to drive drunk, it's more than an accident... it's a deadly crime. So please, before it's too late for yourself, a close friend or a loved one, help stop drunk driving.
2. This is Casey Kasem with a special message from Mothers Against Drunk Driving. Drunk Driving is the leading cause of death among America's youth. Now that summer is here, young people are getting together for some good times. Remember, before you leave home, choose someone you can rely on to stay sober and handle the driving chores. Please, don't bring a tragic end to your summertime fun. DWI is a deadly serious crime that everyone must help prevent.

TOPICAL PROMOS

TOPICAL PROMOS FOR SHOW #872-12 ARE LOCATED AT THE END OF SIDE 4A

DO NOT USE AFTER JUNE 21, 1987

1. LIVE LONG AND PROSPER (:27)

Hi, I'm Casey Kasem. Ever wonder how some groups come up with their names? Well, last week we told you about a group that took their name from the TV Show Star Trek - talkin' about the English group T'Pau. Y'see, T'Pau was the name of the High Priestess on Mr. Spock's home planet, Vulcan. And the group T'Pau has taken a highly logical move up the Top 40 with their hit, "HEART AND SOUL". Will it live long and prosper on the chart? We'll find out -- on American Top 40.

2. MS. JACKSON'S IN CONTROL (:22)

Hi, this is Casey Kasem. Who's the hottest female singer right now on the charts? Could be Madonna, but it might be Janet Jackson. She's currently climbing with "THE PLEASURE PRINCIPLE" -- the sixth single from her album "CONTROL". It's already topped the dance chart. If Janet's latest enters the countdown, she'll set a new all-time record for women -- re-writin' chart history on American Top 40.

3. IN NUMBERS TOO BIG TO IGNORE (:25)

Hi, this is Casey Kasem. And on the charts, women got the strength, women got the power. At Number One last week was Atlantic Starr, featuring singer Barbara Weathers. And right below there's Kim Wilde, and Lisa Lisa and Cult Jam. And Whitney Houston's climbin' fast. But don't count out the men -- the three men in Genesis are movin' up too. We'll see who's at Number One when we count down the nation's top hits -- on American Top 40.

4. U2'S GOT US COMING AND GOING (:24)

Hi, I'm Casey Kasem. For years, the Irish band, U2, received a lot of critical acclaim -- but only hit the Top 40 once! Until now. The first hit off their new album "THE JOSHUA TREE" -- "WITH OR WITHOUT YOU", went all the way to Number One. The song's falling now, but comin' on strong is their second single, "I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR". We'll be looking for U2 this week coming and going -- on American Top 40.



ABC Watermark



FOR WEEK ENDING: 6/20/87
 CYCLE NO. 872 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 1A (Backed w/4B)
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		BILLBOARD: "NOW, AMERICAN TOP 40 BROUGHT TO YOU IN PART BY PROCTOR & GAMBLE PRODUCTIONS...AS THE WORLD TURNS. AND BY TWIX CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LETS YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX." THEME AND OPENING OF PART I THEME: "THEME AND JINGLES, JIM LONG/ASCAP" #40 LOOKING FOR A NEW LOVE (A) Jody Watley #39 HAPPY (A) Surface	08:20
08:20		NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
09:20		LOCAL INSERT:	:60
10:20		LOGO: AMERICAN TOP 40 #38 I STILL HAVEN'T FOUND WHAT I'M LOOKING FOR (A) U2 #37 BIG LOVE (B) Fleetwood Mac	07:35
17:55		NETWORK SPOT: COPPERTONE/WRIGLEYS (OUT CUE) Jingle fades after... "...Doublemint gum."	30/30
18:55		LOCAL INSERT:	:60
19:55		LOGO: AMERICAN TOP 40 #36 I WANT YOUR SEX (A) George Michael #35 <u>THE PLEASURE PRINCIPLE</u> (A) Janet Jackson	11:06
31:01		NETWORK SPOT: CAREFREE/DRAGNET (OUT CUE) Jingle ends cold after... "...at theatres everywhere."	30/30
32:01		LOCAL INSERT:	:60
33:01		STATION I. D.: (over for side 1B)	:10



ABC Watermark



FOR WEEK ENDING: 6/20/87
CYCLE NO. 872 PROGRAM 12 OF 13
DISC & HALF HOUR NO. 1B (Backed w/ 3A)
PAGE NO. 2

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
33:11		LOGO: AMERICAN TOP 40 #34 I'D STILL SAY YES (A&B) Klymaxx	03:44
36:55		C-4 NETWORK SPOT: GREYHOUND/CERTS (OUT CUE) Jingle ends cold after... "...thanks Certs." INTERNAL PROMO: (OUT CUE) "...American Top 40."	30/30
37:55		LOCAL INSERT:	:60
38:55		LOGO: AMERICAN TOP 40 #33 I'LL STILL BE LOVING YOU (A&B) Restless Heart LDD: <u>THE FUTURE'S SO BRIGHT, I GOTTA WEAR SHADES</u> (B) Timbuk 3	08:59
47:54		C-5 NETWORK SPOT: EQUAL/HELENE CURTIS/SUBARU (OUT CUE) Voice out cold with... "...on a Subaru."	60/30 :30
49:54		LOGO: AMERICAN TOP 40 #32 KISS HIM GOODBYE (B) The Nylons STATION MENTIONS #31 RIGHT ON TRACK (A) Breakfast Club	07:46
57:31		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 6/20/87
 CYCLE NO. 872 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 2A (Backed w/3B)
 PAGE NO. 3

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II STATION WELCOMES #30 ROCK THE NIGHT (B) Europe #29 SOUL CITY (CAPAC) Partland Brothers	08:58
08:58		NETWORK SPOT: C-1 GREYHOUND/CERTS (OUT CUE) Jingle ends cold with... "...with Retsin."	30/30
09:58		LOCAL INSERT:	:60
10:58		LOGO: AMERICAN TOP 40 #28 RHYTHM IS GONNA GET YOU (B) Gloria Estefan and Miami Sound Machine <u>QL: RECORDS HITTING THE TOP TEN TWICE</u> #27 HEART AND SOUL (A) T'Pau	10:10
21:08		NETWORK SPOT: C-2 CAREFREE/DRAGNET (OUT CUE) Jingle ends cold after... "...at theatres everywhere."	30/30
22:08		LOCAL INSERT:	:60
23:08		LOGO: AMERICAN TOP 40 STATION MENTIONS #26 GIRLS, GIRLS, GIRLS (B) Motley Crue	04:55
28:03		NETWORK SPOT: C-3 NESTEA/CERTS (OUT CUE) Jingle ends cold after... "...thanks Certs."	30/30
29:03		LOCAL INSERT:	:60
30:03		STATION I. D.: (over for side 2B)	:10



ABC Watermark



FOR WEEK ENDING: 6/20/87
 CYCLE NO. 872 PROGRAM 12 OF 13
 DISC & HALF HOUR NO. 2B (Backed w/4A)
 PAGE NO. 4

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:13		LOGO: AMERICAN TOP 40 #25 ENDLESS NIGHTS (A) Eddie Money #24 NOTHING'S GONNA CHANGE MY LOVE FOR YOU (A&B) Glenn Medeiros	08:39
38:52		C-4 NETWORK SPOT: FLORAL SCENT/SUBARU (OUT CUE) Voice out cold with... "...on a Subaru."	30/30
39:52		LOCAL INSERT:	:60
40:52		LOGO: AMERICAN TOP 40 #23 SWEET SIXTEEN (A) Billy Idol	04:23
45:15		C-5 NETWORK SPOT: EQUAL/OXY/AS THE WORLD TURNS (OUT CUE) Voice out cold with... "...sponsored by P & G."	60/30 :30
47:15		LOGO: AMERICAN TOP 40 #22 FASCINATED (B) Company B #21 EVERY LITTLE KISS (A) Bruce Hornsby & The Range	10:23
57:27		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 WITH OR WITHOUT YOU (A) U2	05:08
05:08		C-1 NETWORK SPOT: INT'L COFFEE/CERTS (OUT CUE) Jingle ends cold with... "...with Retsin."	30/30
06:08		LOCAL INSERT:	:60
07:08		LOGO: AMERICAN TOP 40 #19 FUNKYTOWN (A) Pseudo Echo #18 JAMMIN' ME (A) Tom Petty and the Heartbreakers	08:59
16:07		C-2 NETWORK SPOT: U.S. ARMY/HELENE CURTIS (OUT CUE) Jingle ends cold with... "...salon selectives."	30/30
17:07		LOCAL INSERT:	:60
18:07		LOGO: AMERICAN TOP 40 #17 SOMETHING SO STRONG (A&B) Crowded House STATION MENTIONS #16 POINT OF NO RETURN (B) Expose ***** * M.A.D.D. PROMOS * * ARE LOCATED AT * * THE END OF SIDE * * 3A * *****	07:04
25:11		C-3 NETWORK SPOT: NESTEA/CERTS (OUT CUE) Jingle ends cold after... "...thanks, Certs."	30/30
26:11		LOCAL INSERT:	:60
27:11		STATION I. D.: (over for side 3B)	:10



FOR WEEK ENDING: 6/20/87
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 DISC & HALF HOUR NO. 3B (Backed w/2A)
 PAGE NO. 6

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
27:21		LOGO: AMERICAN TOP 40 #15 THE LADY IN RED (A) Chris DeBurgh #14 <u>DON'T DISTURB THIS GROOVE</u> (A) The System	09:19
36:40		NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix." INTERNAL PROMO (OUT CUE) "...1980's -- so far."	:60
37:40		LOCAL INSERT:	:60
38:40		LOGO: AMERICAN TOP 40 #13 LESSONS IN LOVE (A&B) Level 42 #12 SHAKEDOWN (A) Bob Seger	08:20
47:00		NETWORK SPOT: EQUAL/COPPERTONE/CAREFREE (OUT CUE) Voice out cold with... "...could ya ask for."	60/30 :30
49:00		LOGO: AMERICAN TOP 40 #11 MEET ME HALF WAY (A) Kenny Loggins #10 <u>JUST TO SEE HER</u> (A) Smokey Robinson	08:48
57:39		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:48 THEME TO: 57:50	
57:50		LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #9 SONGBIRD (B) Kenny G	05:46
05:46		C-1 NETWORK SPOT: OXY/CAREFREE (OUT CUE) Voice out cold with... "...how should I know."	30/30
06:46		LOCAL INSERT:	:60
07:46		LOGO: AMERICAN TOP 40 #8 YOU KEEP ME HANGIN' ON (B) Kim Wilde #7 <u>WANTED DEAD OR ALIVE</u> (A) Bon Jovi	10:22
18:08		C-2 NETWORK SPOT: U.S. ARMY/WRIGLEYS (OUT CUE) Jingle fades after... "...spearmint gum."	30/30
19:08		LOCAL INSERT:	:60
20:08		LOGO: AMERICAN TOP 40 #6 ALONE (A) Heart ***** * TOPICAL PROMOS ARE * * LOCATED AT THE END * * OF SIDE 4A * *****	04:05
24:13		C-3 NETWORK SPOT: TWIX (OUT CUE) Jingle ends cold with... "...with Twix."	:60
25:13		LOCAL INSERT:	:60
26:13		STATION I. D.: (over for side 4B)	:10



ABC Watermark



FOR WEEK ENDING: 6/20/87
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 DISC & HALF HOUR NO. 4B (Backed w/1A)
 PAGE NO. 8

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:23		LOGO: AMERICAN TOP 40 STATION MENTIONS #5 DIAMONDS (A) Herb Alpert <u>QL: MOST TOP TEN DUETS WITH DIFFERENT PARTNERS</u> #4 IN TOO DEEP (A) Genesis	10:52
37:15		NETWORK SPOT: SUBARU/GREYHOUND C-4 (OUT CUE) Jingle ends cold with... "...driving to us."	30/30
38:15		LOCAL INSERT:	:60
39:15		LOGO: AMERICAN TOP 40 #3 I WANNA DANCE WITH SOMEBODY (WHO LOVES ME) (B) Whitney Houston	05:23
44:38		NETWORK SPOT: EQUAL/GREYHOUND/CERTS C-5 (OUT CUE) Jingle ends cold with... "...with Retsin."	60/30 :30
46:38		LOGO: AMERICAN TOP 40 #2 ALWAYS (A) Atlantic Starr #1 HEAD TO TOE (B) Lisa Lisa and Cult Jam BILLBOARD: "AMERICAN TOP 40 HAS BEEN BROUGHT TO YOU IN PART BY CARE-FREE SUGARLESS GUM. PROCTOR AND GAMBLE PRODUCTIONS...AS THE WORLD TURNS. AND, BY TWIX CHOCOLATE, CARAMEL AND THE LIGHT CRISPY COOKIE LET'S YOU STAY IN THE ACTION...KEEP ON MOVIN' WITH TWIX." THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:34 THEME TO: 57:50	10:56
56:41			
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I. D.:	:10

FORMAT AND COMMERCIAL CLOCK

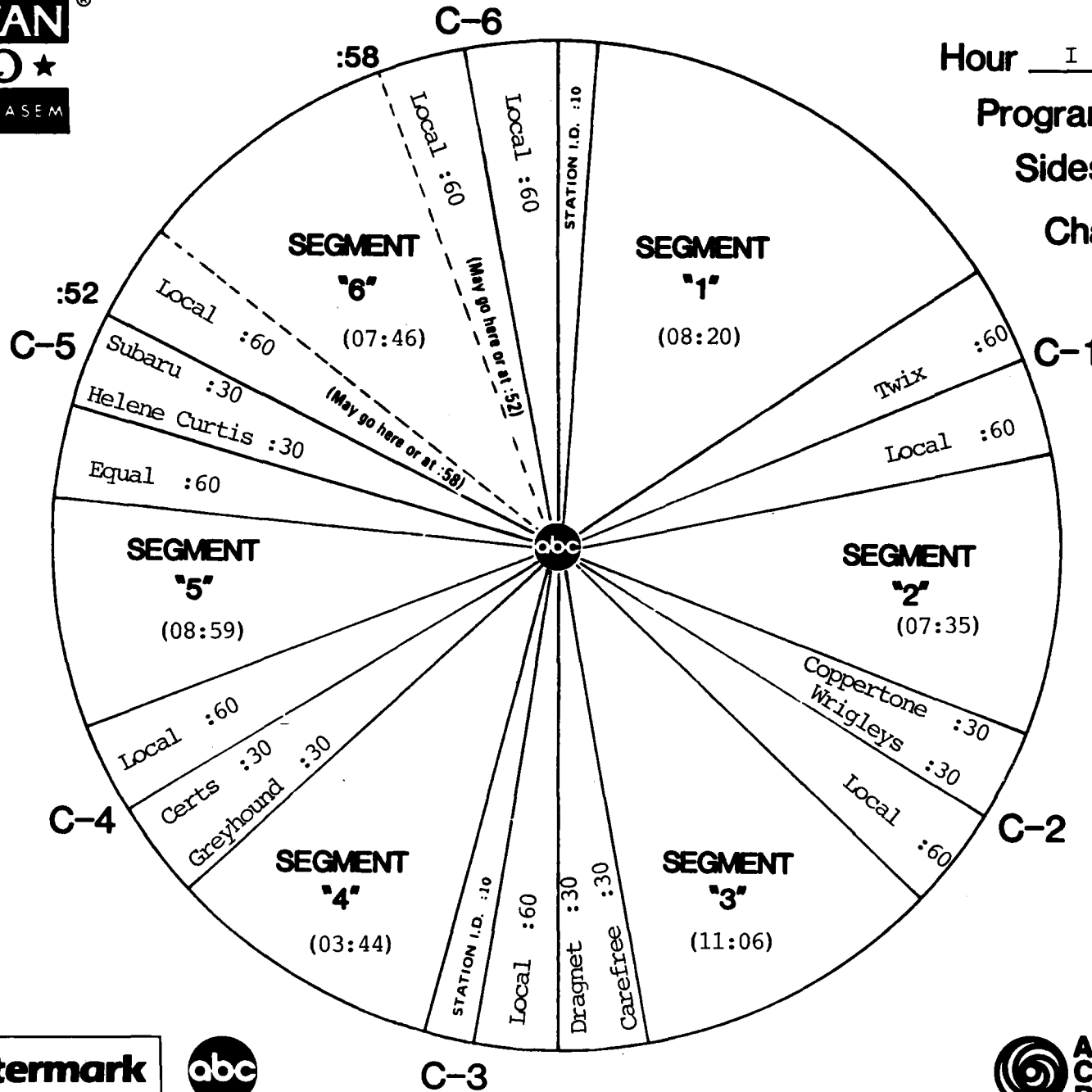


Hour I

Program 872-12

Sides 1A and 1B

Chart Date 6/20/87



Local minutes available 6

Network minutes used 6

ABC Watermark



FORMAT AND COMMERCIAL CLOCK

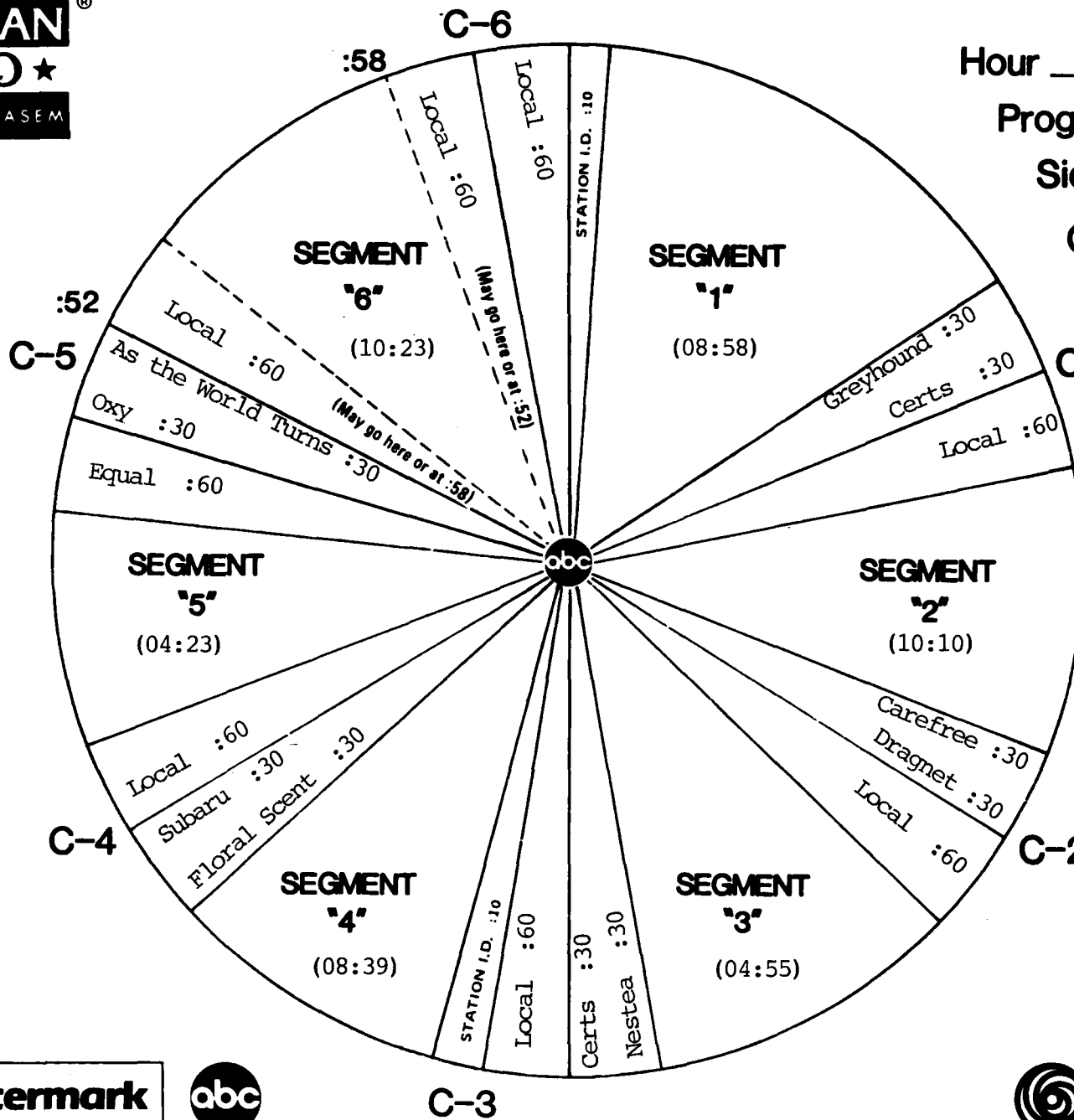


Hour II

Program 872-12

Sides 2A and 2B

Chart Date 6/20/87



Local minutes available 6

Network minutes used 6

ABC Watermark



C-3



FORMAT AND COMMERCIAL CLOCK

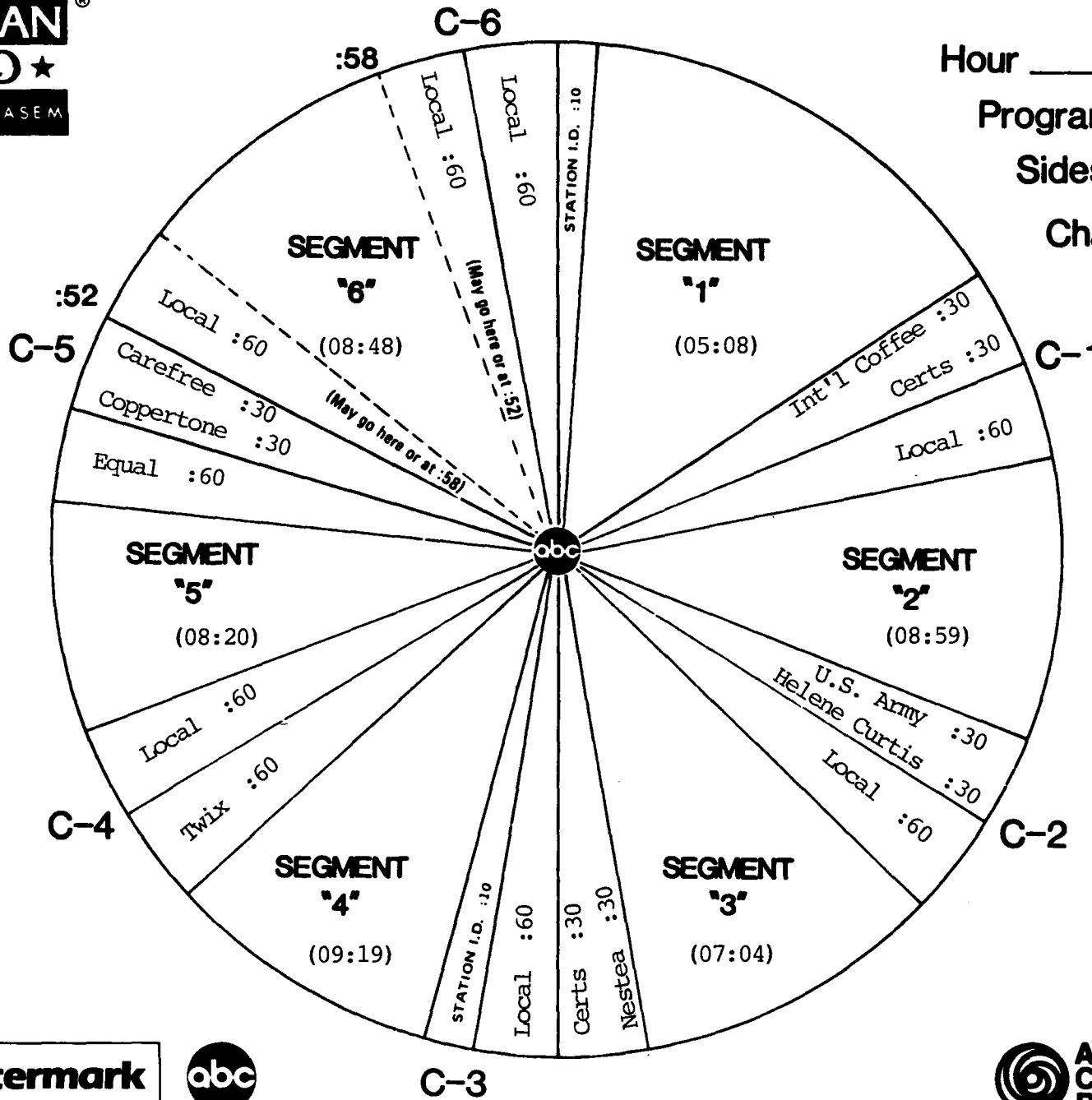


Hour III

Program 872-12

Sides 3A and 3B

Chart Date 6/20/87



Local minutes available 6

Network minutes used 6



FORMAT AND COMMERCIAL CLOCK

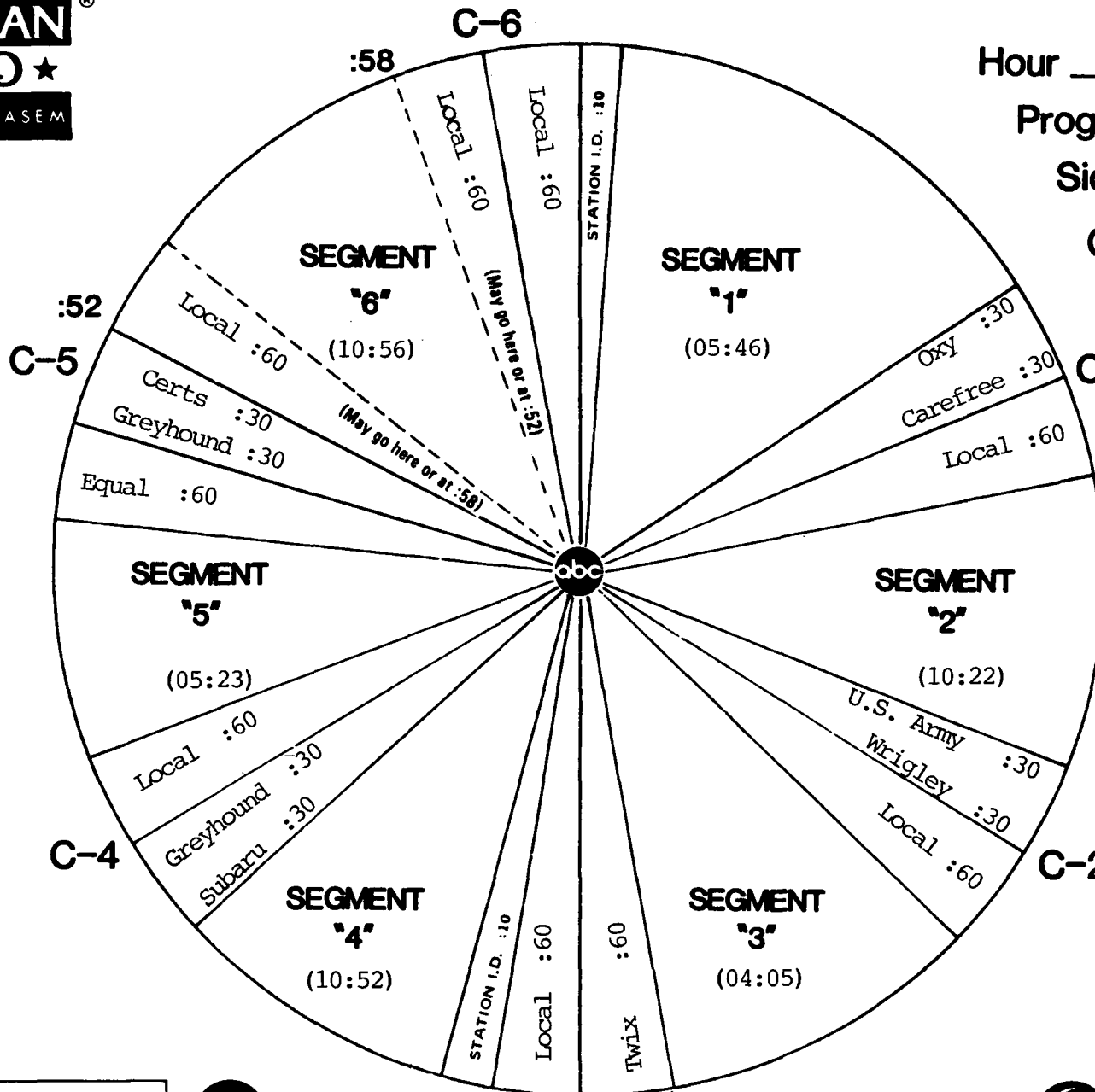


Hour IV

Program 872-12

Sides 4A and 4B

Chart Date 6/20/87



Local minutes available 6

Network minutes used 6

ABC Watermark



C-3

