



# WATERMARK

927 N. La Cienega Blvd.  
Los Angeles, Ca. 90069  
Ph: (213) 659-3834

FOR WEEK ENDING: March 31, 1973  
CYCLE NO. 731 PROGRAM 13 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - DAISY A DAY - Jud Strunk TALK UNIT #39 - WILDFLOWER - Skylark TALK UNIT	7:34
7:32		LOGO: CASEY'S COAST TO COAST	
7:34		LOCAL INSERT: C-1	2:00
9:34		LOGO: AMERICAN TOP 40 TALK UNIT #38 - A LETTER TO MYSELF - The Chi-Lites TALK UNIT #37 - ONE LESS SET OF FOOTSTEPS - Jim Croce TALK UNIT #36 - DRIFT AWAY - Dobie Gray TALK UNIT	11:06
20:38		LOGO: HITS FROM COAST TO COAST	
20:40		LOCAL INSERT: C-2	2:00
22:40		LOGO: AMERICAN TOP 40 TALK UNIT #35 - KISSING MY LOVE - Bill Withers TALK UNIT #34 - STUCK IN THE MIDDLE WITH YOU - Stealers TALK UNIT Wheel	6:53
29:31		LOGO: CASEY'S COAST TO COAST	
29:33		STATION I.D.:	:10
29:43		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:43  38:25		LOGO: AMERICAN TOP 40 TALK UNIT #33 - MASTER OF EYES - Aretha Franklin TALK UNIT #32 - COOK WITH HONEY - Judy Collins TALK UNIT LOGO: HITS FROM COAST TO COAST	6:44
38:27		LOCAL INSERT: C-4	2:00
40:27  46:51		LOGO: AMERICAN TOP 40 TALK UNIT #31 - WALK ON THE WILD SIDE - Lou Reed TALK UNIT #30 - DO YOU WANT TO DANCE - Bette Midler TALK UNIT LOGO: CASEY'S COAST TO COAST	6:26
46:53		LOCAL INSERT: C-5	2:00
48:53  58:22		LOGO: AMERICAN TOP 40 TALK UNIT #29 - YOU ARE THE SUNSHINE OF MY LIFE - Stevie Wonder TALK UNIT #28 - DADDY'S HOME - Jermaine Jackson TALK UNIT #27 - BIG CITY MISS RUTH ANN - Gallery TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT: 58:31 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:31	9:29
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #26 - PEACEFUL - Helen Reddy TALK UNIT #25 - LITTLE WILLIE - The Sweet TALK UNIT	6:21
6:19		LOGO: CASEY'S COAST TO COAST	
6:21		LOCAL INSERT: C-1	2:00
8:21		LOGO: AMERICAN TOP 40 TALK UNIT #24 - COULD IT BE I'M FALLING IN LOVE - Spinners TALK UNIT #23 - THE TWELFTH OF NEVER - Donny Osmond TALK UNIT	6:40
14:59		LOGO: CASEY'S COAST TO COAST	
15:01		LOCAL INSERT: C-2	2:00
17:01		LOGO: AMERICAN TOP 40 TALK UNIT #22 - I'M JUST A SINGER - Moody Blues TALK UNIT #21 - CISCO KID - War TALK UNIT #20 - HUMMINGBIRD - Seals & Crofts TALK UNIT	12:31
29:30		LOGO: CASEY'S COAST TO COAST	
29:32		STATION I.D.:	:10
29:42		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:42		LOGO: AMERICAN TOP 40 TALK UNIT #19 - STIR IT UP - Johnny Nash TALK UNIT #18 - THE MASTERPIECE - Temptations TALK UNIT	7:19
38:59		LOGO: HITS FROM COAST TO COAST	
39:01		LOCAL INSERT: C-4	2:00
41:01		LOGO: AMERICAN TOP 40 TALK UNIT #17 - SPACE ODDITY - David Bowie TALK UNIT #16 - DEAD SKUNK - Loudon Wainwright III TALK UNIT	8:12
49:11		LOGO: CASEY'S COAST TO COAST	
49:13		LOCAL INSERT: C-5	2:00
51:13		LOGO: AMERICAN TOP 40 TALK UNIT #15 - AUBREY - Bread TALK UNIT #14 - THE COVER OF ROLLING STONE - Dr. Hook & the Medicine Show TALK UNIT	7:26
58:39		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:46 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:46	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #13 - TIE A YELLOW RIBBON ROUND THE OLD OAK TREE - Dawn TALK UNIT #12 - DUELING BANJOS - Deliverance/Soundtrack TALK UNIT	7:10
7:08		LOGO: CASEY'S COAST TO COAST	
7:10		LOCAL INSERT: C-1	2:00
9:10		LOGO: AMERICAN TOP 40 TALK UNIT #11 - CALL ME - Al Green TALK UNIT #10 - THE NIGHT THE LIGHTS WENT OUT IN GEORGIA - Vicki Lawrence TALK UNIT #9 - SING - Carpenters TALK UNIT	11:04
20:12		LOGO: HITS FROM COAST TO COAST	
20:14		LOCAL INSERT: C-2	2:00
22:14		LOGO: AMERICAN TOP 40 TALK UNIT #8 - DANNY'S SONG - Anne Murray TALK UNIT #7 - LAST SONG - Edward Bear TALK UNIT	6:10
28:22		LOGO: CASEY'S COAST TO COAST	
28:24		STATION I.D.:	:10
28:34		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:34		LOGO: AMERICAN TOP 40 TALK UNIT #6 - BREAK UP TO MAKE UP - Stylistics TALK UNIT #5 - AIN'T NO WOMAN - Four Tops TALK UNIT	6:37
37:09		LOGO: HITS FROM COAST TO COAST	
37:11		LOCAL INSERT: C-4	2:00
39:11		LOGO: AMERICAN TOP 40 TALK UNIT #4 - LOVE TRAIN - O'Jays TALK UNIT	2:58
42:07		LOGO: CASEY'S COAST TO COAST	
42:09		LOCAL INSERT: C-5	2:00
44:09		LOGO: AMERICAN TOP 40 TALK UNIT #3 - NEITHER ONE OF US - Gladys Knight & the Pips TALK UNIT #2 - ALSO SPRACH ZARATHUSTRA - Deodato TALK UNIT #1 - KILLING ME SOFTLY WITH HIS SONG - Roberta Flack	13:49
57:58		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:25 THEME TO: 58:50 ONLY * EMERGENCY THEME RUNOUT TO: <u>NOTICE 58:50 ONLY *</u>	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10