



TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: ABC WATERMARK

DATE: 3/6/85

RE: LOCAL COMMERCIAL AVAILABILITY

IN THIS WEEK'S AMERICAN TOP 40, PROGRAM #851-11, FOR AIR MARCH 11-12, 1985, THERE IS AN ADDITIONAL FIVE MINUTES OF LOCAL COMMERCIAL AVAILABILITY.

THERE ARE THIRTY SECONDS IN HOUR 1 AT C-1, C-3, C-5. THIRTY SECONDS IN HOUR 2 AT C-3, C-5. THIRTY SECONDS IN HOUR 3 AT C-3, C-5. AND THIRTY SECONDS IN HOUR 4 AT C-1, C-3, AND C-5.



ABC Watermark



3/16/85
 FOR WEEK ENDING: _____
 CYCLE NO. 851 PROGRAM 11 OF 13
 DISC & HALF HOUR NO. 1A
 PAGE NO. 1

3575 Cahuenga Blvd. W., Suite 555, Los Angeles, CA 90068

ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART I THEME: "THEME FROM AMERICAN TOP 40" (MARKWATER MUSIC/BMI) LW#1 CAN'T FIGHT THIS FEELING (A) REO Speedwagon #40 RADIOACTIVE (A) The Firm	08:13
08:13		C-1 NETWORK SPOT: Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it."	:30
08:43		LOCAL INSERT:	1:30
10:13		LOGO: AMERICAN TOP 40 #39 SOLID (A) Ashford & Simpson	04:19
14:32		C-2 NETWORK SPOT: Ciba Geigy Corp./Doritos (OUT CUE) Jingle fades after... "...Doritos, definitely."	30/30
15:32		LOCAL INSERT:	:60
16:32		LOGO: AMERICAN TOP 40 STATION MENTIONS #38 ALL SHE WANTS TO DO IS DANCE (A) Don Henley #37 METHOD OF MODERN LOVE (B) Daryl Hall & John Oates	09:29
26:01		C-3 NETWORK SPOT: Oxyline (OUT CUE) Voice out cold with... "...in the sky."	:30
26:31		LOCAL INSERT:	1:30
28:01		STATION I. D.:	:10



ABC Watermark



FOR WEEK ENDING: 3/16/85
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 DISC & HALF HOUR NO. 1B PAGE NO. 2

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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
28:11		LOGO: AMERICAN TOP 40 #36 ALONG COMES A WOMAN (B) Chicago #35 WHY CAN'T I HAVE YOU (A) The Cars	07:45
35:56		C-4 NETWORK SPOT: Gingiss/Lee Jeans (OUT CUE) Jingle ends cold with... ".. brand that fits."	30/30
36:56		LOCAL INSERT:	:60
37:56		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #34 THIS IS NOT AMERICA (A&B) David Bowie/Pat Metheny <u>LDD:</u> HELP IS ON IT'S WAY (B) Little River Band	09:51
47:47		C-5 NETWORK SPOT: Wesley Jessen/Hershey/Crest (OUT CUE) Jingle ends cold with... "...kids worth Crest."	30/30 30
49:17		Local Insert:	:30
49:47		LOGO: AMERICAN TOP 40 #33 RHYTHM OF THE NIGHT (A) DeBarge #32 CRAZY FOR YOU (A&B) Madonna	07:50
57:27		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:37 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART II #31 MR. TELEPHONE MAN (A) New Edition	04:18
04:18		NETWORK SPOT: Jostens, Inc. (OUT CUE) Jingle fades after... "...America's class ring." C-1	:60
05:18		LOCAL INSERT:	:60
06:18		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #30 TAKE ME WITH U () Prince and the Revolution with Apollonia #29 <u>TURN UP THE RADIO</u> (B) Autograph	08:36
14:54		NETWORK SPOT: Crest/Care*Free (OUT CUE) Jingle ends cold with... "...when you blow it." C-2	30/30
15:54		LOCAL INSERT:	:60
16:54		LOGO: AMERICAN TOP 40 STATION MENTIONS #28 OBSESSION (A&B) Animotion #27 NAUGHTY NAUGHTY (B) John Parr ***** *TOPICAL PROMOS* *AT THE END OF* *SIDE 2A* *****	07:27
24:21		NETWORK SPOT: Lee Jeans (OUT CUE) Jingle ends cold after... "...brand that fits." C-3	:30
24:51		LOCAL INSERT:	1:30
26:21		STATION I. D.:	:10



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
26:31		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #26 MISSING YOU (A) Diana Ross QL: CONSECUTIVE #1 LP's 25 I'M ON FIRE (A) Bruce Springsteen	07:35
34:06		C-4 NETWORK SPOT: Ciba Geigy Corp./Hershey (OUT CUE) Voice out cold with... "...chocolate bar-Hershey's."	30/30
35:06		LOCAL INSERT:	:60
36:06		LOGO: AMERICAN TOP 40 #24 NIGHTSHIFT (A&B) Commodores #23 SOMEBODY (B) Bryan Adams	09:04
45:10		C-5 NETWORK SPOT: Wesley Jessen/Fostex/Doritos (OUT CUE) Jingle fades after... "...Doritos, Doritos."	30/30 30
46:40		Local Insert:	:30
47:10		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #22 EASY LOVER (A) Philip Bailey with Phil Collins #21 KEEPING THE FAITH (B) Billy Joel	10:28
57:27		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:38 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	3:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART III #20 LOVERBOY (B) Billy Ocean #19 THE OLD MAN DOWN THE ROAD (A) John Fogerty	08:16
08:16		C-1 NETWORK SPOT: Jostens, Inc. (OUT CUE) Jingle fades after... "...America's class ring."	:60
09:16		LOCAL INSERT:	:60
10:16		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #18 JUST ANOTHER NIGHT (PRS) Mick Jagger #17 <u>SUGAR WALLS</u> (A) Sheena Easton	09:24
19:40		C-2 NETWORK SPOT: Crest/Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	30/30
20:40		LOCAL INSERT:	:60
21:40		LOGO: AMERICAN TOP 40 #16 SAVE A PRAYER () Duran Duran #15 I WANT TO KNOW WHAT LOVE IS (A) Foreigner	08:56
30:36		C-3 NETWORK SPOT: Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	:30
31:06		LOCAL INSERT:	1:30
32:36		STATION I. D.:	:10



ABC Watermark



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ABC Contemporary Radio Network

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:46		LOGO: AMERICAN TOP 40 STATION MENTIONS #14 HIGH ON YOU (A) Survivor	04:20
37:06		C-4 NETWORK SPOT: Fostex/Ciba Geigy Corp. (OUT CUE) Voice out cold with... "...soft colors eyes."	30/30
38:06		LOCAL INSERT:	:60
39:06		LOGO: AMERICAN TOP 40 #13 MISLED (B) Kool & The Gang <u>LDD:</u> COLOUR MY WORLD (B) Chicago	08:46
47:52		C-5 NETWORK SPOT: GMC/Lee Jeans/Hershey (OUT CUE) Voice fades after... "...trans-siberian railroad."	30/30 30
49:22		Local Insert:	:30
49:52		LOGO: AMERICAN TOP 40 #12 NEUTRON DANCE (A) Pointer Sisters #11 ONLY THE YOUNG (A) Journey	07:53
57:36		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:45 THEME TO: 57:50	
57:50		C-6 LOCAL INSERT:	2:00
59:50		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME AND OPENING OF PART IV STATION WELCOMES #10 RELAX (B) Frankie Goes To Hollywood	04:59
04:59		NETWORK SPOT: C-1 Gingiss (OUT CUE) Voice out cold with... "...one nearest you."	:30
05:29		LOCAL INSERT:	1:30
06:59		LOGO: AMERICAN TOP 40 STATION MENTIONS #9 PRIVATE DANCER (A) Tina Turner #8 LOVERGIRL (A) Teena Marie	10:06
17:05		NETWORK SPOT: C-2 Oxyline/Wesley Jessen (OUT CUE) Voice out cold with... "...all the time (tuba stinger)."	30/30
18:05		LOCAL INSERT:	:60
19:05		LOGO: AMERICAN TOP 40 #7 CARELESS WHISPER (A) Wham #6 TOO LATE FOR GOODBYES (A) Julian Lennon	08:16
27:21		NETWORK SPOT: C-3 Lee Jeans (OUT CUE) Jingle ends cold with... "...brand that fits."	:30
27:51		LOCAL INSERT:	1:30
29:21		STATION I. D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:31		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #5 ONE MORE NIGHT (A) Phil Collins QL: ALBUM W/MOST WEEKS ON LP CHART #4 CALIFORNIA GIRLS (B) David Lee Roth	09:04
38:35		C-4	30/30
		NETWORK SPOT: Doritos/GMC (OUT CUE) Voice out cold with... "...GMC good deal."	
39:35		LOCAL INSERT:	:60
40:35		LOGO: AMERICAN TOP 40 #3 MATERIAL GIRL (B) Madonna	04:21
44:56		C-5	30/30
		NETWORK SPOT: Crest/Ciba Geigy Corp./Hershey (OUT CUE) Voice out cold with... "...chocolate bar, Hershey's	30
46:26		Local Insert:	:30
46:56		LOGO: AMERICAN TOP 40, <u>then Casey I.D.'s himself</u> #2 THE HEAT IS ON (A) Glenn Frey #1 CAN'T FIGHT THIS FEELING (A) REO Speedwagon	10:52
56:59		THEME UP AND UNDER WITH TALK UNIT ENDING AT: 57:48 THEME TO: 57:50	
57:50		C-6	2:00
		LOCAL INSERT:	
59:50		STATION I. D.:	:10

TOPICAL PROMOS

Promos for AT40 #851-11 are located at the end of side 2A.
DO NOT USE AFTER MARCH 16, 1985.

1) TRIBUTE SONGS (:23)

Hi, this is Casey Kasem. Last week, when Diana Ross debuted in the countdown with her new song, "MISSING YOU", it created a first for the rock era: the first time the Top 40 contained two tribute songs to the same man. Diana's song, and "NIGHTSHIFT" by the Commodores, are both tributes to the late Marvin Gaye. Join me on American Top 40 for the pop music history that writes itself each and every week right here.

2) TOP 40 DEBUTS (:27)

Hi, this is Casey Kasem. So what new songs are going to debut on American Top 40 this week? Well, the best bets are two women: "BEAT OF A HEART" by Scandal featuring Patty Smyth...and "CRAZY FOR YOU" by Madonna. The other two or three slots that may open are up for grabs. And I look for the grabbing to be done by Don Henley, Greg Kihn, Dan Hartman, and an English band called 'The Firm'. We'll see how it works out, this week, on American Top 40.

3) #1 AND TOP 10 ACTION (:28)

Hi this is Casey Kasem. Last week, REO Speedwagon moved into the number one position with "CAN'T FIGHT THIS FEELING". And it looks like they'll stay at number one for another week...even though the two hottest songs in the land exploded into the Top Ten. Julian Lennon's "TOO LATE FOR GOODBYES" leaped nine notches to number six...and Madonna's "MATERIAL GIRL" vaulted over Julian 13 notches to number five!! What happens next? We'll find out on American Top 40.