



TO: AMERICAN TOP 40 SUBSCRIBERS

FROM: Tom Rounds, WATERMARK

February 17, 1979

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490

We're installing a new feature in the AMERICAN TOP 40 format this week. At the beginning of the show (hour one), Casey begins with a recap of last week's top three songs. (#40 actually occurs after the first commercial break...about 12 minutes in.

We point this out so that programmers and jocks can avoid playing those three songs (in this week's case Rod Stewart, Village People and Olivia Newton-John) near the beginning of AT40.

A quick look at the AT40 log by the preceeding air shift will avoid repetition.



**WATERMARK**  
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 Phone: (213) 980-9490

FOR WEEK ENDING: 3/3/79  
 CYCLE NO. 791 PROGRAM 9 OF 13  
 SIDES: 1A & 1B  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART I THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI) RECAP #3 - A LITTLE MORE LOVE - Olivia Newton-John (B) RECAP #2 - FIRE - Pointer Sisters (A) RECAP #1 - DA YA THINK I'M SEXY - Rod Stewart (A)	12:15
12:13		LOGO: CASEY'S COAST TO COAST	
12:15		LOCAL INSERT: C-1	2:00
14:15		LOGO: AMERICAN TOP 40 #40 - MUSIC BOX DANCER - Frank Mills (B) #39 - EVERY WHICH WAY BUT LOOSE - Eddie Rabbitt (B)	6:32
20:45		LOGO: HITS FROM COAST TO COAST	
20:47		LOCAL INSERT: C-2	2:00
22:47		LOGO: AMERICAN TOP 40 #38 - I DON'T KNOW IF IT'S RIGHT - Evelyn "Champagne" King (B)	8:47
31:32		LONG DIST. DED: SO FAR AWAY - Carole King (B) LOGO: CASEY'S COAST TO COAST	
31:34		LOCAL INSERT: C-3	2:10
33:44		LOGO: AMERICAN TOP 40 #37 - MAYBE I'M A FOOL - Eddie Money (B)	3:31
37:13		LOGO: HITS FROM COAST TO COAST	
37:15		LOCAL INSERT: C-4	2:00
39:15		LOGO: AMERICAN TOP 40 #36 - YOU MAKE ME FEEL (MIGHTY REAL) - Sylvester (A) #35 - TOO MUCH HEAVEN - Bee Gees (B)	9:11
48:24		LOGO: CASEY'S COAST TO COAST	
48:26		LOCAL INSERT: C-5	2:00
50:26		LOGO: AMERICAN TOP 40 #34 - SOUL MAN - Blues Brothers (A)	7:08
57:34		ARCH: PAPA WAS A ROLLING STONE - Temptations (B) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:41 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART II	
7:07		#33 - SHAKE IT - Ian Matthews (B) #32 - STORMY - Santana (B) LOGO: CASEY'S COAST TO COAST	7:09
7:09		LOCAL INSERT: C-1	2:00
9:09		LOGO: AMERICAN TOP 40	
17:13		#31 - SOMEWHERE IN THE NIGHT - Barry Manilow (B) #30 - STUMBLIN' IN - Suzi Quatro & Chris Norman (B) LOGO: HITS FROM COAST TO COAST	8:06
17:15		LOCAL INSERT: C-2	2:00
19:15		LOGO: AMERICAN TOP 40	
26:34		#29 - SONG ON THE ROAD - Al Stewart (A) #28 - FOREVER IN BLUE JEANS - Neil Diamond (A) LOGO: CASEY'S COAST TO COAST	7:21
26:36		LOCAL INSERT: C-3	2:10
28:46		LOGO: AMERICAN TOP 40	
35:41		#27 - HAVEN'T STOPPED DANCIN' YET - Gonzales (A) #26 - I WAS MADE FOR DANCING - Leif Garrett (A) LOGO: HITS FROM COAST TO COAST	6:57
35:43		LOCAL INSERT: C-4	2:00
37:43		LOGO: AMERICAN TOP 40	
45:32		#25 - CRAZY LOVE - Poco (A) #24 - KNOCK ON WOOD - Amii Stewart (A) LOGO: CASEY'S COAST TO COAST	7:51
45:34		LOCAL INSERT: C-5	2:00
47:34		LOGO: AMERICAN TOP 40	
57:33		#23 - BIG SHOT - Billy Joel (A) #22 - I JUST FALL IN LOVE AGAIN - Anne Murray (B&A) THEME UP & UNDER W/TALK UNIT ENDING AT: 57:42 THEME TO: 57:50	9:59
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART III #21 - LADY - Littel River Band (EMI&B) #20 - WHAT YOU WON'T DO FOR LOVE - Bobby Caldwell (B) LOGO: CASEY'S COAST TO COAST	6:56
6:54			
6:56		LOCAL INSERT: C-1	2:00
8:56		LOGO: AMERICAN TOP 40 #19 - EVERYTIME I THINK OF YOU - Babys (B) #18 - DANCIN' SHOES - Nigel Olsson (B)	9:01
17:55		LOGO: HITS FROM COAST TO COAST	
17:57		LOCAL INSERT: C-2	2:00
19:57		LOGO: AMERICAN TOP 40 #17 - DON'T CRY OUT LOUD - Melissa Manchester (B) #16 - THE GAMBLER - Kenny Rogers (A)	8:51
28:46		LOGO: CASEY'S COAST TO COAST	
28:48		LOCAL INSERT: C-3	2:10
30:58		LOGO: AMERICAN TOP 40 #15 - BLUE MORNING, BLUE DAY - Foreigner (B) #14 - NO TELL LOVER - Chicago (A)	6:57
37:53		LOGO: HITS FROM COAST TO COAST	
37:55		LOCAL INSERT: C-4	2:00
39:55		LOGO: AMERICAN TOP 40 #13 - SULTANS OF SWING - Dire Straits (A) LONG DIS. DED: PLEASE MR. POSTMAN - Carpenters (A/B)	9:32
49:25		LOGO: CASEY'S COAST TO COAST	
49:27		LOCAL INSERT: C-5	2:00
51:27		LOGO: AMERICAN TOP 40 #12 - GOT TO BE REAL - Cheryl Lynn (B&A) ARCH: ME AND MRS. JONES - Billy Paul (B)	6:03
57:30		THEME UP & UNDER W/TALK UNIT ENDING AT: 57:40 THEME TO: 57:50	
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10



**WATERMARK**  
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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART IV	
3:40		#11 - SHAKE YOUR GROOVE THING - Peaches & Herb (A) LOGO: CASEY'S COAST TO COAST	3:42
3:42		LOCAL INSERT: C-1	2:00
5:42		LOGO: AMERICAN TOP 40	
16:20		#10 - WHAT A FOOL BELIEVES - Doobie Brothers (B&A) #9 - LOTTA LOVE - Nicolette Larson (B) #8 - YMCA - Village People (A) LOGO: HITS FROM COAST TO COAST	10:40
16:22		LOCAL INSERT: C-2	2:00
18:22		LOGO: AMERICAN TOP 40	
27:56		#7 - LE FREAK - Chic (B) EXTRA: BYE BYE LOVE - Everly Brothers (B) #6 - HEAVEN KNOWS - Donna Summer w/Brooklyn Dreams (B) LOGO: CASEY'S COAST TO COAST	9:36
27:58		LOCAL INSERT: C-3	2:10
30:08		LOGO: AMERICAN TOP 40	
40:11		#5 - A LITTLE MORE LOVE - Olivia Newton-John (B) #4 - TRAGEDY - Bee Gees (B) LOGO: HITS FROM COAST TO COAST	10:05
40:13		LOCAL INSERT: C-4	2:00
42:13		LOGO: AMERICAN TOP 40	
49:34		#3 - I WILL SURVIVE - Gloria Gaynor (A) #2 - FIRE - Pointer Sisters (A) LOGO: CASEY'S COAST TO COAST	7:23
49:36		LOCAL INSERT: C-5	2:00
51:36		LOGO: AMERICAN TOP 40	
57:13		#1 - DO YA THING I'M SEXY - Rod Stewart THEME UP & UNDER W/TALK UNIT ENDING AT: 57:42 THEME TO: 57:50 THEME: "SHUCKATOOM" THEME FROM AMERICAN TOP FORTY (MARKWATER MUSIC/BMI)	5:37
57:50		LOCAL INSERT: C-6	2:00
59:50		STATION I.D.:	:10