



To: AT40 Subscribers

From: Tom Rounds

Re: UPCOMING EVENTS

February 1, 1974

Your weekend man, Casey Kasem, is becoming more visible every day.

This coming Friday, February 8, Casey plays a comic Adolph Hitler in a Dean Martin roast of Don Rickles. This special program will be on NBC.

And on Tuesday, February 12, Casey will appear in the Hawaii Five-0 episode "Mother's Deadly Helper". Casey plays the part of a heavy in...of all things...the broadcasting business. The show is on the CBS network.

We recommend on-air mention of the above so your station can get in on the heavy image identification with Casey, AMERICAN TOP 40 and your call letters.

Thanks!

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, California 91604 (213) 980-9490



WATERMARK

10700 Ventura Blvd.
No. Hollywood, Ca. 91604
Phone: (213) 980-9490

FOR WEEK ENDING: February 9, 1974
CYCLE NO. 741 PROGRAM 6 OF 13
DISC & HALF HOUR NO 1a
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 1 TALK UNIT #40 - COME AND GET YOUR LOVE - Red Bone TALK UNIT #39 - I LIKE TO LIVE THE LOVE - B.B. King TALK UNIT LOGO: CASEY'S COAST TO COAST	7:19
7:17			
7:19		LOCAL INSERT: C-1	2:00
9:19		LOGO: AMERICAN TOP 40 TALK UNIT #38 - I SHALL SING - Art Garfunkel TALK UNIT #37 - HELEN WHEELS - Paul McCartney & Wings TALK UNIT EXTRA: I WANNA HOLD YOUR HAND - Beatles TALK UNIT LOGO: HITS FROM COAST TO COAST	10:29
19:46			
19:48		LOCAL INSERT: C-2	2:00
21:48		LOGO: AMERICAN TOP 40 TALK UNIT #36 - LEAVE ME ALONE (RUBY RED DRESS) - Helen Reddy TALK UNIT #35 - CAN THIS BE REAL - Natural Four TALK UNIT LOGO: CASEY'S COAST TO COAST	6:35
28:21			
28:23		STATION I.D.: C-3	:10
28:33		LOCAL INSERT:	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:33		LOGO: AMERICAN TOP 40 TALK UNIT #34 - ABRA-CA-DABRA - DeFranco Family TALK UNIT #33 - LIVIN' FOR YOU - Al Green TALK UNIT	6:42
37:13		LOGO: HITS FROM COAST TO COAST	
37:15		LOCAL INSERT: C-4	2:00
39:15		LOGO: AMERICAN TOP 40 TALK UNIT #32 - SEXY MAMA - Moments TALK UNIT #31 - DARK LADY - Cher TALK UNIT	7:22
46:35		LOGO: CASEY'S COAST TO COAST	
46:37		LOCAL INSERT: C-5	2:00
48:37		LOGO: AMERICAN TOP 40 TALK UNIT #30 - JOY, Pt. 1 - Isaac Hayes TALK UNIT #29 - BABY COME CLOSE - Smokey Robinson TALK UNIT	8:40
57:17		THEME UP & UNDER W/TALK UNIT ENDING AT:57:27 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:56	
58:50		LOCAL INSERT:	:60
59:50		STATION I.D.: C-6	:10



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 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 11 TALK UNIT #28 - ME AND BABY BROTHER - War TALK UNIT #27 - SEASONS IN THE SUN - Terry Jacks TALK UNIT	7:47
7:45		LOGO: CASEY'S COAST TO COAST	
7:47		LOCAL INSERT: C-1	2:00
9:47		LOGO: AMERICAN TOP 40 TALK UNIT #26 - JIM DANDY - Black Oak Arkansas TALK UNIT #25 - THE MOST BEAUTIFUL GIRL - Charlie Rich TALK UNIT #24 - "AMERICANS" - Gordon Sinclair (NOT PLAYED) TALK UNIT #23 - A LOVE SONG - Anne Murray TALK UNIT	9:03
18:48		LOGO: HITS FROM COAST TO COAST	
18:50		LOCAL INSERT: C-2	2:00
20:50		LOGO: AMERICAN TOP 40 TALK UNIT #22 - MIDNIGHT RIDER - Gregg Allman TALK UNIT #21 - LAST TIME I SAW HIM - Diana Ross TALK UNIT	7:27
28:15		LOGO: CASEY'S COAST TO COAST	
28:17		STATION I.D.:	:10
28:27		LOCAL INSERT: C-3	2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:27		LOGO: AMERICAN TOP 40 TALK UNIT #20 - NEVER, NEVER GONNA GIVE YA UP - Barry White	7:39
38:04		TALK UNIT #19 - I LOVE - Tom T. Hall TALK UNIT LOGO: HITS FROM COAST TO COAST	
38:06		LOCAL INSERT: C-4	2:00
40:06		LOGO: AMERICAN TOP 40 TALK UNIT #18 - TIME IN A BOTTLE - Jim Croce	6:05
46:09		TALK UNIT #17 - DOO DOO DOO DOO DOO (HEARTBREAKER) - Rolling Stones TALK UNIT LOGO: CASEY'S COAST TO COAST	
46:11		LOCAL INSERT: C-5	2:00
48:11		LOGO: AMERICAN TOP 40 TALK UNIT #16 - LIVING FOR THE CITY - Stevie Wonder	10:02
58:13		TALK UNIT EXTRA: - FINGERTIPS - Stevie Wonder TALK UNIT #15 - PUT YOUR HANDS TOGETHER - The O'Jays TALK UNIT THEME UP & UNDER W/TALK UNIT ENDING AT:58:19 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:56	
58:50 59:50		LOCAL INSERT: C-6 STATION I.D.:	:60 :10



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 PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF PART 111 TALK UNIT #14 - BOOGIE DOWN - Eddie Kendricks TALK UNIT #13 - ROCK ON - David Essex TALK UNIT #12 - SMOKIN' IN THE BOYS' ROOM - Brownsville Station	9:30
9:28		LOGO: CASEY'S COAST TO COAST	
9:30		LOCAL INSERT: C-1	2:00
11:30		LOGO: AMERICAN TOP 40 TALK UNIT #11 - THE JOKER - Steve Miller Band TALK UNIT #10 - JUNGLE BOOGIE - Kool & the Gang TALK UNIT	7:19
18:47		LOGO: HITS FROM COAST TO COAST	
18:49		LOCAL INSERT: C-2	2:00
20:49		LOGO: AMERICAN TOP 40 TALK UNIT #9 - I'VE GOT TO USE MY IMAGINATION - Gladys Knight & the Pips #8 - SHOW AND TELL - Al Wilson TALK UNIT	6:32
27:19		LOGO: CASEY'S COAST TO COAST	
27:21		STATION I.D.: C-3	:10
27:31		LOCAL INSERT:	2:00



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29:31		LOGO: AMERICAN TOP 40 TALK UNIT #7 - SPIDERS AND SNAKES - Jim Stafford TALK UNIT #6 - LET ME BE THERE - Olivia Newton-John TALK UNIT #5 - UNTIL YOU COME BACK TO ME (THAT'S WHAT I'M TALK UNIT GONNA DO) - Aretha Franklin	9:43
39:12		LOGO: HITS FROM COAST TO COAST	
39:14		LOCAL INSERT: C-4	2:00
41:14		LOGO: AMERICAN TOP 40 TALK UNIT #4 - AMERICANS - Byron McGregor TALK UNIT #3 - YOU'RE SIXTEEN - Ringo Starr TALK UNIT	7:23
48:35		LOGO: CASEY'S COAST TO COAST	
48:37		LOCAL INSERT: C-5	2:00
50:37		LOGO: AMERICAN TOP 40 TALK UNIT #2 - THE WAY WE WERE - Barbra Streisand TALK UNIT #1 - LOVE'S THEME - Love Unlimited Orchestra TALK UNIT	7:23
58:00		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:38 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:55	
58:50		LOCAL INSERT: C-6	:60
59:50		STATION I.D.:	:10