



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: January 22, 1972  
 CYCLE NO. 721 PROGRAM 4 OF 13  
 DISC & HALF HOUR NO 1a  
 PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - WHITE LIES, BLUE EYES - Bullet TALK UNIT #39 - LOOKIN FOR A LOVE - J. Geils Band TALK UNIT LOGO: CASEY'S COAST TO COAST	7:24
07:22			
07:24		LOCAL INSERT: C-1	:60
08:24		LOGO: AMERICAN TOP 40 TALK UNIT #38 - HURTING EACH OTHER - Carpenters TALK UNIT #37 - DON'T SAY YOU DON'T REMEMBER - Beverly Bremers TALK UNIT LOGO: CASEY'S COAST TO COAST	6:31
14:53			
14:55		LOCAL INSERT: C-2	2:00
16:55		LOGO: AMERICAN TOP 40 TALK UNIT #36 - AN OLD FASHIONED LOVE SONG - Three Dog Night TALK UNIT #35 - JOY - Appollo TALK UNIT LOGO: HITS FROM COAST TO COAST	7:33
23:26			
23:28		LOCAL INSERT: C-3	:60
24:28		LOGO: AMERICAN TOP 40 TALK UNIT #34 - PRECIOUS & FEW - Climax TALK UNIT	3:00
27:26		LOGO: CASEY'S COAST TO COAST	
27:28		STATION I.D.: LOCAL INSERT: C-4	:10 2:00
27:38			



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:38		LOGO: AMERICAN TOP 40 TALK UNIT #33 - ALL I EVER NEED IS YOU - Sonny & Cher TALK UNIT #32 - FIRE AND WATER - Wilson Pickett TALK UNIT	7:28
36:04		LOGO: CASEY'S COAST TO COAST	
36:06		LOCAL INSERT: C-5	:60
37:06		LOGO: AMERICAN TOP 40 TALK UNIT #31 - HAVE YOU SEEN HER - Chi-Lites TALK UNIT	5:13
42:17		LOGO: HITS FROM COAST TO COAST	
42:19		LOCAL INSERT: C-6	2:00
44:19		LOGO: AMERICAN TOP,40 TALK UNIT #30 - MAKE ME THE WOMAN THAT YOU GO HOME TO - TALK UNIT Gladys Knight & The Pips #29 - THAT'S THE WAY I FEEL ABOUT CHA - Bobby TALK UNIT Womack	8:03
52:19		LOGO: CASEY'S COAST TO COAST	
52:21		LOCAL INSERT: C-7	:60
53:21		LOGO: AMERICAN TOP 40 TALK UNIT #28 - LEVON - Elton John TALK UNIT	5:55
58:16		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:28 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:28	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #27 - BLACK DOG - Led Zepplin TALK UNIT #26 - STAY WITH ME - Faces TALK UNIT	8:48
08:46		LOGO: CASEY'S COAST TO COAST	
08:48		LOCAL INSERT: C-1	:60
09:48		LOGO: AMERICAN TOP 40 TALK UNIT #25 - WITCH QUEEN OF NEW ORLEANS - Redbone TALK UNIT	3:35
12:31		LOGO: CASEY'S COAST TO COAST	
12:33		LOCAL INSERT: C-2	2:00
14:33		LOGO: AMERICAN TOP 40 TALK UNIT #24 - CHERISH - David Cassidy TALK UNIT #23 - ONCE YOU UNDERSTAND - Think TALK UNIT	9:37
23:08		LOGO: HITS FROM COAST TO COAST	
23:10		LOCAL INSERT: C-3	:60
24:10		LOGO: AMERICAN TOP 40 TALK UNIT #22 - KISS AN ANGEL GOOD MORNING - Charley Pride TALK UNIT #21 - WITHOUT YOU - Nilsson TALK UNIT	5:41
29:49		LOGO: CASEY'S COAST TO COAST	
29:51 30:01		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
32:01		LOGO: AMERICAN TOP 40 TALK UNIT #20 - IT'S ONE OF THOSE NIGHTS - Partridge Family TALK UNIT	3:18
35:17		LOGO: CASEY'S COAST TO COAST	
35:19		LOCAL INSERT: C-5	:60
36:19		LOGO: AMERICAN TOP 40 TALK UNIT #19 - HEY BIG BROTHER - Rare Earth TALK UNIT #18 - ANTICIPATION - Carly Simon TALK UNIT	7:54
43:11		LOGO: HITS FROM COAST TO COAST	
43:13		LOCAL INSERT: C-6	2:00
45:13		LOGO: AMERICAN TOP 40 TALK UNIT #17 - ONE MONKEY DON'T STOP NO SHOW - Honey Cone TALK UNIT #16 - HEY GIRL - Donny Osmond TALK UNIT	6:39
51:50		LOGO: HITS FROM COAST TO COAST	
51:52		LOCAL INSERT: C-7	:60
52:52		LOGO: AMERICAN TOP 40 TALK UNIT #15 - GOT TO BE THERE - Michael Jackson TALK UNIT NO. 1 LP CUT - TILL TOMORROW - Don McLean TALK UNIT	6:28
58:20		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:28	
		THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:28 LOCAL INSERT C-8 STATION I.D.	:60 :10



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #14 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT #13 - I'D LIKE TO TEACH THE WORLD TO SING - Hillside Singers	6:19
06:17		LOGO: HITS FROM COAST TO COAST	
06:19		LOCAL INSERT: C-1	:60
07:19		LOGO: AMERICAN TOP 40 TALK UNIT #12 - DROWNING IN THE SEA OF LOVE - Joe Simon TALK UNIT #11 - NEVER BEEN TO SPAIN - Three Dog Night TALK UNIT	6:34
13:51		LOGO: CASEY'S COAST TO COAST	
13:53		LOCAL INSERT: C-2	2:00
15:53		LOGO: AMERICAN TOP 40 TALK UNIT #10 - SUGAR DADDY - Jackson 5 TALK UNIT	3:34
18:25		LOGO: CASEY'S COAST TO COAST	
18:27		LOCAL INSERT: C-3	:60
19:27		LOGO: AMERICAN TOP 40 TALK UNIT #9 - YOU ARE EVERYTHING - Stylistics TALK UNIT #8 - CLEANUP WOMAN - Betty Wright TALK UNIT #7 - I'D LIKE TO TEACH THE WORLD TO SING - New Seekers	8:29
27:56 27:58		LOGO: HITS FROM COAST TO COAST STATION I.D. LOCAL INSERT C-4	:10 2:00



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SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:58		LOGO: AMERICAN TOP 40 TALK UNIT #6- SCORPIO - Dennis Coffey & The Guitar Band TALK UNIT	4:58
33:54		LOGO: CASEY'S COAST TO COAST	
33:56		LOCAL INSERT: C-5	:60
34:56		LOGO: AMERICAN TOP 40 TALK UNIT #5 - DAY AFTER DAY - Badfinger TALK UNIT #4 - SUNSHINE - Jonathan Edwards TALK UNIT	6:24
40:18		LOGO: CASEY'S COAST TO COAST	
40:20		LOCAL INSERT: C-6	2:00
42:20		LOGO: AMERICAN TOP 40 TALK UNIT #3 - LET'S STAY TOGETHER - Al Green TALK UNIT #2 - BRAND NEW KEY - Melanie TALK UNIT	5:26
47:44		LOGO: HITS FROM COAST TO COAST	
47:46		LOCAL INSERT: C-7	:60
48:46		LOGO: AMERICAN TOP 40 TALK UNIT #1 - AMERICAN PIE - Don McLean TALK UNIT	9:14
57:40		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:07 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:07	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D.	:10