



# WATERMARK, INC.

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: January 15, 1972  
CYCLE NO. 721 PROGRAM 3 OF 13  
DISC & HALF HOUR NO 1a  
PAGE NO. 1

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	Station ID	RUNNING TIME
00:00		THEME & OPENING OF HOUR I TALK UNIT #40 - ME AND BOBBY MCGEE - Jerry lee Lewis TALK UNIT #39 - LOOKIN FOR A LOVE - J. Geils Band TALK UNIT		7:17
07:15		LOGO: CASEY'S COAST TO COAST		
07:17		LOCAL INSERT: C-1	①	:60
08:17		LOGO: AMERICAN TOP 40 TALK UNIT #38 - GEORGE JACKSON - Bob Dylan TALK UNIT #37 - FIRE AND WATER - Wilson Pickett TALK UNIT		7:24
15:39		LOGO: CASEY'S COAST TO COAST		
15:41		LOCAL INSERT: C-2	②	2:00
17:41		LOGO: AMERICAN TOP 40 TALK UNIT #36 - WITHOUT YOU - Millson TALK UNIT		3:25
21:04		LOGO: HITS FROM COAST TO COAST		
21:06		LOCAL INSERT: C-3	③	:60
22:06		LOGO: AMERICAN TOP 40 TALK UNIT #35 - STAY WITH ME - Faces TALK UNIT		4:45
26:51		TALK UNIT LOGO: CASEY'S COAST TO COAST		
26:53 27:03		STATION I.D.: LOCAL INSERT: C-4	Station ID H	:10 2:00



# WATERMARK, INC.

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: January 15, 1972  
CYCLE NO. 721 PROGRAM 3 OF 13  
DISC & HALF HOUR NO 1b  
PAGE NO. 2

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
29:03		LOGO: AMERICAN TOP 40 TALK UNIT #34 - AN AMERICAN TRILOGY - Mickey Newbury TALK UNIT #33 - BLACK DOG - Led Zepplin TALK UNIT	9:29
38:29		LOGO: CASEY'S COAST TO COAST	
38:31		LOCAL INSERT: C-5	:60
39:31		LOGO: AMERICAN TOP 40 TALK UNIT #32 - MAKE ME THE WOMAN THAT YOU GO HOME TO - TALK UNIT Gladys Knight	3:56
43:25		LOGO: HITS FROM COAST TO COAST	
43:27		LOCAL INSERT: C-6	2:00
45:27		LOGO: AMERICAN TOP 40 TALK UNIT #31 - THAT'S THE WAY I FEEL ABOUT CHA' - Bobby TALK UNIT Womack #30 - LEVON - Elton John TALK UNIT	8:48
54:13		LOGO: CASEY'S COAST TO COAST	
54:15		LOCAL INSERT: C-7	:60
55:15		LOGO: AMERICAN TOP 40 TALK UNIT #29 - RESPECT YOURSELF - Staple Singers TALK UNIT	3:10
8:25		THEME UP & UNDERW/TALK UNIT ENDING AT: 58:36 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 60:00	
8:50		LOCAL INSERT C-8	:60
9:50		STATION I.D. (4) 10 P	:10



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: January 15, 1972  
 CYCLE NO. 721 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO 2a  
 PAGE NO. 3

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR II TALK UNIT #28 - WHITE LIES, BLUE EYES - Bullet	6:01
05:59		TALK UNIT #27 - THE WITCH QUEEN OF NEW ORLEANS - Redbone TALK UNIT LOGO: CASEY'S COAST TO COAST	
06:01		LOCAL INSERT: C-1	:60
07:01		LOGO: AMERICAN TOP 40 TALK UNIT #26 - HAVE YOU SEEN HER - Chi-Lites	8:07
15:06		TALK UNIT #25 - KISS AN ANGEL GOOD MORNING - Charley Pride TALK UNIT LOGO: CASEY'S COAST TO COAST	
15:08		LOCAL INSERT: C-2	2:00
17:08		LOGO: AMERICAN TOP 40 TALK UNIT #24 - ALL I EVER NEED IS YOU - Sonny & Cher	7:00
24:06		TALK UNIT #23 - ONCE YOU UNDERSTAND - Think TALK UNIT LOGO: HITS FROM COAST TO COAST	
24:08		LOCAL INSERT: C-3	:60
25:08		LOGO: AMERICAN TOP 40 TALK UNIT #22 - ANTICIPATION - Carley Simon	3:18
28:34		TALK UNIT LOGO: CASEY'S COAST TO COAST	
28:36 28:46		STATION I.D.: LOCAL INSERT: C-4	:10 2:00



**WATERMARK, INC.**  
 931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING January 15, 1972  
 CYCLE NO. 721 PROGRAM 3 OF 13  
 DISC & HALF HOUR NO 2b  
 PAGE NO. 4

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
30:46		LOGO: AMERICAN TOP 40 TALK UNIT #21 - IT'S ONE OF THOSE NIGHTS - Partridge Family TALK UNIT #20 - HEY BIG BROTHER - Rare Earth TALK UNIT	7:05
37:49		LOGO: CASEY'S COAST TO COAST	
37:51		LOCAL INSERT: C-5 (1)	:60
38:51		LOGO: AMERICAN TOP 40 TALK UNIT #19 - AN OLD FASHIONED LOVE SONG - Three Dog Night TALK UNIT	4:28
42:17		LOGO: HITS FROM COAST TO COAST	
42:19		LOCAL INSERT: C-6 (2)	2:00
44:19		LOGO: AMERICAN TOP 40 TALK UNIT #18 - NEVER BEEN TO SPAIN - Three Dog Night TALK UNIT #17 - CHERISH - David Cassidy TALK UNIT	8:45
53:02		LOGO: CASEY'S COAST TO COAST	
53:04		LOCAL INSERT: C-7 (3)	:60
54:04		LOGO: AMERICAN TOP 40 TALK UNIT #16 - DROWNING IN A SEA OF LOVE - Joe Simon TALK UNIT	3:57
58:01		THEME UP & UNDER W/TALK UNIT ENDING AT: 58:10 THEME TO: 58:50 EMERGENCY THEME RUNOUT TO: 59:23	
58:50		LOCAL INSERT C-8	:60
59:50		STATION I.D. (10 E)	:10



# WATERMARK, INC.

931 N. La Cienega Boulevard  
Los Angeles, California 90069  
(213) 659-3834

FOR WEEK ENDING: January 15, 1972

CYCLE NO. 721 PROGRAM 3 OF 13

DISC & HALF HOUR NO 3a

PAGE NO. 5

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
00:00		THEME & OPENING OF HOUR III TALK UNIT #15 - ONE MONKEY DON'T STOP NO SHOW - Honey Cone TALK UNIT #14 - DAY AFTER DAY - Badfinger TALK UNIT	7:05
7:03		LOGO: CASEY'S COAST TO COAST	
7:05		LOCAL INSERT: C-1 (1)	:60
8:05		LOGO: AMERICAN TOP 40 TALK UNIT #13 - I'D LIKE TO TEACH THE WORLD TO SING - Hillside Singers TALK UNIT #12 - SUGAR DADDY - Jackson 5 TALK UNIT	5:30
13:33		LOGO: HITS FROM COAST TO COAST	
13:35		LOCAL INSERT: C-2 (2)	2:00
15:35		LOGO: AMERICAN TOP 40 TALK UNIT #11 - YOU ARE EVERYTHING - Stylistics TALK UNIT #10 - CLEAN UP WOMAN - Betty Wright TALK UNIT	5:51
21:24		LOGO: CASEY'S COAST TO COAST	
21:26		LOCAL INSERT: C-3 (3)	:60
22:26		LOGO: AMERICAN TOP 40 TALK UNIT #9 - HEY GIRL - Donny Osmond TALK UNIT #8 - GOT TO BE THERE - Michael Jackson TALK UNIT	6:46
29:10		LOGO: CASEY'S COAST TO COAST	
29:12		STATION I.D.: IP O	:10
29:22		LOCAL INSERT: C-4	2:00



**WATERMARK, INC.**

931 N. La Cienega Boulevard  
 Los Angeles, California 90069  
 (213) 659-3834

FOR WEEK ENDING: January 15, 1972

CYCLE NO. 721 PROGRAM 3 OF 13

DISC & HALF HOUR NO 3b

PAGE NO. 6

SCHEDULED START TIME	ACTUAL TIME	ELEMENT	RUNNING TIME
31:22		LOGO: AMERICAN TOP 40 TALK UNIT #7 - I'D LIKE TO TEACH THE WORLD TO SING - New Seekers TALK UNIT #6 - SCORPIO - Dennis Coffey TALK UNIT	6:51
38:11		LOGO: HITS FROM COAST TO COAST	
38:13		LOCAL INSERT: C-5	:60
39:13		LOGO: AMERICAN TOP 40 TALK UNIT #5 - FAMILY AFFAIR - Sly & The Family Stone TALK UNIT #4 - SUNSHINE - Jonathan Edwards TALK UNIT	6:49
45:00		LOGO: CASEY'S COAST TO COAST	
45:02		LOCAL INSERT: C-6	2:00
47:02		LOGO: AMERICAN TOP 40 TALK UNIT #3 - LET'S STAY TOGETHER - Al Green TALK UNIT #2 - BRAND NEW KEY - Melanie TALK UNIT	5:50
52:50		LOGO: CASEY'S COAST TO COAST	
52:52		LOCAL INSERT: C-7	:60
53:52		LOGO: AMERICAN TOP 40 TALK UNIT #1 - AMERICAN PIE - Don McLean TALK UNIT	5:04
58:56		THEME UP & UNDER W/TALK UNIT ENDING AT: 59:09 THEME TO: 59:15 EMERGENCY THEME RUNOUT TO: 60:20	
59:15		LOCAL INSERT C-8	:60
60:15		STATION I.D. 10 F	:10